



City of Westminster

Committee Agenda

Title: **Licensing Sub-Committee (6)**

Meeting Date: **Thursday 23 November 2023**

Time: **10.00 am**

Venue: **Rooms 18.01 - 18.03 - 18th Floor, 64 Victoria Street, London, SW1E 6QP**

Members: **Councillors:**

Maggie Carman (Chair)
Concia Albert
Jim Glen

Members of the public are welcome to attend the meeting and listen to the discussion Part 1 of the Agenda.

Admission to the public gallery is via a visitor's pass which is available from the main ground floor reception at 64 Victoria Street from 9.30am.

If you have a disability and require any special assistance, please contact the Committee Officer (details listed below) in advance of the meeting.

An Induction loop operates to enhance sound for anyone wearing a hearing aid or using a transmitter.

If you require any further information, please contact the Committee Officer, Sarah Craddock, Committee and Councillor Co-ordinator.

Email: scraddock@westminster.gov.uk Tel: 0779098018
Corporate Website: www.westminster.gov.uk

Note for Members: Members are reminded that officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. Regarding Item 2, guidance on Declarations of Interests is included in the Code of Governance. If Members and Officers have any questions, they should contact the Director of Law before the meeting please.

AGENDA

PART 1 (IN PUBLIC)

1. MEMBERSHIP

To report any changes to the membership.

2. DECLARATIONS OF INTEREST

To receive declarations by Members and Officers of the existence and nature of any pecuniary interests or any other significant interest in matters on this agenda.

Licensing Applications for Determination

1. SUNSET STRIP, BASEMENT TO FIRST FLOOR, 30 DEAN STREET, W1D 3SA

(Pages 1 - 78)

Ward	Site Name & Address	Application Type	Licensing Reference No.
West End	Sunset Strip Basement to First Floor 30 Dean Street W1D 3SA	Sexual Entertainment Venue – Renewal	23/05797/LISEVR
Cumulative Impact Area: N/A			
Special Consideration Zone: N/A			

**2. SUNSET STRIP, BASEMENT TO FIRST FLOOR,
/ 30 DEAN STREET, W1D 3SA**

**(Pages 79 -
118)**

Ward	Site Name & Address	Application Type	Licensing Reference No.
West End	Sunset Strip Basement to First Floor 30 Dean Street W1D 3SA	Sexual Entertainment Venue - Variation	23/05227/LISEVV
Cumulative Impact Area: N/A Special Consideration Zone: N/A			

**3. SUNSET STRIP, BASEMENT TO FIRST FLOOR,
30 DEAN STREET, W1D 3SA**

**(Pages 119 -
158)**

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
West End * West End ** None	Sunset Strip Basement to First Floor 30 Dean Street W1D 3SA	Premises Licence Variation	23/04998/LIPV
*Cumulative Impact Area ** Special Consideration Zone			

**Stuart Love
Chief Executive
15 November 2023**

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City of Westminster Licensing Sub-Committee

Meeting:	<i>Licensing Sub-Committee</i>
Date:	<i>23 November 2023</i>
Classification:	<i>General Release</i>
Premises:	<i>Sunset Strip, Basement to First Floor, 30 Dean Street, London, W1D 3SA</i> <i>23/05797/LISEVR</i>
Wards Affected:	<i>West End</i>
Financial Summary:	<i>None</i>
Report of:	<i>Operational Director for Premises Management</i>

1. Executive Summary

- 1.1 The council has received an application for the renewal of the sex establishment licence under the Local Government (Miscellaneous Provisions) Act 1982 (as amended by the Policing and Crime Act 2009) for Sunset Strip, Basement to First Floor, 30 Dean Street, London, W1D 3SA. The report sets out the application details, representations, policy and legal context along with other considerations that the Committee requires to determine this application.

2. Recommendations

- 2.1 That following consideration of the information given orally at the hearing and in writing by the applicants and objectors to:
- 2.1.1 Grant the application in full
 - 2.1.2 Grant the application subject to the standard conditions and/or any modifications to any part of the application and imposition of any additional conditions proposed by a party to the hearing, or
 - 2.1.3 Refuse the application

3. Relevant History

- 3.1 Sunset Strip has operated as a sex establishment since 2012. Following the grant of the sex establishment licence in 2012, annual renewal applications on behalf of Mr Anthony Curran and Mr Declan Forde have been submitted and granted under delegated authority save for the renewals submitted in 2017, 2019 and 2021 which were granted by Licensing Sub-Committee on 11 January 2018, 13 February 2020 and 12 January 2022 respectively.
- 3.2 The last renewal application for this licence was submitted on 15 September 2022.
- 3.3 On 14 March 2023 an application to transfer the licence Mr Anthony Curran and Mr Declan Forde to Sohomead Limited was received. The application was granted under delegated authority on 11 April 2023. This licence (reference 23/01573/LISEVT) expired on 30 September 2023. A copy of this licence is attached as **Appendix A**.
- 3.2 A copy of the full sex establishment licence history for this premises since 2012 is attached as **Appendix B**.

4. Application being considered

- 4.1 On 4 September 2023 Sohomead Limited applied to renew the sexual entertainment venue premises licence to provide striptease, pole dancing and table dancing involving full and partial nudity between the hours of 09:00 to 01:00 on each of the days Monday to Saturday and 09:00 to 23:00 on Sunday.
- 4.2 The applicant has not requested to change the relevant entertainment or to remove any standard conditions to the licence if this application is granted. A copy of the application form is attached as **Appendix C**.
- 4.3 As a valid application has been received prior to the expiry of the SEV Premises Licence, the licence is deemed to continue until it is determined by the Council.

5. Objections

- 5.1 The application has received 2 objections from the Licensing Authority and the Metropolitan Police Service. The representations and supporting documents appear at **Appendix D**
- 5.2 There have not been any objections received from any interested parties.

6. Licensing Act 2003 Premises Licence

- 6.1 The premises also have the benefit of a premises licence. The current premises licence reference is 23/01570/LIPT and a copy of the premises licence appears at **Appendix F**

7. Policy Considerations

7.1 Suitability of applicant – SU1

The applicant has stated that no relevant offences have been committed. In addition, the Police and the Council's Licensing Inspectorate have carried out fit and proper persons checks and have not made any objections to the application.

7.2 SEV carried on for the benefit of another person – SU2

The Police and the Council's Licensing Inspectorate have undertaken appropriate checks and have made no comments.

7.3 Appropriate number of SEV in a locality – NO1

The appropriate number of sexual entertainment venues in the relevant localities is 25 in the Westminster core CAZ north. As the premises are currently licensed this application, if granted, will not exceed 25.

7.4 Character of the relevant locality – LO1

Dean Street is a small street in Soho with both pedestrian and vehicular access. Within a 100 metre radius of the premises, there is a resident count of 229.

7.5 Use of premises in the vicinity – LO2

The main use of the premises in the immediate vicinity are commercial. There is one sex shop within a 100 metre radius of the premises. There are no schools, or places of worship within a 100 metre radius of the premises. A map of the relevant locality is attached to this report as **Appendix G**.

7.6 Layout, character or condition of the venue – LO3

The premises is spread over the basement, ground floor and first floors however no SEV activities takes place on the ground or first floors.

8. Legal Implications

8.1 The Licensing Sub-Committee may determine to:

- (a) Grant the application in full
- (b) Grant with additional special conditions which the Licensing Sub-Committee deem appropriate; or
- (c) Refuse the application.

8.2 Before refusing to renew an application, the Licensing Authority shall give the licence holder an opportunity to appear before and of being heard by the Licensing Sub-Committee (Para 10(19) Schedule 3 LG(MP)A1982).

8.3 In considering this application, the Licensing Sub-Committee shall have regard to any observations submitted to them by the Chief Officer of Police and any objections that

have been received in writing within the 28 day consultation period (Para 10(18) Schedule 3 LG(MP)A1982).

- 8.4 The Licensing Sub-Committee may refuse to grant or renew a licence for the following reasons set out in (Para 12(3) Schedule 3 LG(MP)A1982):
- (a) that the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason;
 - (b) that if the licence were to be granted the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant of such a licence if he made the application himself;
 - (c) that the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
 - (d) that the grant or renewal of the licence would be inappropriate, having regard:
 - (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

An applicant whose application for the grant or renewal of a licence is refused on either ground specified in paragraph (c) or (d) above shall not have the right to appeal to the magistrates' court.

- 8.5 If the Licensing Sub-Committee determine to grant a Sexual Entertainment Venue licence, the licence will be subject to the Standard Conditions for Sexual Entertainment Venue licences, unless the Sub-Committee determines that certain Standard Conditions should be expressly excluded or varied (Para 13(4) Schedule 3 LG(MP)A1982).
- 8.6 Should the Licensing Sub-Committee determine to refuse the application for the renewal of a licence under Paragraph 12(3)(a) or (b) Schedule 3 LG(MP)A 1982, the applicant may appeal to the Magistrates' Court within 21 days beginning with the date on which the applicant is notified of the refusal of his application (Para 27(1) Schedule 3 LG(MP)A1982).

9. Human Rights and Equality Issues

- 9.1 In making a decision consideration will need to be given to the applicant's rights under the European Convention on Human Rights. The right to peaceful enjoyment of possessions (Article 1 of the First Protocol) and freedom of expression (Article 10) may be relevant.
- 9.2 The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to-
- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
 - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
 - (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

- 9.3 Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.
- 9.4 An Equalities Impact Assessment has been conducted and the Council believes that the granting of this application for the sexual entertainment venue licence renewal for Sunset Strip will not have an adverse impact or unlawfully discriminates against any protected characteristics.

Appendices

- A - Copy of existing sex establishment licence
- B - Sex establishment licence history
- C - Application form
- D – Objections
- E – Applicant supporting documents
- F - Copy of premises licence
- G – Map of locality

If you have any queries about this Report or wish to inspect any of the background papers please contact: Kevin Jackaman on 020 7641 6500 or at kjackaman@westminster.gov.uk

BACKGROUND PAPERS

Local Government (Miscellaneous Provisions) Act 1982
Policing and Crime Act 2009
Sexual Entertainment Venues Statement of Licensing Policy 2012
Sexual Entertainment Venues Guidance and Procedure effective 17 February 2012
Home Office Guidance March 2010

SEX ESTABLISHMENT LICENCE
Sexual Entertainment Venue

Premises licence number:	23/01573/LISEVT
Original Reference:	12/02487/LISEVN

The CITY OF WESTMINSTER, under the provisions of the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Policing and Crime Act 2009

hereby licences: **Sohomead Limited**
30 Dean Street
to use the premises: **London**
W1D 3RZ

as a Sexual Entertainment Venue.

This licence commences on 01 October 2022 and will expire on 30 September 2023.

Relevant Entertainment (namely table dancing and pole dancing and involves implied nudity, full and partial nudity) may be provided during the following times:

Monday to Saturday	09:00 to 01:00
Sunday	09:00 to 23:00

Relevant Entertainment may only be provided in the permitted areas outlined in red shown on the plans attached at Appendix 1.

This licence is granted subject to the conditions attached at Appendix 2.

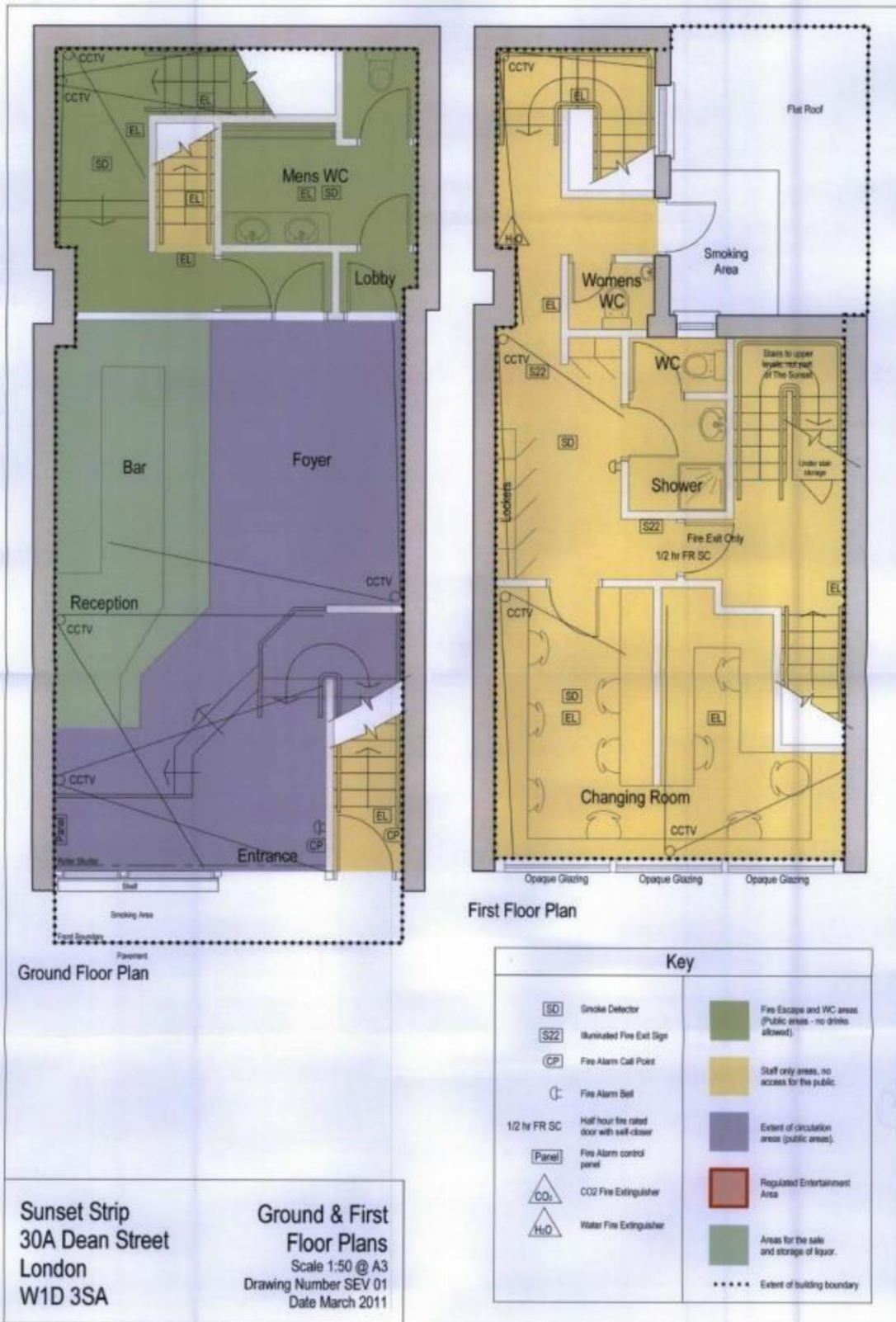
DATE: 11 April 2023

SIGNED: 

On behalf of the Director – Public Protection and Licensing



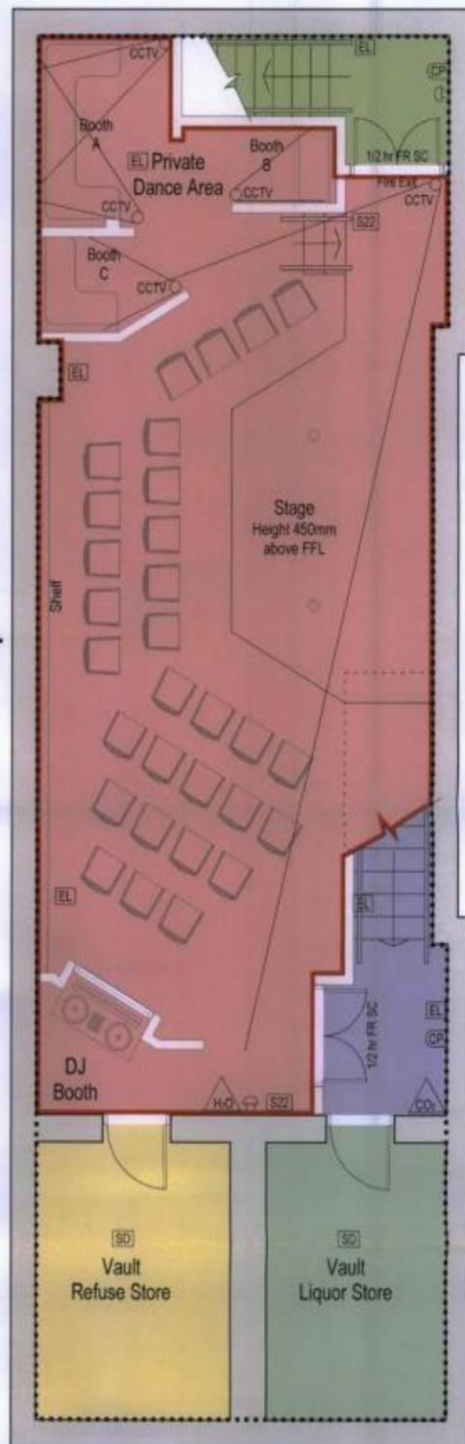
Appendix 1- Plans





Front Elevation

Key		
SD	Smoke Detector	Fire Escape and WC areas (Public areas - no drinks allowed).
S22	Illuminated Fire Exit Sign	Staff only areas, no access for the public.
CP	Fire Alarm Call Point	Extent of circulation areas (public areas).
Bell	Fire Alarm Bell	Regulated Entertainment Area
1/2 hr FR SC	Half hour fire rated door with self-closer	Areas for the sale and storage of liquor.
Panel	Fire Alarm control panel	Extent of building boundary
CO ₂	CO ₂ Fire Extinguisher	
H ₂ O	Water Fire Extinguisher	



Basement Plan

Sunset Strip
30A Dean Street
London
W1D 3SA

Basement Plan &
Front Elevation
Scale 1:50 @ A3
Drawing Number SEV 02
Date March 2011

Appendix 2 – Conditions

Standard Conditions:

1. Whilst Relevant Entertainment is taking place no person under the age of 18 shall be on the licensed premises and a clear notice to that effect shall be displayed at the entrance in a prominent position so that it can be easily read by persons entering the premises.
2. Whenever persons under the age of 18 are admitted to the premises there will be no promotional or other material on display within the premises which depicts nudity or partial nudity.
3. The licence or a clear copy shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises.
4. No provision of relevant entertainment, or material depicting nudity or relevant entertainment, shall be visible from outside the premises.
5. Menus and drinks price lists shall be clearly displayed at the front entrance of the club, reception area, tables and bar at such a position and size as to be easily read by customers. This price list shall show all consumable items and any minimum tariff including charges and fees applicable to Performers.
6. Except with the consent of the Licensing Authority, no advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) shall be inscribed or affixed at the premises, on the surface of the highway or on any building, structure, works, street furniture, tree or any other property or be distributed in the street to the public that advertises or promotes the relevant entertainment at the premises.
7. The licence holder or other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.
8. Adequate toilets, washing and changing facilities for use by the Performers shall be provided.
9. Either the licence holder or a named responsible person shall be present throughout the time the Relevant Entertainment takes place.
10. The premises will install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer that ensures all areas of the licensed premises are monitored including all entry and exit points will be covered enabling frontal identification of every person entering any light condition. All cameras shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period together with facilities for viewing.
11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.

12. An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:
 - (a) all crimes reported to the venue;
 - (b) all ejections of patrons;
 - (c) any complaints received;
 - (d) any incidents of disorder;
 - (e) seizures of drugs or offensive weapons;
 - (f) any faults in the CCTV system or searching equipment or scanning equipment;
 - (g) any refusal of the sale of alcohol;
 - (h) any visit by a relevant authority or emergency service;
 - (i) any breach of licence conditions reported by a Performer
 - (j) any breach of licence condition by a performer
13. The licence holder shall produce a Code of Conduct setting out rules and obligations between the licence holder and performers whilst performing. All Performers shall sign the Code of Conduct in their proper name acknowledging that they have read, understood and are prepared to abide by the said Code of Conduct, and a copy so signed shall be retained by the licence holder and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.
14. Individual records shall be kept at the premises of the real names, stage names and addresses of all Performers working at the premises. The record will include either a copy of their birth certificate, current passport, EU driving licence or national identity card and shall be made immediately available for inspection by the Police and/or the Licensing Authority upon request.
15. Details of all work permits and/or immigration status relating to persons working at the premises shall be retained by the licence holder and be readily available for inspection by the Licensing Authority, a Police Officer or Immigration Officer.
16. Relevant Entertainment shall be given only by Performers and the audience shall not be permitted to participate in the relevant entertainment.
17. There shall be no physical contact between Performers whilst performing.
18. Performers will not request or give out any telephone number, address or any other contact information from or to any customer. Any such information given by a customer shall be surrendered to the premises manager as soon as is practicable.
19. Relevant Entertainment shall take place only in the designated areas approved by the Licensing Authority as shown on the licence plan. Arrangements for access to the dressing room shall be maintained at all times whilst Relevant Entertainment is taking place and immediately thereafter.
20. Customers must remain fully clothed at all times. The Performer must not remove any of the customer's clothing at any time.
21. Where Relevant Entertainment is provided in booths, or other areas of the premises where private performances are provided, the booth or area shall not have a door or

other similar closure, the area shall be constantly monitored by CCTV, and access to the booth or other area shall be adequately supervised.

22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.
23. Performers must redress fully immediately after each performance.

Additional Conditions:

24. An SIA trained licensed doorman shall be based in the basement at all times when relevant entertainment is taking place.
25. The maximum number of customers accommodated in the area [private dance area] at any one time shall be 4 persons excluding staff, dancers, or hostesses.
26. In the private dance area entertainment may be provided solely by fully nude dancers to customers seated at tables in the approved part of the premises. No audience participation shall be permitted.
27. The maximum number of persons accommodated within the premises at any one time (including staff) shall not exceed 65 persons.
28. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
29. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
30. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
31. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
32. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
33. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
34. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.

- i. pyrotechnics including fire works
- ii. firearms

- iii.lasers
- iv.explosives and highly flammable substances.
- v.real flame.
- vi.strobe lighting.

- 35. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 36. No relevant entertainment shall be provided at the premises until such time that the premises have been inspected by the Licensing Authority and Environmental Health.

Sex Establishment Licence History**Appendix B**

Licence Number	Application	Determination	Date Granted
12/02487/LISEVN	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	11.06.2012
13/07301/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	17.12.2013
14/08306/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	9.12.2014
15/08431/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	4.11.2015
16/10306/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	2.12.2016
17/10883/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	11.01.2018
18/11617/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	16.11.2018
19/12460/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	13.02.2020
20/08821/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	26.10.2020
21/10396/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	12.01.2022
22/08759/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	31.10.2022
23/01573/LISEVT	Application to transfer Sexual Entertainment Venue licence	Granted under delegated authority	11.04.2023
23/05227/LISEVV	Application to transfer Sexual Entertainment Venue licence	Awaiting determination	N/A

Westminster City Council
Application for a sexual entertainment venue licence
Local Government (Miscellaneous Provisions) Act 1982

Application is hereby made and the necessary fee will be sent for a:

New Licence	<input type="checkbox"/>	
Transfer of Licence	<input type="checkbox"/>	Licence search
Renewal of Licence	<input checked="" type="checkbox"/>	Licence number <input type="text" value="23/01573/LISEVT"/>
Variation of Licence	<input type="checkbox"/>	

Part 1 - Application Details

Name of premises

Address of premises

Postcode

The application is being made -

If application is made on behalf of an individual:

Title

Name

Surname

Date of birth

Occupation (during preceding six months)

Telephone number

If application is made on behalf of a corporate or incorporated body:

Name of applicant body:

Is this an unincorporated or body corporate? Unincorporated Body corporate

Registered / principal office address:

Postcode

Company number

Full names of directors and other persons responsible for the management of the body, including the names of managers, company secretary and similar officers and the manager of the establishment

Please continue by answering the questions you are asked below -

Part 2 - Licence Details

What hours and what days are you applying for?

What *relevant* entertainment will be performed?

For variation applications - what does the variation consist of?

Is only part of the building to be licensed?

No

Yes Please provide details

Will any part of the premises be used for the exhibition of moving pictures?

No

Yes Please provide details

Does the applicant presently use the premises as a sex establishment?

No

Yes If yes, when did the use commence?

If not, what is the present use?

Supporting Material Checklist - tick to confirm

- I understand that I am required to send this application with a plan showing the area to be licensed and the statutory declarations for the applicants, the directors of the company applying for the licence and any other person who will be responsible for the management of the licensed premises.

I confirm that no changes have taken place since the last renewal



All supporting material should be sent / provided to the address shown on the declaration.

Declaration Page

Important

It is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003 to make a false statement in or in connection with this application

Fee

The non-returnable fee for this application is and must be submitted with this application.

An additional fee of will be payable before any approval is issued

Declaration

I hereby declare that the information given on this form is correct to the best of my knowledge and belief.

I understand we are required to send / provide the sum of , being the fee for this application.

Confirmation *Date* *Name*
Capacity

Contact details for correspondence, leave blank if due to be provided premises address

Title	<input type="text" value="Ms"/>	
Name	<input type="text" value="Lana"/>	
Surname	<input type="text" value="Tricker"/>	
Postal address	<input type="text" value="Lt Law
18 Soho Square
London"/>	Telephone number <input type="text" value=""/>
	Postcode <input type="text" value="W1D 3QL"/>	Email address <input type="text" value=""/>

Supporting Material Return Address

Please send all supporting material to the address below. Specific documents will be returned to the correspondence address after a decision has been made regarding the application.

Licensing Authority objection

Dear Sirs

I am authorised on behalf of the Licensing Authority of Westminster City Council to carry out its functions in considering Sex Establishment applications made under the provisions of Part II, Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982.

I write in relation to the application submitted for the renewal of a sexual entertainment licence at Basement to First Floor, 30 Dean Street, London, W1D 3SA which was made by Sohomead Limited.

The Licensing Authority has serious concerns in regards to several breaches of conditions that were witnessed by the council's city inspectors on two of their inspections after following up on an anonymous complaint. The complaint was received into the Licensing Service on the 2nd of September stating a series of allegations concerning conduct of staff and management at Sunset Strip. The Council's City Inspectors Mr Leroy Adedeji and Mr James Joyce carried out a visit on the 15th and 16th of September 2023 and witnessed breaches of the licence. Please see attached as Appendix A, observations memo of the list of conditions breached, Appendix B a statement from Mr Leroy Adedeji and Appendix C a statement from Mr James Joyce.

The Licensing Authority intends to call on both of the council's city inspectors as a witness.

Should the Licensing Authority wish to provide further submission they will do so before the hearing.

Please accept this as a formal objection.

Licensing Authority supporting documents

STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

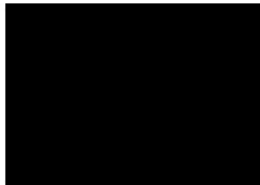
Statement of: Heath RICHARDS

Age of witness: **Over 21**

Occupation of Witness: **Team Manager**

This statement, consisting of 4 (four) pages signed by me, is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.


Signed:




Dated: 14 February 2023

I am employed by Westminster City Council as a Team Manager in the Public Protection and Licensing Department, 15th Floor, City Hall, 64 Victoria Street, SW1E 6Q. I have held enforcement roles with the City Council since 2006 and am authorised for the purpose of the Licensing Act 2003 and Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, and as amended by the 2009 Act.

On Saturday 11 February 2023 at 21.00 hours, I was on duty on DEAN STREET, SOHO W1 with senior city inspector, Ian DOWNES. My intention was to visit the premises known as SUNSET STRIP, located at 30 DEAN STREET, LONDON W1D 3SA to carry out full inspections of both the premises licence and also the Sexual Entertainment Venue (SEV) licence.

On arrival at the premises, I was met by the person in charge, 

 The first thing I noted was that The SEV licence on display at the entrance to the premises had expired on September 30 2019.

I then asked [REDACTED] if she knew how to operate the CCTV system in line with condition 11 of the SEV licence. She said she could and then proceed to show me footage of the private booths on two random dates which I had selected. These were.

- January 28 2023, and then
- February 5 2023.

On the first date in January at 21.58 hours and the second in February at 00.17 hours I noted that there was physical contact between the dancer and customer. I pointed this out to [REDACTED] and then I made reference to condition 22 of the SEV licence which states the following:

22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.

[REDACTED] then who immediately paused the video and proceeded to write down on a piece of paper the name of the female performers who had been captured on CCTV. She then said she will take the matter up with the females concerned.

I tried to view footage of other private dances however the quality of the imaging was of a very poor quality, thus making such viewing very difficult. Furthermore, I noted that some of the cameras were not working. I then inspected the incident logbook which bore incidents of note, but the fact that some of the CCTV cameras were not operational or working was not noted in the log, which was a requirement under Condition 12 of the SEV Licence.

Condition 5 of the SEV Licence required clear display of menus, drinks prices and any performer fees. This literature was required to be on the bar counter and tables. However, I noted there were no menus or otherwise of any description or type located anywhere within the premises.

I then looked at the bar area and was aware that in accordance with Mandatory Condition 9(iii) of the premises licence, smaller measure of wine by the glass were required to be made available in a 125ml measure to customers and there was also the requirement that this measure was clearly displayable to all customers. Neither of which were in place at the time of the inspection.

I informed [REDACTED] that due to the number of irregularities found, a re-inspection was necessary. She in turn gave assurances that all of the highlighted matters would be addressed on my next visit. The details of this inspection were then sent to the legal representative acting for the premises, Ms Lana Tricker.

I revisited Sunset Strip on March 25, 2023, at 20.17 hours and was met by the designated premises supervisor, [REDACTED]. I explained the reason for my visit and asked him in the first instance to show me some random dates of footage covering the private booths as I wanted to establish overall compliance with condition 22.

[REDACTED] was not entirely competent with operating the CCTV and he went on to say that the system had just been upgraded. We viewed two dances, and I noted compliance with condition 22.

We then discussed the earlier highlighted issues and I noted that these had been addressed with the exception of the drinks menu which simply had on it the word 'shots'. I pointed out that it was not clear that spirits (or shots) were available in smaller measures. [REDACTED] agreed and promised to ensure that the wording of

the menu would be updated to include measures available in either 25ml or 35m measure and that these would specifically relate to gin, rum, vodka, and whisky.

I then left the premises at 21.10 hours.

Signed:



Dated: 14 February 2023

City of Westminster

Memorandum

TO Karyn Abbott
REFERENCE 23/01573/LISEVR
FROM Leroy Adedeji
City Inspectors, 15th Floor, City Hall
DATE 26 SEPTEMBER 2023.

RE: Sunset Strip, 30 Dean Street, London W1D 3SA

On Friday 15th September 2023 at 23:30hrs, a planned Sex Establishment Venue inspection was conducted on Sunset Strip, 30 Dean Street London W1D 3SA. The premises had also applied for a renewal of their Sex Establishment Licence. An anonymous complaint/email received 2nd September 2023 by the Licensing Service stating a series of allegations concerning the conduct of staff and management at Sunset Strip was also investigated. A colleague – City Inspector James Joyce and I arrived at the venue and was met by the designated premises supervisor and premises licence holder – [REDACTED]. He was advised of our visit and our intention to carry out an inspection. Since the venue have both premises and SEV licences, I decided to conduct both inspections.

We proceeded to the basement of the venue where private dancing was taking place. At 23:45hrs, we witnessed a dancer in one of the private dancing booths, the customer was sat, and we saw him touching and caressing the dancer's thighs and legs. This continued for about 30 seconds while we try to get the attention of the duty Manager – [REDACTED]. During our inspection and a tour of the venue, a series of questions regarding noted breaches were raised and the duty manager became very argumentative. The following breaches on the SEV licence were noted and the DPS was unable to answer our questions. [REDACTED] admitted that he can't operate or have any knowledge of the CCTV cameras in the venue.

Condition 11.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.

Condition 16.

Relevant Entertainment shall be given only by Performers and the audience shall not be permitted to participate in the relevant entertainment.

City of Westminster

Memorandum

Condition 17.

There shall be no physical contact between Performers whilst performing.

Condition 22.

Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.

Condition 24.

An SIA trained licensed doorman shall be based in the basement at all times when relevant entertainment is taking place.

The above breaches were raised with [REDACTED] but he became very dismissive and started raising his voice. He explained that a member of staff that can operate the cameras will be coming in at around midnight. At 00:10hrs, 16th September 2023, a member of staff known as [REDACTED] walked into the premises and engaged with us. He was advised that we will return later the same day to request for CCTV footage.

On Saturday 16th September 2023 at 22:10hrs, my colleague – James Joyce and I arrived at the venue and was met by the duty Manager – [REDACTED]. She explained that either [REDACTED] or [REDACTED] was on duty. She added that the establishment was expecting [REDACTED] at around Midnight or before the end of the trading hours. We proceeded to the basement and at 22:15hrs, we noted a customer in the private dancing booth touching and grooming the dancer. Upon seeing us the lady quickly stopped the customer's further advances. We returned to the ground floor of the venue and had a conversation with [REDACTED]. She admitted she was not able to operate the CCTV cameras and unable to provide the code of conduct setting out rules and regulations between licence holder and performers whilst performing. The incident log was also inspected, and it was not up to date. I pointed to [REDACTED] the breaches on their SEV licence. In addition to the breaches spotted on Friday 16th September 2023, the following breaches were noted.

Condition 12.

An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:

- (a) all crimes reported to the venue;***
- (b) all ejections of patrons;***
- (c) any complaints received;***
- (d) any incidents of disorder;***
- (e) seizures of drugs or offensive weapons;***
- (f) any faults in the CCTV system or searching equipment or scanning equipment;***

City of Westminster

Memorandum

- (g) any refusal of the sale of alcohol;*
- (h) any visit by a relevant authority or emergency service;*
- (i) any breach of licence conditions reported by a Performer*
- (j) any breach of licence condition by a performer*

Condition 13.

The licence holder shall produce a Code of Conduct setting out rules and obligations between the licence holder and performers whilst performing. All Performers shall sign the Code of Conduct in their proper name acknowledging that they have read, understood and are prepared to abide by the said Code of Conduct, and a copy so signed shall be retained by the licence holder and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.

Condition 14

Individual records shall be kept at the premises of the real names, stage names and addresses of all Performers working at the premises. The record will include either a copy of their birth certificate, current passport, EU driving licence or national identity card and shall be made immediately available for inspection by the Police and/or the Licensing Authority upon request.

Condition 15

Details of all work permits and/or immigration status relating to persons working at the premises shall be retained by the licence holder and be readily available.

We left the venue at 22:35hrs and returned at midnight. We waited for [REDACTED] and he arrived at 00:15hrs. He was given two x 16GB Westminster City Council issued USB memory sticks. He was asked to download 2 weeks of CCTV footage of all the private dancing booths dating 2nd September to 16th September 2023. The memory sticks were handed over to me at 00:35. I asked [REDACTED] about conditions 12, 13, 14 and 15 and he could not give definite answers. He explained that the documents requested are stored in an office away from the venue. At 01:40hrs, 17th September 2023 the two memory sticks were sealed and stored in the evidence safe on the 15th Floor.

On Wednesday 20th September 2023, in the presence of Westminster Police Licensing officers, attempts were made to view the footage downloaded by [REDACTED]. All we viewed on both memory sticks were footage of the ladies changing room between 05:30am and 09:00hrs. In the company of Police licensing officer – Steve Muldoon, we returned to the venue at 15:10hrs and was met by [REDACTED]. I narrated what happened on Saturday 16th September 2023 and the CCTV footage downloaded by his staff [REDACTED]. PC Steve Muldoon asked [REDACTED] if he can operate the CCTV cameras and hard drive. He responded that he is not conversant with the camera. PC Steve Muldoon explained to [REDACTED] that it was a breach, and a member of staff needs to be on the premises who is always conversant with the operation of the CCTV system.

City of Westminster

Memorandum

██████████ explained that he was expecting ██████████ to resume duties and train other staffs on the operation of the CCTV systems. ██████████ arrived at the venue at 16:40hrs and PC Steve Muldoon asked him series of questions regarding the operation of the CCTV system. He was handed over the 2 x 16gb USB memory sticks to download footages of all the private dancing booths. The dates requested are 25th and 26th August 1st, 2nd, 8th, 9th, 15th and 16th September 2023. The 2 memory sticks are securely stored in the evidence safe on the 15th floor awaiting viewing by officers.

A remedial letter was sent to ██████████ and Ms Lana Tricker concerning the findings of our inspections.

Based on the above alleged breaches, City Inspectors will object to the renewal of the SEV licence.

Please, if you have any queries concerning the information provided, do not hesitate to contact me or Heath Richards.

This concludes my evidence in this matter.

██████████
Leroy Adedeji
City Inspector

STATEMENT OF WITNESS

*(Criminal Procedure Rules, r. 27.2;
Criminal Justice Act 1967, s. 9, Magistrates' Courts Act 1980, s.5B)*

Page 1/4

This statement, consisting of four pages each signed by me, is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

My name is Leroy Adedeji, I have worked for Westminster City Council since April 2003, and I am employed as a City Inspector. I am an authorised officer under The Licensing Act.

On Friday 15th September 2023 at 23:30hrs, a planned Sex Establishment Venue inspection was conducted on Sunset Strip, 30 Dean Street London W1D 3SA. The premises had also applied for a renewal of their Sex Establishment Licence. An anonymous complaint/email received 2nd September 2023 by the Licensing Service stating a series of allegations concerning the conduct of staff and management at Sunset Strip was also investigated. A colleague – City Inspector James Joyce and I arrived at the venue in plain clothes and was met by the designated premises supervisor and premises licence holder – [REDACTED]. He was advised of our visit and our intention to carry out an inspection. Since the venue have both premises and SEV licences, I was the lead officer for the inspections and City Inspector – James Joyce was assisting me.

We proceeded to the basement of the premises where there are three private dancing booths. In one of the private dancing booths, James Joyce and I witnessed a white male of slim build rubbing and caressing the legs and thighs of a white female dancer, using both his hands. The white female was wearing very little, or no clothing while being touched by the white male. A closed-circuit TV camera is situated at the entrance of the private booth. The white female dancer made no attempt to stop the white male from touching her. We both observed the touching for approximately 30 seconds.

During the inspection, we noted several breaches of their licencing conditions. We both noted severe building decline of the fire exit from the basement to the ground floor. The emergency stairwell was part blocked with several items. The operating hinges of the basement fire door were broken.

We returned to the ground floor where the bar is situated and explained in more detail the breaches to the [REDACTED]. As we highlighted the licensing breaches to the [REDACTED], he became agitated and very argumentative. The DPS kept looking for loopholes in the SEV licence as to attempt to wriggle out of the breaches we had noted.

I requested [REDACTED] to produce CCTV footage of the previous night 14th September 2023, he replied "I don't know how to use the CCTV system". I asked him again to view the current recordings CCTV system and he replied, "I don't know how to operate the CCTV system" At approximately 00:10 on Saturday 16th of September an employee of the premises [REDACTED] walked into the premises and joined the conversation. Both [REDACTED] and the DPS [REDACTED] argued and insisted that some touching was allowed in their private booths. Both [REDACTED] and [REDACTED] stated that previous Westminster licensing officers allowed some touching in booths. The DPS became more agitated and stated that he was going to report City Inspector James Joyce for his conduct while talking to him.

As we discussed all the breaches noted, [REDACTED] stated he would be available to download the requested CCTV footage on Saturday 16th of September when he was next on duty. He advised that he would be on duty from Midnight on Saturday 16th September and invited us back to collect the downloaded CCTV footage. We departed the premises at 00:35hrs.

On Saturday 16th September 2023 at 22:10hrs, my colleague – James Joyce and I arrived at the venue and was met by the duty Manager – [REDACTED]. The purpose of our visit was to follow up on Friday 15th of September's visit and to establish if any improvements had been made to the premises. [REDACTED] explained that either [REDACTED] or [REDACTED] was on duty. She added that the establishment was expecting [REDACTED] at around Midnight or before the end of the trading hours.

While I was having a conversation with [REDACTED] who admitted having worked at the premises for six years, James Joyce proceeded to the basement for inspection of the private dancing booth. A white male SIA member of staff attempted to stop James Joyce from entering the basement by blocking the stairway entrance leading to the basement. I later joined James Joyce in the basement and witnessed the inappropriate touching of a female Dancer in one of the private dancing booths.

We both returned to the ground floor via the fire escape from the basement and found no effort had been made to fix the poor structure or removing the several items blocking the emergency exit stairwell. James Joyce asked [REDACTED] if she could operate the premises CCTV system, she replied "No, I do not know how to use it" I continued, and asked [REDACTED] to view the work documents of the 14 girls on the premises, but she was unable to do so. We departed the premises at approximately 22:35 and advised the SIA doormen that we will return at midnight when [REDACTED] will resume duty.

We returned to the premises on Sunday 17th of September at approximately 00:01 and met with [REDACTED] at 00:15hrs. I asked [REDACTED] to provide the code of conduct setting out rules and regulations between licence holder and performers whilst performing. I also requested the documents of all work permits and/or immigration status relating to persons working at the premises. He explained that the documents requested are stored in an office away from the venue. I stated and told him that condition 15 of their SEV licence makes it mandatory that the documents be retained by the licence holder and made readily available.

I gave [REDACTED] Council issued two x 16 gigabytes USB memory sticks and requested CCTV footage of all the private dancing booths from 20th August 2023 to 16th September 2023. [REDACTED] struggled to get the CCTV footage downloaded and I asked if he could download two weeks from the 2nd September to the 16th September. After waiting about ten minutes, he gave me the USB memory sticks. We both left the premises at 00:35hrs on Sunday 17th of September 2023. We returned to City Hall at 01:40hrs and the two x 16 gigabytes USB memory sticks were stored in evidence safe on the 15th floor, Westminster City Council 64 Victoria Street, London SW1E 6QP.

Signed: [REDACTED] (witness)

Date: 25/09/2023

(To be completed if applicable:
being unable to read the above statement I,of
....., read it to him/her before he/she signed it.

Signed: Date:)

From: [REDACTED]
To: [REDACTED]
Cc: [REDACTED]
Subject: 23/05797/LISEVR – Sunset Strip, Basement To First Floor, 30 Dean Street, London, W1D 3SA
Date: 13 November 2023 10:37:43
Attachments: [image001.png](#)
[image002.png](#)
[LSC Decision 13 Feb 2020.pdf](#)
[Leroy Adedeji Witness Statement Sunset Strip follow up visit 2 05.10.2023.pdf](#)

Dear Sirs

Further to the Licensing Authority's objection dated the 28th September 2023 please find further submissions in regards to the renewal application.

The Licensing Authority are maintaining our objection to this renewal application on the grounds of the applicant being unsuitable to hold an SEV Licence due to the number of continual breaches of the conditions attached to the SEV Licence that has been witnessed by our City Inspectors. A further witness statement is attached from City Inspector Leroy Adedeji from a visit on the 5th October 2023.

Westminster's Statement of Licensing Policy for Sexual Entertainment Venues, Policy SU1 under Paragraph 2.2.4 states

Under the 1982 Act the council has the discretion to refuse applications relating to sexual entertainment venues on the grounds that the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason.

Considerations

- (i) The nature, number and frequency of any offences committed by the applicant or companies in which they were a Director
- (ii) The background and history of the applicant in the operation or management of entertainment or licensed premises
- (iii) The history of any association, whether formal or informal, with the management of entertainment or licensed premises
- (iv) The nature of any pending action in relation to an alleged criminal offence committed by the applicant

Furthermore under the Policy in regards to compliance and management paragraph 3.1.1 and 3.1.7 goes on to state

3.1.1 The council considers that responsible management and the implementation of appropriate operating policies at sexual entertainment venues are essential to ensure the promotion of the licensing aims and objectives.

3.1.7 Through standard conditions the council seeks to ensure that sexual entertainment venues are well managed and supervised, restrict the sexual entertainment activities and the manner in which they are permitted to be provided, protect performers, and control the impact of the venue and its customers in relation to its locality.

These continual breaches have happened over a long period of time and I have attached the decision from the Licensing Sub-Committee on the 13th February 2020 for the renewal of the SEV licence where you can find on page 7 highlighted in yellow that the Sub-Committee stated:

The Licensing Sub-Committee was going to grant the renewal on this occasion but wanted to make it clear that if similar breaches of conditions are identified in the future it was highly likely that renewal would be refused.

For the avoidance of doubt back in 2019 the Licence Holder was a [REDACTED] and the Licence has since been transferred to Sohomed Limited but our enforcement visits have found that [REDACTED] is still actively involved in the ongoing management of the premises and has been there on numerous occasions when these breaches have taken place.

Many Thanks

Karyn Abbott
Senior Licensing Officer
Licensing Team
Environment, Climate & Public Protection (ECPP)

Westminster City Council
15th Floor
64 Victoria Street
London SW1E 6QP

[REDACTED]
Call Centre (for general queries) 020 7641 6500



STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

Statement of: Leroy Adedeji

Age of witness: **Over 21**

Occupation of Witness: **City Inspector**

This statement, consisting of five pages signed by me, is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Signed: [Redacted]

Dated: 9th October 2023

I have worked for Westminster City Council since April 2003 and am authorised for the purpose of the Licensing Act 2003 and Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, and as amended by the 2009 Act.

On 15 September 2023 at 23.30 hours, I and my colleague, City Inspector James JOYCE visited Sunset Strip, 30 Dean Street London W1D 3SA to carry out a routine inspection of the Premises Licence. During this visit I noted touching occurring between naked private dancers and customers in the private booths. On the 16 September 2023 at 22.10 hours, we visited again to carry out a routine check of the Sex Entertainment Venue Licence. Again, we noted touching between naked private dancers and customers in the private booths during this visit. In both instances, the touching was such that it was of a sexual nature. Subsequently, I requested CCTV footage of both days from one of the duty managers, [Redacted]. Before I left the premises, I handed him two x 16gb USB memory sticks and asked for footage of all the private dancing booths dated 2nd September to 16th September 2023. [Redacted] downloaded footage which I then collected on 17 September 2023 at 00.35 hours. At 01:40

Signed: [Redacted]

Dated: 9th October 2023

STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

Continuation Statement of Leroy Adedeji

hours 17 September 2023, the two USB memory sticks were securely sealed and placed in evidence safe on the 15th floor Westminster City Council, 64 Victoria Street London SW1E 6QP.

On Wednesday 20 September 2023 at 13:10 hours, on the 15th floor Westminster City Council, 64 Victoria Street London SW1E 6QP, in the presence of Westminster Police Licensing officers PC Steve Muldoon and PC Tom Stewart made numerous attempts to view the footage downloaded by [REDACTED]. However, the footage on both memory sticks was that of the ladies changing room between 05:30am and 09:00am on 16 September 2023. I then re-visited the venue with PC Steve Muldoon at 15.10 hours, Wednesday 20 September 2023 to inform the manager that the footage was not what was requested. We were met by [REDACTED] the Premises Licence and Sex Entertainment Venue Licence holder and I explained the error in the CCTV footage. [REDACTED] explained that he is not conversant with the CCTV operations, and we will need to wait for [REDACTED] as he is on his way.

PC Tom Stewart arrived at Sunset Strip at 16:05 hours and joined PC Steve Muldoon and I while we waited for [REDACTED] [REDACTED] then arrived at the venue at 16.40 hours and PC Steve Muldoon asked him a series of questions regarding the operation of the CCTV system. I returned the two x 16gb USB memory sticks to [REDACTED] and again asked him for footage of all the private dancing booths. He began to do this. The dates requested were 25th and 26th August 2023 and 1, 2, 8, 9 15 and 16 September 2023. PC Steve Muldoon asked Gavin VENAMORE, "Are you sure all CCTV footage requested have been downloaded onto the two x 16gb USB memory sticks given to you?" [REDACTED]

Signed: [REDACTED]

Dated: 9th October 2023

Page 2 of 5

STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

Continuation Statement of Leroy Adedeji

██████████ responded and said "Yes, I have downloaded the dates requested." I returned to the office and placed the two x 16gb USB memory sticks into a sealed envelope and stored them in the evidence safe on the 15th Floor, Westminster City Council. This was done at 18.15 hours on 20 September 2023.

On Tuesday 26 September 2023 at 22:30 hrs, I made numerous efforts to view the requested CCTV footage downloaded by ██████████ on Wednesday 20th September 2023. The two x 16gb USB memory sticks were blank, no images were seen or downloaded.

On Thursday 5th October 2023 at 14:35 hours, I and my colleague, City Inspector James JOYCE arrived at the venue and were met by the duty manager, ██████████ and the premises head of security, ██████████. I asked ██████████ if there was any member of staff on duty who could operate the CCTV system. He replied, "Both ██████████ and ██████████ are not on duty, but I have a little knowledge of the CCTV operation". I advised ██████████ of our intention to view various dates of CCTV coverage of all the cameras positioned in the private dancing booths. As part of a routine check to get an understanding of how the premises operates on a typical day and the touching of performers and customers witnessed during our Sex Entertainment Venue inspection conducted on the 16 September 2023, cameras 11, 12 and 13 were asked to be viewed. The following dates and times were asked to be retrieved for viewing; Friday 8th September 2023, between 22:00hrs and 23:00hrs, and Saturday 9th September 2023, between 22:00hrs and 23:00hrs. During our viewing, the following dates, and times of the footage in the private dancing booths were noted.

Signed: ██████████

Dated: 9th October 2023

STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

Continuation Statement of Leroy Adedeji

CAMERA 12 – 8TH SEPTEMBER 2023 (22:20hrs – 22:24hrs).

A fully naked white female performer was seen dancing and rubbing herself all over the white male customer sitting in the booth. The customer had both his legs apart and both hands placed on his laps, the dancer was in between his legs while she performs her dance and rubbing her body over his body. The touching by the performer was deliberate and lasted for about two minutes. The dance sexually stimulating in nature and carried on for about 2 minutes.

CAMERA 11 – 8TH SEPTEMBER 2023 (22:24hrs – 22:28hrs).

The camera pointing to this booth has two chairs to accommodate two performances. There were two white males seated in the booth while two fully naked white female performers were noted to be dancing and rubbing their bodies against the two customers in the booth deliberately. The two male customers were seated with both legs apart and the performers dancing in between their legs while rubbing and touching the customers. One of the customers was seen to be rubbing his hands around the performer's legs and thighs. No attempt was made to stop these acts. Both performances were sexually stimulating in nature and lasted for about three minutes.

CAMERA 11 – 9TH SEPTEMBER 2023 (22:15hrs – 22:19hrs).

A white male customer was viewed standing in front of a white female performer by helping to fully undressing her while preparing for her performance. A fully naked white female performer sharing the same booth was seen dancing in between the legs of a seated white male and deliberately touching and rubbing her body on the seated customer. No attempts were made to stop these sexually stimulating acts. The performance lasted about three minutes.

Signed:



Dated: 9th October 2023

STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

Continuation Statement of Leroy Adedeji

No other CCTV footage was viewed on the date visited, so every performance of dancing involved touching between the performer and customer.

In conclusion, our viewing for both dates and times above, the premises was found to be in breach of their Sex Establishment Venue licence, and specifically the following conditions.

Condition 16.

Relevant Entertainment shall be given only by Performers and the audience shall not be permitted to participate in the relevant entertainment.

Condition 17.

There shall be no physical contact between Performers whilst performing.

Condition 22.

Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.

After the completion of CCTV viewing, my colleague, James JOYCE pointed out to the Head of Security, [REDACTED] that the timing on the CCTV system is out by four minutes. He responded, "You will need to speak to [REDACTED] or [REDACTED] about that, I really don't know much about the timing". We left the premises at 15:00hrs.

Signed: [REDACTED]

Dated: 9th October 2023

Page 5 of 5

STATEMENT OF WITNESS

(C.J. Act 1967,s,9; M.C. Act 1980, ss5A(3)(a) and 5B, Criminal Procedure Rules 2005, r27.1(1))

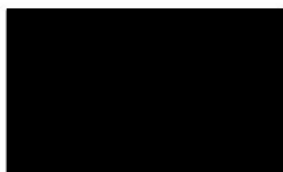
Statement of: Heath RICHARDS

Age of witness: **Over 21**

Occupation of Witness: **Team Manager**

This statement, consisting of 5 (five) pages signed by me, is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.


Signed:



Dated: 10 November 2023

I am employed by Westminster City Council as a Team Manager in the Public Protection and Licensing Department, 15th Floor, City Hall, 64 Victoria Street, SW1E 6Q. I have held enforcement roles with the City Council since 2006 and am authorised for the purpose of the Licensing Act 2003 and Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, and as amended by the 2009 Act.

On Thursday 9 November 2023 at 23.10 hours, I was on duty on DEAN STREET, SOHO W1 with city inspector, Tonecus FUMO. My intention was to visit the premises known as SUNSET STRIP, located at 30 DEAN STREET, LONDON W1D 3SA to check on the level of compliance with its Sexual Entertainment Venue (SEV) licence.

On arrival at the premises, I noted 2 (two) male SIA doorman at the entrance. I identified myself by explaining who I was before showing them my Westminster warrant card. I walked inside, asked who was in charge and one of the doormen pointed to a male who I know to be  As I walked inside, I noted that relevant entertainment was taking place.

I explained to [REDACTED] the reason for my visit and requested him to show me CCTV footage of one of the private booths. The first date I asked for was 23.00 hours on 13 October 2023. He did so using camera 9. There was not a dance occurring at that time, so I asked [REDACTED] to rewind the footage. There was a private dance occurring at 21.45 hours. In this dance the female performer kissed the male customer on the cheek. At 21.50 hours, the customer placed his hand on the dancer's knee. I noted that she brushed his hand away from her knee. Further contact was witnessed at 21.52 when the performer and the customer embraced for some time afterwards. I noted that what I saw, although not overtly sexual compared to what I had viewed on an earlier visit, was in breach of Condition 22 of the SEV licence which states that:

22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.

Even though there was a sign in the booth stating there shall be 'NO physical contact between the customer and dancer', physical contact was clearly witnessed. [REDACTED] was also watching the same footage as I and I said to him that there was a breach of the licence. He vehemently disagreed. I asked him to rewind so that we could both watch the same clip again. At this point [REDACTED] became uncooperative; he initially refused to rewind the CCTV and said that there was not a breach before claiming that neither Tonecas FUMO nor I "knew what we were doing".

He then turned to me, raised his voice and asked me what condition was in breach. I responded by asking him to find his copy of the licence and then we go through it together. He did not like this, and I noted that he became animated and very

unprofessional. He then proceeded to pull out his mobile phone, pointed it in my direction and said in a loud voice that he was going to record myself and Mr FUMO. I said to him I was unhappy with this because I did not want him to record me and moreover, I had not given him my consent to do so. He replied by saying that "Well, this is public space, and I can record you if I want to" He continued recording and at one point he thrust the phone into my face. I said that was unacceptable and I had to push the phone away from me. [REDACTED] then handed the phone to a male customer who was sitting nearby and asked him to continue recording Mr FUMO and I which he did. At one point the phone was then passed to a female member of staff who continued recording me.

At 00.24 hours I then asked [REDACTED] to show me footage from 23.00 hours on 28 October 2023. I noted that footage kept on reverting to 27 October 2023. On closer inspection of the CCTV monitor, I noted that there was a discrepancy in the CCTV system; even though the calendar view was pointing to 28 October 2023, the actual date stamp on the CCTV footage displayed 27 October 2023. I pointed this out to him, but he had no explanation of why this was.

I then asked [REDACTED] to show me the cameras which monitored the three private booths. He showed me camera for booths one and two which clearly showed the area where relevant entertainment took place. I then asked him to show me the camera monitoring the third booth. [REDACTED] went to a camera image which showed mainly the basement stage area. To the far right of the screen I could just make out what appeared to be a private booth. There was a private dance occurring and I wanted to view this more closely. I asked [REDACTED] if he could show me the specific camera that monitored that booth but he said that there was none. I found his remark rather surprising and I replied by mentioning condition 21 of the SEV licence which states the following;

21. Where Relevant Entertainment is provided in booths, or other areas of the premises where private performances are provided, the booth or area shall not have a door or other similar closure, the area shall be constantly monitored by CCTV, and access to the booth or other area shall be adequately supervised.

I then inspected the bar counter and tables to see if there were any menus, drinks prices or performer fees as required by condition 5 of the SEV licence which states the following:

5. Menus and drinks price lists shall be clearly displayed at the front entrance of the club, reception area, tables and bar at such a position and size as to be easily read by customers. This price list shall show all consumable items and any minimum tariff including charges and fees applicable to Performers.

I did not see any menus or otherwise on either the bar counter or tables. I brought this to the attention of [REDACTED] but he appeared unconcerned. I then noted that [REDACTED] in an attempt to comply with condition 5, placed one menu on one of the tables. I then went downstairs to the basement and noted that none of the 5 (five) tables had menus or otherwise as requested by condition 5 of the SEV licence. I made a note of this and [REDACTED] who close by sarcastically said "So, are you happy with my menus" I did not answer him.

I then wanted to check the time of the CCTV. I noted that it was 4 minutes out of synch with both mine and Mr FUMO's phone. My final request of [REDACTED] was to view his incident log book. The time was now 00.34 hours. As I was talking to Mr FUMO, [REDACTED] thrust the book into my face. It was rather a rude gesture and I made him aware of this. I recall he raised his voice and continued being in an agitated state. I said to him there was no need to shout, and he responded by saying "I will raise my voice if I want to"


My intention during the visit was to have viewed more CCTV footage to get an overall picture of compliance. I had only viewed the one piece of footage as a precursor and I wanted to see more; however, I made the decision to abandon further

requests on the basis that [REDACTED] was rude and uncooperative. I found him to be very dismissive of our presence as authorised officers.

As I leaving the premises, I said goodbye to the doormen and then goodbye to [REDACTED] [REDACTED] In response and as I was walking away, [REDACTED] said "Thank you for coming to clean my shoes" I viewed his comment as extremely unacceptable. On hearing this I went back to the entrance and asked him what he had said, however, he claimed that he had not said this. I have been an enforcement officer for more than 15 years and never before in my time here have I come across such unprofessional behaviour from a person in charge of a premises.

I then left the premises at 00.40 hours.

Signed:

A large black rectangular redaction box covering the signature area.

Dated: 10 November 2023

I am writing in addition to Memorandum dated 09th November 2023 in relation to this application. **23/01573/LISEVT**

I am employed by Westminster City Council as a City Inspector in Public Protection and Licensing. I have held enforcement roles with the City Council since 2018 and am authorised for the purpose of the Licensing Act 2003 and also Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, and as amended by the 2009 Act.

On Thursday 09 November 2023 at approximately 23:14 hours, City Inspector Manager Heath Richards and I visited Sunset Strip, which is located at 30 Dean St, London W1D 3RZ, While at the premises I heard Mr Heath Richards asking the person in charge [REDACTED] to show footage of a private booth at time and dates he quoted of the venue.

At approximately 23:30 hours I observed Mr Richards viewing camera 9, dated 13 October 2023 and at the same time, [REDACTED] started video recording our meeting using his mobile phone. I intervened by asking him not to record us which he declined by stating "it's a public place I can do what I want." He then handed his mobile phone to a female member of staff and instructed her to continue recording us which she did.

At 23:38 hours Mr Richards asked [REDACTED] to rewind the recording to a particular point in time because it appeared that there was physical contact between a performer and customer. At this point [REDACTED] distracted Mr Richards by addressing me to "sign the attendance book." I said I will do so in time and then said that it was important for [REDACTED] to focus on operating the CCTV. However, [REDACTED] said, in a loud voice, that I had refused to sign the book, when I in fact said, I simply wanted [REDACTED] to pay more attention to his engagement with Mr Richards.

At 00:15 hours I walked around the entire ground floor (including the bar counter) and also the basement to see if there were any menus and prices displayed on tables. I noted there were none which I know to be a breach of condition 5 of the SEV Licence. At 00:30 hours I observed [REDACTED] coming from behind the counter with a paper suspected to be a price list and suddenly walked behind Mr Richards and left it on one of the tables.

We left the venue at approximately 00:40 hours. When Mr Richards announced we are leaving, [REDACTED] responded to Mr Richards and said, "thank you for coming to clean my shoes."

Overall, I found [REDACTED] to be obstructive and dismissive of our presence. It was unprofessional and certainly not what I would have expected from a responsible business.

I continue to support the Licensing Authorities concerns in relation to this application and how the premises would promote the four Licensing Objectives, considering the applicant providing licensable activities other than in accordance with an authorisation.

I can attend a hearing for this application if required.

Tonecas Fumo – City Inspectors Response Team 1, Public Protection and Licensing

Metropolitan Police Service objection



Westminster Licensing Team
Westminster City Hall
15th Floor 64 Victoria Street
SW1E 6QP

Sent via email to:
Licensing@westminster.gov.uk
iana@itlaw.co.uk

Westminster Police Licensing Team
Westminster City Hall
15th Flr 64 Victoria Street
SW1E 6QP

Mobile - [REDACTED]
Email - [REDACTED]
Email - [REDACTED]
Licensing Team mailbox -
AWMailbox.LicensingCW@met.police.uk

Wednesday, 08 November 2023

Re: 23/05797/LISEVR – Sunset Strip, 30 Dean Street, W1

Dear Westminster Licensing Team,

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority object to this renewal application.

The Premises is currently subject to visits from both City inspectors and the police and it is believed that there has been numerous breaches of the conditions on both the SEV Licence and Premises Licence. Additional supporting evidence will be submitted in due course.

The nature and severity of the alleged breaches raises serious concerns with the Police regarding the licence holder's ability to operate the premises in line with the conditions attached to the SEV licence.

It is for these reasons that we are objecting to the application.

Yours sincerely,

Po Steve Muldoon 2332AW
Westminster Police Licensing Team



Metropolitan Police supporting documents



WITNESS STATEMENT

Criminal Procedure Rules, r 16. 2; Criminal Justice Act 1967, s. 9; Magistrates' Courts Act 1980, s.5B

URN [] [] [] []

Statement of: Steve Muldoon

Age if under 18: Over 18 (if over 18 insert 'over 18') Occupation: Police Constable

This statement (consisting of 4 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: [] Date: 1st October 2023

I am the above named person and am currently employed by the Metropolitan Police Service to work as a Police Constable in the London borough of Westminster. My current role is to work as part of the Police licensing team. I have been a police officer for 21 years with 16 of those in Westminster.

The police licensing team have responsibility for over 3,500 licensed premises on the borough, we deal with licence applications, licence reviews, temporary event notices, licence breaches and crimes that have taken place in or involve a licensed premises. We also work closely with partner agencies like Westminster Council and will assist them where necessary.

I am making this statement in relation to incidents and engagement I have recently had at Sunset Strip, 30 Dean St, W1. The premises currently has a premises licence (23/01570/LIPT) and a SEV (Sex establishment licence) (23/01573/LISEVT)

Our team were asked by staff at Westminster Council to attend the above listed venue due to issues with the venues CCTV. I was made aware the venue appeared to be breaching CCTV conditions of both their premises licence and the SEV. I was made aware that the venue were also breaching other conditions on the SEV.

We assessed the information given to us and made the decision to attend the venue, I attended on Tuesday 19th September at approximately 15:00.

At the above time and date I was with Pc Dave Morgan and attended the address. I walked in and a dancer said "IT IS £20 TO GET IT" I produced my warrant card and asked for the manager. I was told the manager was not here but would be back soon. The security guard made enquiries to find him and get him to the venue. I asked who was a personal licence holder and no person currently on the site confirmed that they were. I asked if anyone could use the CCTV and was told that nobody can use it apart from [] I was aware [] is the manager. At this point there were no members of security on, after a short time one arrived. It was confirmed to me by the security that he was the only one and there was not any others due in.

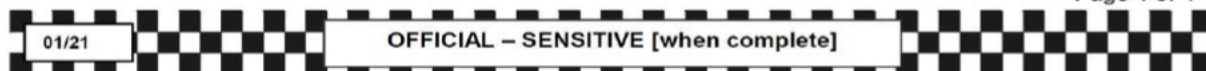
After approximately 10 minutes a male I know to be [] arrived. I spoke to [] and advised we were there due to the council having concerns around the breaches of the SEV and the premises licence. I asked [] if he was a personal licence holder, he advised he was but he applied for a new one as he had lost it. I asked him to email me confirmation that he had done this. [] agreed to do this. To date I am yet to receive this and have given ample opportunity for [] to provide the details or even confirmation he ordered a new one. This has all failed to materialise. I firmly believe that he does not have a personal licence. I have asked [] to produce this numerous times and it has never materialised. [] mentioned on one occasion that this had been lost and a new one ordered. I have asked for confirmation of this and again this has never arrived.

I pointed out that on the premises licence the venue was in breach of the following conditions:

33. Two SIA licensed doormen shall be on duty at the premises at all times and shall routinely monitor the premises.

Witness Signature: []

Signature Witnessed by Signature: []



Continuation of Statement of:

36*. At least one "Personal Licence Holder" shall be present during the whole time intoxicating liquor is supplied, sold or consumed.

51. CCTV will be installed in the whole of the licensed areas, including all dance areas, and in particular cameras to be placed to cover the entrance, the toilet entrance and the entrance to the dancers changing room. All cameras will continually record whilst the premises are open to the public. The recordings will be retained for a period of 28 days, time/date stamped, and made available to the statutory authorities upon request (all areas are to be sufficiently lit, in order that the recorded images are of reasonable quality).

I also pointed out that the premises was also in breach of the following conditions of the SEV:

10. The premises will install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer that ensures all areas of the licensed premises are monitored including all entry and exit points will be covered enabling frontal identification of every person entering any light condition. All cameras shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period together with facilities for viewing.

11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.

I asked [redacted] if he could show me some CCTV to show the system could be used. [redacted] agreed. I asked him to show me the previous Friday night between 23:00 and 01:00. [redacted] did this and I was shocked with what I saw. I was showed footage of the four booths which were downstairs, I could see private dances taking place in both fast-forward mode and slowed down mode. The dancers were different with each dance for the customers (who were also different each time). There was however one common factor that was the same, there was some clear graphic touching between the dancers and the customers and the dancers. This was the same for every dance with every dancer. On occasions it was clear staff were nearby and were completely complacent to the fact this was going on. There was no stopping the dancers and no interjecting when a customer was the one to touch. It was clear and obvious that there was an engrained culture in the club.

I asked [redacted] to show me footage of another night, he showed the Saturday and again it was exactly the same. I asked [redacted] to show the previous Wednesday and again this showed that every dance had touching. It was clear this was an accepted culture within the dancers, management and security. I spoke to [redacted] and asked what he thought and his response was "IT ISNT GOOD" [redacted] advised me that he had given CCTV to WCC staff. I took him for his word on this and at that time opted not to send a link to request footage as I was under the impression that this had been sent.

I checked various other conditions and identified that the premises was in breach of the following Premises licence conditions:

22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.

39*. The Code Conduct for hostesses shall be lodged with the Police Authority responsible for licensing and Westminster City Council Licensing Authority. All

Witness Signature: [redacted]

Signature Witnessed by Signature:

Continuation of Statement of:
hostesses shall sign the Code of Conduct as agreed by the Police in their proper name acknowledging that they have read and understood, and are prepared to abide by the said Code of Conduct, and copy so signed shall be retained by the licensees and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.

40*. A record shall be kept at the premises of the real names, addresses and "stage names" of all hostesses and this record shall be rea

50. There shall be no physical contact between customers and the dancers except for the placing of money or tokens in a garter or into the hands of the dancer at the beginning or conclusion of the performance. Whilst the dancers are performing there shall be a minimum distance of one metre between the dancer and the seated customers. Notices to this effect shall clearly be displayed at each table and at the entrance to the premises.

I also identified that the premises was in breach of the following SEV conditions:

12. An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:

- (a) all crimes reported to the venue;**
- (b) all ejections of patrons;**
- (c) any complaints received;**
- (d) any incidents of disorder;**
- (e) seizures of drugs or offensive weapons;**
- (f) any faults in the CCTV system or searching equipment or scanning equipment;**
- (g) any refusal of the sale of alcohol;**
- (h) any visit by a relevant authority or emergency service;**
- (i) any breach of licence conditions reported by a Performer**
- (j) any breach of licence condition by a performer**

13. The licence holder shall produce a Code of Conduct setting out rules and obligations between the licence holder and performers whilst performing. All Performers shall sign the Code of Conduct in their proper name acknowledging that they have read, understood and are prepared to abide by the said Code of Conduct, and a copy so signed shall be retained by the licence holder and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.

14. Individual records shall be kept at the premises of the real names, stage names and addresses of all Performers working at the premises. The record will include either a copy of their birth certificate, current passport, EU driving licence or national identity card and shall be made immediately available for inspection by the Police and/or the Licensing Authority upon request.

15. Details of all work permits and/or immigration status relating to persons working at the premises shall be retained by the licence holder and be readily available for inspection by the Licensing Authority, a Police Officer or Immigration Officer.

22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.

I left the venue at approximately 15:45 after having a long discussion with [REDACTED] around the conditions that have been breached. During this conversation [REDACTED] said he had spoken to the council and certain levels of touching were accepted. I disputed this and asked for further details. [REDACTED] expanded and said he was told a small kiss on the cheek to say hello is ok. I said to [REDACTED] "IT IS QUITE CLEAR THIS IS

Witness Signature: .. [REDACTED] ..

Signature Witnessed by Signature:.....

Continuation of Statement of:
ON A MUCH GREATER SCALE THAN A KISS ON THE CHEEK" ██████████ replied "I KNOW" I thought this was bizarre that he would bring this up and it appeared to be that he was trying to excuse the behaviour.

On Wednesday the 20th September I met with City Inspector Leroy Adedeji. I was aware Leroy was the CI that collected the CCTV from ██████████ I met with him at Westminster City hall where we decided to view the cctv footage together. We sat and attempted to view the footage however there were 2 USB sticks both of which had footage of the females changing rooms (during hours when they were closed) This in my mind was a clear attempt by ██████████ not to supply the CCTV and to be obstructive.

We made the decision to return that afternoon and make another request.

We arrived at the venue at approximately 15:00. ██████████ was not on site and once again no person was present that could use the CCTV.

██████████ was called by the security and eventually after 45 minutes he turned up, he acted confused as to why the error with the USB could happen, he made another attempt to download footage and again said this was done. I made an online request using evidence.com for footage of 2 hours from Saturday Sept 16th at 22:30 to Sunday Sept 17th at 00:30. This online request has to this day never been actioned despite ██████████ saying he would do this.

I strongly believe ██████████ was making deliberate attempts to avoid giving the CCTV to both myself and the staff from WCC. It is quite clear from what both I saw and what the city inspectors saw there were constant breaches of the no touching conditions. We have made a number of attempts both by USB and a link to obtain footage and it has never materialised.

My colleague Pc Tom Stewart was at the premises and informed me that he had used the customer toilet on the upstairs floor. Whilst using this he found a used condom in the bin alongside an empty condom wrapper. I raised this with both ██████████ and the ██████████ and found the response to be dismissive. both stated a male likely got too excited and went and used one himself. I found this suggestion bizarre and concerning.

I have serious concerns regarding this premises operating as a SEV, serious concerns around the operating of this premises and do not believe the licence holder or anyone connected with the premises are suitable to run this venue as an SEV.

Witness Signature: ██████████
Signature Witnessed by Signature:.....

WITNESS STATEMENT

Criminal Procedure Rules, r 16. 2; Criminal Justice Act 1967, s. 9; Magistrates’ Courts Act 1980, s.5B

URN [] [] [] []

Statement of: Steve Muldoon

Age if under 18: Over 18 (if over 18 insert 'over 18') Occupation: Police Constable

This statement (consisting of 1 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: [] Date: 20/10/2023

I am the above named person and am making a further statement to the statement dated the 1st of October 2023.

This statement is to produce exhibit SM-1, A full LSC decision from Thursday 13th February 2020.

I have read this decision and found that this related to a renewal of a SEV application for Sunset Strip, 30 Dean Street.

In this report it is clear that there was clear evidence that over a number of months there were breaches of the no touching rules. This is exactly the same as the issues identified this year that have led to an objection to the SEV renewal.

I have seen in the decision the LSC have made the decision to grant the application however when granting it was noted by the committee however in summing up stated:

The Licensing Sub-Committee was going to grant the renewal on this occasion but wanted to make it clear that if similar breaches of conditions are identified in the future it was highly likely that renewal would be refused. This was an opportunity for [] to ensure once and for all that proper arrangements were in place to ensure compliance with all the conditions on the licence at all times. No further excuses for any breaches of the no touching rule or for full CCTV coverage not being in place at all times would be acceptable.

It would appear the appearance at LSC for the renewal in 2020 was a clear warning that has since been ignored. Whilst I fully appreciate that the licence holder is different to that of 2020 it is however worth noting that the licence holder from 2020 is still the venue manager along with the male mentioned in my previous statement that has obstructed the providing of the CCTV. Both [] and [] are in charge of the day to day running of the venue.

The decision from 2020 strengthens our argument that the licence holder is not fit and proper to run or operate a SEV.

Witness Signature: []

Signature Witnessed by Signature:

LICENSING SUB-COMMITTEE No. 6

Thursday 13th February 2020

Membership: Councillor Tim Mitchell (Chairman),
Councillor Jim Glen and Councillor Aicha Less

Legal Adviser: Barry Panto
Committee Officer: Kisi Smith-Charlemagne
Policy Officer: Kerry Simpkin
Presenting Officer: Michelle Steward

Objections: The Licensing Authority, 2 anonymous objections

Present: Ms Sarah Le Fevre (Leading Counsel, representing the Applicant),
Ms Lana Tricker, LT Law (Solicitors, representing the Applicant), [REDACTED]
[REDACTED] (on behalf of the Applicant company), [REDACTED]
(Dancer at Applicant Company), Ms Angela Seaward (Licensing
Authority), Mr Leroy Adedeji and Mr Martin Ratley (WCC City
Inspectors).

Sunset Strip, Basement 30 Dean Street, London, W1D 3SA ("The Premises") 19/12460/LISEVR	
1.	Renewal of a Sexual Entertainment Venue (SEV) Premises Licence
	The application was to renew the Sexual Entertainment Venue (SEV) premises licence made by [REDACTED] and [REDACTED] for Sunset Strip, Basement, 30 Dean Street, W1D 3SA. It was noted that Sunset Strip had operated as a sex establishment since 2012.
2.	Amendments to application advised at hearing:
	Late submissions were received from the applicant's solicitors on 10 th February in the form of a supporting letter, a response from the United Voices of the World (a trade union representing the interests of the female performers) and supporting statements from four of the performers. Late submissions were also received from the Licensing Authority on 12 th February in the form of witness statements from two City Inspectors.
	Decision (including reasons if different from those set out in report): The Sub-Committee heard from the Licensing Authority and City Inspectors Ms Seaward addressed the Sub-Committee and confirmed that the Licensing Authority had maintained their objections on the grounds that alleged breaches of the licence, witnessed by the City Inspectors, had taken place. She advised that the City Inspectors accounts of their investigations and statements had been circulated to all parties. Ms Seaward advised the Sub-Committee that the

Licensing Authority also maintained their objections to support the Sub-Committee with any question and allow the opportunity for the City Inspectors to answer any questions.

The members noted the evidence contained in the report relating to the CCTV recordings of private dances that took place on 7th and 8th August 2019. The details are set out in pages 25 to 27 of the report. There was clear evidence of physical contact between the performers and the customers. Some of the touching appeared to be of a sexual nature, including a performer sitting on a customer's lap, the touching of thighs, and the rubbing of breasts and buttocks against the customer's groin and abdomen.

A remedial letter was sent to [REDACTED] and [REDACTED] on 14th August 2019 (page 21 of the report) and a follow up visit of the licensed premises took place on 30th August. On this occasion it was noted that there had been an improvement in the conduct of the performers. However, following the receipt of two anonymous emails on 14th October 2019, a further visit to the premises took place on 23rd October 2019. CCTV recordings were viewed of dances that had taken place on 18th and 19th October 2019. Once again, clear breaches of the no touching rule were observed, details of which are set out in pages 29 and 30 of the report.

Mr Martin Ratley and Mr Leroy Adedeji addressed the Sub-Committee. It was noted that on 31 January 2020 a letter was received from a member of the public by the Licensing Service stating a series of allegations concerning the conduct of staff and management at Sunset Strip. The allegations included a claim that cameras in the private booths were not working. Other allegations include physical contact between performers and customers, lack of adequate SIA security operatives in the basement dance area, lack of supervision and safety of the dancers in the private booths and reference to a fight that occurred between a customer and a dancer that allegedly took place on 17th January 2020 after midnight.

The Sub-Committee were advised that a visit was carried out to Sunset strip by the City Inspectors on Saturday 8th February 2020 at 13:32 to investigate the alleged breaches stated in the letter. The city inspectors were met on arrival by the duty Manager, [REDACTED] and a SIA security personnel, [REDACTED]. The content of the letter was discussed with [REDACTED] and a walk through was conducted. Following a walkthrough of the venue with [REDACTED] larger 'No Touching' signs were only noted in one of the three private booths. Cables attached to the CCTV camera in one of the private booths was seen to be hanging out.

The City Inspectors advised the Sub-Committee that they requested to view all the CCTV cameras in the private booths, and it was gathered that camera 5 attached to one of the private booths was not operational. As a designated manager by the Licence holder, [REDACTED] was not fully conversant with the operations of the CCTV system. She admitted that it had been a while since she operated the system.

It was noted that [REDACTED] was contacted on the telephone and the City Inspectors explained their visit to the premises and the lack of qualified member of staff to operate the CCTV system. Mr Ratley advised that [REDACTED] admitted the cameras were faulty but were rectified a week ago. The City Inspectors then requested to see the incident book to ascertain if there were entries made regarding the faulty cameras. As alleged and stated in the letter received by the Licensing Service, the City Inspectors requested to see the entry for the 17th of January 2020.

[REDACTED] advised the Sub-Committee that there was no entry for fighting on the date stated. He advised the Sub-Committee that he had viewed CCTV footage for the 17th of January from 23:30 to 00:55 and there were no fights seen. It was noted that the issue of SIA personnel was also raised, [REDACTED] confirmed there are two SIA personnel every night. Mr Ratley advised the Sub-Committee that according to [REDACTED] the premises is confirmed to have 16 operational cameras. During viewing of the CCTV screen, he noted that cameras 5, 10, 15 and 16 were not fully operational.

Mr Ratley advised the Sub-Committee that the lack of operational CCTV cameras and a staff member not conversant to operate the CCTV system were breaches of condition 10 and 11 of the SEV licence, which requires:

10. The premises will install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer that ensures all areas of the licensed premises are monitored including all entry and exit points will be covered enabling frontal identification of every person entering any light condition. All cameras shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period together with facilities for viewing.

11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.

[REDACTED] advised the Sub-Committee that there was also a breach of condition 12 (f) of the Applicants SEV licence, which requires:

12. An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:

(f) any faults in the CCTV system or searching equipment or scanning equipment;

Whilst the above breaches of conditions had been identified, it was noted that there was no further evidence of any breaches of the no touching rule.

The Sub-Committee heard the Applicant's Case

Ms Sarah Le Fevre addressed the Sub-Committee on behalf of the Applicant and advised that the City Inspectors could verify, the venue's policies are enforced by a series of procedures ranging from mere interventions, verbal and written warnings to the termination of a performer's contract. She advised that new performers sign a contractual agreement, attend an induction meeting, and staff stress that Sunset Strip is a no touching club. Ms Le Fevre reiterated that there was full CCTV in the venue, which is available to be viewed at any time by the Responsible Authorities.

Ms Le Fevre advised the Sub-Committee that there are always a minimum of two SIA supervisors on duty at the venue when it is trading. One is stationed at the entrance and one is roaming within the venue. She stated that there is also a CCTV monitor at the entrance to the premises, which shows the cameras recording in the basement of the premises. Ms Le Fevre advised that security and bar staff can view the CCTV monitor and, as officers will know, there had been moments when security and/or management have gone downstairs to view dancers more carefully based on observations from the monitor. She stated that security staff are employed to enforce the rules of Sunset Strip more than for crime and disorder purposes.

In relation to the Licensing Authority's objection to the renewal of the sex establishment licence, Ms Le Fevre felt that the physical contact outlined are not in any way performers/customers engaging in sexual activities. She advised that her Client, [REDACTED] acknowledges that some clips show deliberate touching and that the performers involved have been reprimanded. Ms Le Fevre noted that the 2 dancers from the 19 October footage were dismissed from the venue as their conduct was not acceptable. Since the complaints, the venue has improved signage and ensured that the refresher training is carried out on a more formal basis with the performers having to re-sign the codes of conduct. Supervision in the basement has also improved and at busier times security will also be positioned in the basement.

It was also noted by Ms Le Fevre that in between the visits of August and October 2019 the inspectors attended the venue and checked CCTV and watched dances taking place. There were no issues raised during this visit and the inspectors witnessed and commented that a number of dancers were self-monitoring each other for compliance with the code of conduct- a practice the operator discussed with the dancers as another way to ensure compliance with the rules and regulations. Ms Le Fevre advised that this visit was not mentioned in the inspector's statements but felt that it was important to mention it.

Ms Le Fevre stated that in considering the physical contacts described by the Inspectors, the City Inspection Team previously in charge of Sexual Entertainment Venues had not viewed casual brushing as serious or worth remarking on during their inspection visits. She advised that this was not an excuse and the licence holders are aware that moving forward no touching means 'no touching'. She confirmed to the Sub-Committee that if there had been any doubt about that in the past the licence holders are clear going forward and,

on that basis, it is important to note that the licence holders have not had any issues at the venue over the previous months.

Ms Le Fevre advised the Sub-Committee that in relation to the anonymous objections, they appeared to have been written by the same person when considering language, punctuation and content. She said that the complaints made by the objectors do appear serious on the paperwork. However, the inspectors have visited the venue on numerous occasions each year and they have not raised any concerns about drug sales, overcharging, fake drinks etc.

In reply to the matters raised by the anonymous objector/s Ms Le Fevre raised six key points:

1) Drug sales: this is vehemently denied. No previous concerns of this kind have been raised by inspectors or police. Staff and management are anti-drugs and any performers or staff members found holding or taking drugs would be immediately dismissed and the Police called. Nevertheless, the venue has introduced a weekly drugs swiping regime where public and back of house areas will be randomly tested to prove this is not the position.

2) Exchanging numbers: Again, this has not been raised previously. The prohibition of this is covered in the dancer induction and refresher training as well.

3) Payment via own phone apps/overcharging: in the 20 years that [REDACTED] has operated Sunset Strip he has never witnessed this activity and it is denied that it takes place. The pricing is displayed at the venue for customers and this is also told to customers.

4) No duty manager: the officers will be aware that there is no merit in this claim. [REDACTED] spends time in the venue in the day and evening and in his absence one of the managers is appointed the duty manager. Officers and Police have always known who is in charge when they enter the venue.

5) No dancer schedule: the dancers are self-employed, and they may inform the venue if they are attending on a day/night (there are 2 shifts in a day), or they can just turn up (there is no requirement to tell management). This process has worked well over the years and the dancers and management know regular patterns of the performers, meaning that the venue always has performers in place. There is no requirement to have a formal performer rota and the business model of Sunset Strip does not require this.

6) Selling fake drinks: this is not true and has no evidential basis. Trading Standards visited some time ago (6 years ago) and no issues were found, and [REDACTED] would have no difficulty should they attend again.

[REDACTED] addressed the Sub-Committee. She advised she was a dancer and has been in employment at the premises for over five years. [REDACTED] confirmed that every dancer had been notified of the no touching rules and added that the dancers were told to ensure that the CCTV is able to capture all dancing clearly,

e.g. to ensure hair was not obstructing view. [REDACTED] informed the Sub-Committee that many of the dancers were policing this rule themselves and ensured that new dancers were made aware of the club's rules. [REDACTED] felt that there had been a big difference in the club since August 2019 and all the dancers were happy, comfortable and felt safe working at the club. She advised the Sub-Committee that all the dancers are self-employed and that this was rare, she also noted that if the club was not in operation most dancers would be unable to work.

The Sub-Committee queried the total number of CCTV cameras and the number that were in operation during the city inspectors' visits. Mr Ratley confirmed that there are 14 Cameras with 16 channels. With regard to the allegation of a fight taking place at the premises, he advised the Sub-Committee that during the visit on the 8 February there was not evidence that an incident took place. The Sub-Committee asked the city inspectors if any other breaches were witnessed on the 8 February. Mr Ratley advised that no other breaches were observed, however he was focused on searching for the alleged fight.

The Sub Committee also sought further clarification on the actions taken against Dancers and Customers. [REDACTED] explained to the Sub-Committee that he had a warning system in place, and this was dependent on whether these were one-off offences or someone who was a repeat offender. He advised the Sub-Committee that if a customer committed the offence once, then there would be no action, if the customer did this again, there would be a warning. However, if this continued then the customer would be courteously ejected and recorded in the incident book. [REDACTED] went on to explain that if a dancer broke the no touching rule, then they are warned. If the dancer continued then they are fined, as most of the dancers had been at his club for a long time and he did not want to lose them. [REDACTED] concluded that dancers who repeatedly touch customer are asked to not come back to the club.

Summary – Ms Sarah Le Fevre

Ms Le Fevre summarised the submissions that had been made by the Applicant. With regard to the objection relating to breaches of conditions 10 and 11, she considered that the venue further takes performer welfare very seriously and has welcomed Soho Illuminate into the Sunset Strip every week for some time. Members will have private conversations with the dancers to discuss safety and any other needs they may have. They usually come on a Thursday evening and the dancers are aware of this - it provides another avenue to check on performer welfare and provides an inclusive environment for the dancers. [REDACTED] is not a known rule breaker and there is no evidence or accusation that either [REDACTED] or [REDACTED] knowingly permit breaches of the licence conditions to take place. Ms Le Fevre closed by stating that her clients were very willing to work with the Council to ensure that their venue operated in the appropriate and expected manner set out in the sex establishment licence.

Mrs Le Fevre offered the following condition "An SIA trained doorman shall be based in the basement at all times when relevant entertainment is taking place".

Chair Summing Up

The Sub-Committee thanked everyone for their submissions and commented that the process for licence renewals was different from other licensing applications, as the presumption was that a renewal of a licence would be granted unless there was a reason not to do so. The Sub-Committee had considered the material in detail, with additional submissions having also been received. Members of the Sub-Committee had read through everything prior to the hearing, and if a particular piece of correspondence had not been specifically mentioned, it did not mean that the issue had been ignored.

The Sub-Committee had noted the objections that had been made in relation to the applications. With regard to the breaches of conditions 10, 11 and 12. The Committee noted the serious breaches of the existing licence and considered that the premises had not been diligent in observing the conditions, which included the CCTV system. There was a particular concern that breaches identified in August 2019 were repeated in October 2019, despite warnings being given to the applicants.

The Licensing Sub-Committee was going to grant the renewal on this occasion but wanted to make it clear that if similar breaches of conditions are identified in the future it was highly likely that renewal would be refused. This was an opportunity for [REDACTED] to ensure once and for all that proper arrangements were in place to ensure compliance with all the conditions on the licence at all times. No further excuses for any breaches of the no touching rule or for full CCTV coverage not being in place at all times would be acceptable. The Sub-Committee advised that regular checks should be carried out by the City Inspectors and it expected that at next year's renewal, the premises should have an unblemished record.

The Sub-Committee confirmed that the licence would be renewed subject to the Standard Conditions applicable to licences for sex establishments in Westminster as prescribed by the Council pursuant to Paragraph 13 of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982. The Sub-Committee agreed to amend condition 12 to add (j) any breach of licence condition by a performer. The Sub-Committee also amended condition 24 so as to read "An SIA trained doorman shall be based in the basement at all times when relevant entertainment is taking place".



18 Soho Square, London W1D 3QL

13 November 2023

Premises Licensing Team
Westminster City Council
Westminster City Hall
4th Floor, 64 Victoria Street
London SW1E 6QP

Dear Licensing

RE: SUNSET SOHO, BASEMENT TO FIRST FLOOR, 30 DEAN STREET LONDON W1D 3SA – (1) APPLICATION FOR RENEWAL OF A SEV LICENCE, (2) APPLICATION FOR VARIATION OF A SEV LICENCE, (3) APPLICATION FOR VARIATION OF A PREMISES LICENCE

We refer to the above applications listed for hearing on 23 November 2023

Renewal of SEV

We note the licensing authorities position on the renewal application but also note that the premises has been subjected to various visits in respect of SEV compliance, the prior two (before the recent inspection which we appreciate was unsatisfactory) being on 25 March 2023 and 30 June 2023. We understand the premises was deemed compliant with the conditions on the licence after these visits. Further, when pre-application advice was carried out with EH in May 2023, after a premises check EH advised "A check of the premises file does not indicate any recent complaints against the premises regarding noise or nuisance nor any adverse visits by the city council". Accordingly, the venue's policies are capable of and were/are enforced by staff.

In response to the recent visit by the inspectors we attach our letter to the licensing inspectors dated 12 October 2023. Further comments as to the issues raised and the personal comments against [REDACTED] will be raised and discussed at the hearing. Since the complaints the venue has improved signage and ensuring the refresher training is carried out with the performers having to re-sign the codes of conduct. The venue aims to provide the best customer experience in terms of service and facilities in a well-managed compliant environment and has always operated in complete openness with all the responsibility authorities.

The venue's policies are enforced by a series of procedures ranging from mere interventions, verbal and written warnings to the termination of a performers' contract. New performers sign a contractual agreement, attend an induction meeting, staff emphasise that Sunset Strip is a no touching club. There is full CCTV in the venue. There is a CCTV monitor at the entrance to the premises, which shows the cameras recording in the basement of the premises. Security and bar staff can view the CCTV monitor. Security staff are employed to enforce the rules of Sunset Soho.

The venue further takes performer welfare very seriously. Previously they welcomed Soho Illuminate into the Sunset Strip every week for years. Members had private conversations

[REDACTED]

The Licensing Team

with the dancers to discuss safety and any other need they may have. They usually came on a Thursday evening and the dancers were aware of this- it provided another avenue to check on performer welfare and provide an inclusive environment for the dancers.

Variation of SEV and Premises Licence

Notwithstanding the above, variation applications have been submitted for the SEV and premises licence on basically the same terms.

The variation of layout seeks to allow a layout change and remove the private booths in the basement. There will be no more private booths at Sunset Soho should the variations be granted. This will undoubtedly facilitate vision and enforcement of the rules of conduct at the premises.

The variations sought are made in accordance with pre-application advice received from Ian Watson, EH (23/01270/PREAPM). The details of the variation of plans are

Ground Floor

- Reconfiguration of WC to increase public facilities.
- Reconfiguration and reduce size of the servery bar.
- Reduction in raised area from two steps to single step.
- Addition of loose seating.
- General refurbishment.

Basement Floor- where regulated entertainment takes place

- Reconfiguration of stage.
- Removal of all private dance booths.
- New servery provided.
- Relocation of DJ area.
- Addition of fixed seating.
- General refurbishment.

First Floor

- Reconfiguration of WC's.
- Reconfiguration of dressing room area to allow for small lounge area.
- New dressing room provided.
- General refurbishment.

There are no changes to the main entrance, circulation staircases or secondary means of escape. There are also no changes to the operating hours, activities or capacity conditions.

The alterations under both licences offer a works conditions as the works will need to be assessed upon completion as follows, in the usual way:

- A) "No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
- B) "Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

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The Licensing Team

There is no objection to either the renewal of the variations from EH. A copy of Mr Watson's pre application advice is attached. He was of the opinion that the variation, could be dealt with under a minor variation of the premises licence (as far as the premises licence was concerned) and this was duly applied for. Despite not having any representations against the minor variation the licensing authority refused the minor variation and sought a full variation.

The first floor is part of the licensable area under the premises licence (red line is around this space as Mr Watson acknowledges). The SEV licence does not cover the first floor and we confirm no SEV entertainment will be provided on the first floor. The first floor will be operated to invited patrons only, like a private space and the general public will not be permitted in that area. There will be staff at all times on the first floor. There will be new CCTV installed throughout the premises as part of the works, including the first floor. There is an external space on the first floor and this will be utilised as a smoking area (which is what it is used for now). The changing rooms have been reduced in size in consultation with EH who are satisfied with the proposed arrangements.

Should the variations (and renewal) be granted by Members the premises will be closed for approximately 6 months to carry out the works, ideally from January 2024. The works to upgrade the premises will be at an expense of around £1.3 million. There will be new staff at the premises. These proposals will be expanded on at the hearing.

The premises are located within the West End Cumulative Impact zone but there will be no changes to the hours, activities or capacity. Therefore, the alterations will need to be assessed under the licensing objectives to include Public Safety and Crime and Disorder.

The alterations will not change the current operational style of the premises as a sexual entertainment venue/ bar but areas will be provided with additional facilities to allow a lounge area.

The premises licence variation includes a further aspect which was the removal of condition 18 of the premises licence regarding the requirement that persons pay a minimum fee before entering is historic and relates to the converted justice's licence back in 2005.

The condition states: "18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday."

Preapplication advice confirms EH did not object to the removal of this condition and prior to lodging the variation the applicant discussed the removal of this condition with the Police licensing team (PC Tom Stewart) and it was confirmed they had no objection to the removal of condition 18 either.

Yours sincerely

LANA TRICKER



18 Soho Square, London W1D 3QL

12 October 2023

Mr Leroy Adedeji
Westminster City Council
15th Floor
Westminster City Hall
64 Victoria Street London SW1E 6QP
Your Ref: **Ref: 23/01573/LISEVT**

Dear Leroy

Premises: Sohomead Limited – Sunset Strip and Bar 30 Dean Street, London, W1D 3RZ.

I refer to your letter dated 26 September 2023 and have been asked to reply on behalf of my client. I have spoken to and met with my client and have been updated on the various visits to the premises.

Just as a point of clarity, I am instructed that my client was informed that the visit on Friday 15th was a LA03 visit and the visit on Saturday 16th was a SEV visit. I take no particular point on this other than to confirm my instructions as it differs from your letter.

I also note that the premises has been subjected to various visits in respect of SEV compliance, the last two being on 25 March 2023 and 30 June 2023. I understand the premises was deemed compliant with the conditions on the licence after these visits.

Taking your points in the same order:

Physical contact

As mentioned previously I am instructed the prior 2 visits this year showed compliance with this condition.

You may be aware that in the past there has been discussion between officers and SEV operators in WCC about contact and the difference between sexual contact and other touching. This was discussed generally and also in one off visits with officers to venues. My client was part of these discussions and was operating in terms of this prior understanding with officers.

Nevertheless, additional signage has been installed and the performers have been retrained and asked to sign the code of conduct again to re-iterate their understanding. My client has also put down a tape on the floor in the booth areas as a physical reminder to the performers to keep further distance from the customer. This has been working well. Staff and security have had the concerns communicated to them and have been retrained on the policies and disciplinary procedures as well.

As you will be aware, there is a variation of layout pending and this removes all of the booths in the venue so the layout if approved will ensure a fully open layout.

My client is confident you will see an improvement and compliance should you visit again.

SIA in basement

I am instructed that when my client was asked about security numbers on the Friday night he was not officially on duty, however he initially was introduced to you as the logical person to answer any questions. There was also music playing and he had been informed by you and understood the visit was a premises licence visit- and so he referred to the condition on the premises licence which says 'routinely monitor the visit- condition 33'. This is not said to detract from your comments but to set the scene on my client's behalf. Moving on from this I can confirm that 1 SIA is located in the basement at all times. Also, in light of concerns for contact the client has employed an additional SIA at the venue. They have a minimum of 3 SIA at the premises and this can be increased by another two {so up to 5 SIA} at busier times. Should you wish to re-inspect at any time you will see this, and as mentioned previously I am instructed the prior 2 visits this year showed compliance with this condition.

Further, just so you are aware, the bar staff, The DPS and obviously the door staff all have SIA licences. The bar staff and DPS also have personal licences.

Staff not conversant with the operation of the CCTV

My client apologises for this. The CCTV system was changed in late August and there has been a process of training all the staff to work on the new system. Following your visit the company that installed the CCTV have been back to the premises to train the staff. There has also been internal training of staff. A crib sheet has further been provided to the staff who may not work it regularly to remind them of the process and this is held at the premises. I have also instructed those staff to do some regular practices of working the system as if they do not do this for some time it is only natural that the process will be forgotten- and this is being done. The head doorman has also been trained in case any activities need to be verified.

I do mention that prior to the change over in CCTV all staff could work the CCTV, including the DPS and prior visits will confirm this. CCTV was on occasion requested by Police Officers for incidents on the street, unrelated to Sunset, and this was always provided promptly as well, so there is no history of trying to delay providing the footage or not operating the system.

Incident book

I visited the premises yesterday (11 October 2023) and inspected the incident book. I can confirm the visits have been recorded (and previous ones as well). I have confirmed the matters to be recorded, and all matters in the condition shall be recorded in the incident book for ease, though the performers have a record separately for any breaches of conditions, which is done for ease of reference for each performer and so the client can see if there are any repetitive breaches which need actioning.

Dancer documents

During my visit I saw the dancer packs/documents. I understand when you visited the files were in the office for which my client apologises. However, they were and are in place. These records include ID documents as needed and signed copies of the code etc. As mentioned above, performers have been asked to go through and sign new codes of conduct by way of re-training as well. The dancer file shall be held on the premises in a secure place from now on.

I fully appreciate, as does my client, the concerns raised and my client will continue to work on its transparency to regain your trust and a healthy working relationship but I hope this answers your concerns raised in your letter from your inspection for the time being. On this note my client saw PC Muldoon walking past the premises following the inspections and informed him of the improvements made and offered to show him the improvements, confirming my client is working on all concerns raised and not ignoring any concerns raised. My client would welcome another visit.

Please note that I have not in this letter addressed some additional matters that are contained in officer statements sent to me by licensing which focus on the analysis of my client's temperament but will do in due course. My client does not agree with all comments made but is nevertheless apologetic if that was how he was perceived.

I look forward to hearing from you.

Yours faithfully
LANA TRICKER
LT LAW



City of Westminster
64 Victoria Street, London, SW1E 6QP

**Schedule 12
Part A**

**WARD: West End
UPRN: 010033533194**

Premises licence

Regulation 33, 34

Premises licence number:

23/01570/LIPT

Original Reference:

05/02203/LIPC

Part 1 – Premises details

Postal address of premises:

Sunset Strip
Basement To First Floor
30 Dean Street
London
W1D 3SA

Telephone Number: 020 7437 7229

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Provision of facilities for Dancing
Provision of facilities for making Music
Performance of Live Music
Playing of Recorded Music
Provision of facilities for entertainment of a similar description to making music or dancing
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for Dancing

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for making Music

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Performance of Live Music

Monday to Saturday: 09:00 to 01:00

Sunday: 09:00 to 23:00

Playing of Recorded Music

Monday to Sunday: 09:00 to 09:00

Provision of facilities for entertainment of a similar description to making music or dancing

Monday to Saturday: 09:00 to 01:00

Sunday: 09:00 to 23:00

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 01:00

Sunday: 09:00 to 23:00

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30

Sunday: 23:00 to 01:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00

Saturday: 10:00 to 00:30

Sunday: 12:00 to 00:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 01:30

Sunday: 09:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Sohomead Limited
30 Dean Street
London
W1D 3RZ

Registered number of holder, for example company number, charity number (where applicable)

14694501

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Mr Declan Joseph Forde

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 05/02109/LiPERS
Licensing Authority: City Of Westminster Council

Date: 29th March 2023

Signed:



pp

This licence has been authorised by Karyn Abbott on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
5.
 - (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children.
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
6. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

7. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
8. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
9. The responsible person shall ensure that:
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect.

Conditions relating to Regulated Entertainment:

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule Management No.6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 1am on the day following.
13. Patrons shall not be permitted to queue outside the premises.
14. Notices shall be prominently displayed at the exits reminding patrons that the premises are within a residential area. The notices shall also request patrons to leave in a quiet and orderly manner.
15. Deliveries to the premises shall not take place before 8am.

16. No person under 18 years of age shall take part in a striptease performance or shall otherwise be employed or allowed in the premises whilst the premises are in use under this licence.
17. Striptease will only be provided by the performers and the audience will not be permitted to be on the stage or participate in any other way.

Conditions for Sale of Alcohol

18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday.
19. Persons who have paid the fee allowing them to visit the premises as many times in one day as they wish may only be allowed re-entry to the premises up to 11pm. Thereafter, the minimum entrance charges at Condition 15 will apply with no re-entry.
20. There shall be no payment made by or on behalf of the licensees to any person for bringing customers to the premises.
21. No gaming otherwise than by machines authorised under part III, Gaming Act, 1968.
22. Striptease performances will only be provided by the dancers and the audience will not be permitted to participate in any way.
23. No persons under the age of 18 years shall be allowed to enter or remain on the licensed premises, and a clear notice shall be displayed, in the following terms, at the entrance to the premises in a prominent position so that it can be easily read by persons entering: NO PERSON UNDER 18 YEARS WILL BE ADMITTED.
24. The sound level at the premises to be maintained at a level so as to prevent noise escape to the exterior.
25. Customers shall not be permitted to form a queue outside the premises and thus obstruct the pavement.
26. Silence notices to be placed by the exits warning patrons that the premises are in proximity of residential premises and requesting them to make an orderly exit.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

27. (i) Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
 - (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
 - (c) On Good Friday, 12.00 to 22.30.
 - (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
 - (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
 - (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
 - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).
- ii. Alcohol may be sold or supplied for one hour following the hours set out above (other than Christmas Day and New Year's Eve), and on Christmas Day, between 15.00 and 19.00, to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and

for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

- iii. (a) Alcohol may be sold or supplied until 01.00 in the morning following weekdays (other than Good Friday and Christmas Day), 00.30 a.m. in the morning following Sundays (other than Christmas Day) and 00.30 in the morning following Good Friday to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by that person in that part of the premises as an ancillary to his meal.
- (b) That part of the premises must also be used for the provision of entertainment by persons present and performing to which the sale or supply of alcohol is also ancillary.
- (c) The alcohol must be sold or supplied at a time before (i) the provision of entertainment by persons present and performing or (ii) the provision of substantial refreshment, has ended. For other purposes or in other parts of the premises the hours set out above shall continue to apply.
- (d) This condition does not authorise any sale or supply to any person admitted to the premises either after midnight (23.00 on Sunday) or less than half an hour before the entertainment is due to end, except in accordance with condition number 28(ii) above.

NOTE - The above restrictions do not prohibit:

- (a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

- 28. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:

- (a) He is the child of the holder of the premises licence.
- (b) He resides in the premises, but is not employed there.
- (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
- (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

29. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence:
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
30. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

31. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to nuisance.
32. The maximum number of persons, including staff, to be present in the licensed premises shall not exceed the number specified from time to time by the proper officer of the London Fire and Civil Defence Authority. Maximum number of persons permitted (including staff) - 65.
33. Two SIA licensed doormen shall be on duty at the premises at all times and shall routinely monitor the premises.

34*. An SIA trained licensed doorman shall be predominately based in the basement area during any stage performances.

35*. Whilst the premises are in use under this licence Rule Management No.4 is waived in part so as to only permit the performance of striptease on the raised stage or designated dance area in the basement.

36*. At least one "Personal Licence Holder" shall be present during the whole time intoxicating liquor is supplied, sold or consumed.

37*. Striptease and nudity shall only be allowed in the basement floor, on a raised stage or in the private designated dance area as indicated on the Premises Plan. The stage performance provided to customers seated in theatre style seating or customers standing in the area to rear of that seating only. The private performance provided in the Designated Dance area to customers seated on fixed seating within the area.

38*. Striptease or nudity shall only be allowed in performance presented by or in association with the licensees in the designated dance or stage areas.

If at any time hostesses are operating at the premises Conditions 38-43 shall apply:

39*. The Code Conduct for hostesses shall be lodged with the Police Authority responsible for licensing and Westminster City Council Licensing Authority. All hostesses shall sign the Code of Conduct as agreed by the Police in their proper name acknowledging that they have read and understood, and are prepared to abide by the said Code of Conduct, and copy so signed shall be retained by the licensees and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.

40*. A record shall be kept at the premises of the real names, addresses and "stage names" of all hostesses and this record shall be readily available to the Police and/or the Licensing Authority upon reasonable request.

41*. A notice outlining the Code of Conduct for the customer -as agreed with the Police- shall be positioned at the entrance, reception, bar area and table menus. It shall be of an adequate size (font 16) so that it can be easily read by the customer.

42*. All hostesses' activities shall be conducted openly and at no time shall hostesses entertain customers in areas of the premises that are screened, hidden by curtains or not in public use.

43*. Hostesses will not accept any telephone number or any other contact information from any customer.

44*. Customers will not be in the company of the hostess except in any area open to the public within the Club.

45*. Customers must remain fully clothed at all times. The dancers must not remove any of the customers' clothing at any time.

46*. There shall be no indecent conduct between the customer and dancers.

47*. Customers will not offer any payment in return for sexual favours.

48*. At all times customers will behave in a decent and appropriate manner. Any customers not acting in accordance with these codes of conduct will (at the management's discretion) be asked to leave the premise)

49*. There shall be no physical contact between dancers whilst performing.

50. There shall be no physical contact between customers and the dancers except for the placing of money or tokens in a garter or into the hands of the dancer at the beginning or conclusion of the performance. Whilst the dancers are performing there shall be a minimum distance of one metre between the dancer and the seated customers. Notices to this effect shall clearly be displayed at each table and at the entrance to the premises.

51. CCTV will be installed in the whole of the licensed areas, including all dance areas, and in particular cameras to be placed to cover the entrance, the toilet entrance and the entrance to the dancers changing room. All cameras will continually record whilst the premises are open to the public. The recordings will be retained for a period of 28 days, time/date stamped, and made available to the statutory authorities upon request (all areas are to be sufficiently lit, in order that the recorded images are of reasonable quality).

52. Suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.

53*. On any day that performers are taking part in acts of striptease (whether on stage or at table side) they shall not perform towards each other, or make any physical contact with another person.

54*. Such striptease and topless performers shall be engaged subject to the rules the same as or similar to the Management Rules of Conduct deposited with the Licensing Authority. The striptease dancers shall be provided with copy of those rules.

Private Dance Area

55*. Entertainment may be provided solely by fully nude dancers to customers seated at tables in the approved part of the premises. No audience participation shall be permitted.

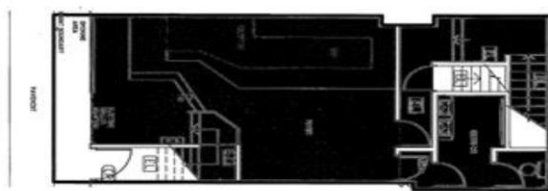
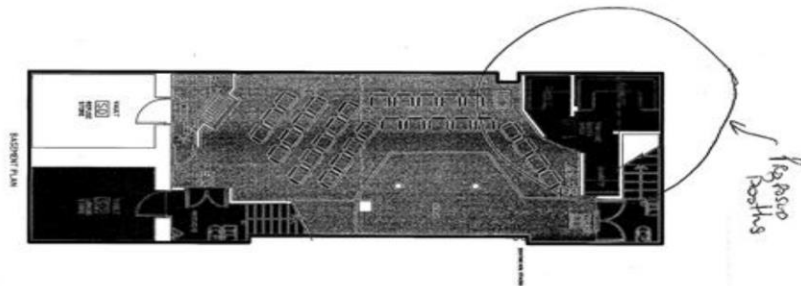
56*. The maximum number of customers accommodated in the area at any one time shall be 4 persons excluding staff, dancers, or hostesses.

Designated Smoking Area:

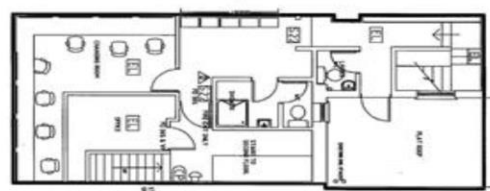
57. Consumption of alcohol is permitted outside the premises subject to being restricted to the Designated Smoking Area supervised by a licensed doorman positioned outside the premises at all material times and involves a maximum of 10 patrons at any one time

* Conditions indicated shall not apply when a Sexual Entertainment Licence is in effect at the premises

Annex 4 – Plans



SECOND FLOOR PLAN
32A DEAN STREET



FIRST FLOOR PLAN

DO NOT SCALE
 REPORT ERRORS AND OMISSIONS TO THE ARCHITECT
 CHECK ALL DIMENSIONS BEFORE APPLICATION
 SECTION
 A Proposed layout above first floor
 B Plans related to application
 by Planning Department

DATE	NO.	BY
11/10	1	...
11/10	2	...
11/10	3	...

- (Layer of reinforcement over (1) to be removed)
- (Proposed down pipe removed (1) to be removed)
- (Bath 10.7.2 Proposed Bath 11.7.2 Proposed Bath 11.7.2 Proposed)
- (Layer of insulation over (1) to be removed)
- (The existing and the new (1) to be removed)
- (Area for the installation of a new (1) to be removed)
- (1) to be removed, as shown on the plan.

30a Dean Street
 London
 W1D 3SA

98231_006

ATFD
 Architects & Building Surveyors
 Brock House Coventry Road Road Ebbw Vale Gwent NP23 5JN
 T 02920 8532 4141 F 02920 8532 4140 E info@atfdgroup.co.uk



City of Westminster
64 Victoria Street, London, SW1E 6QP

**Schedule 12
Part B**

**WARD: West End
UPRN: 01003353194**

**Premises licence
summary**

Regulation 33, 34

Premises licence number:

23/01570/LIPT

Part 1 – Premises details

Postal address of premises:

Sunset Strip
Basement To First Floor
30 Dean Street
London
W1D 3SA

Telephone Number: 020 7437 7229020 7437 7229

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Provision of facilities for Dancing
Provision of facilities for making Music
Performance of Live Music
Playing of Recorded Music
Provision of facilities for entertainment of a similar description to making music or dancing
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for Dancing

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for making Music

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Performance of Live Music

Monday to Saturday: 09:00 to 01:00

Sunday:	09:00 to 23:00
Playing of Recorded Music	
Monday to Sunday:	09:00 to 09:00
Provision of facilities for entertainment of a similar description to making music or dancing	
Monday to Saturday:	09:00 to 01:00
Sunday:	09:00 to 23:00
Anything of a similar description to Live Music, Recorded Music or Performance of Dance	
Monday to Saturday:	09:00 to 01:00
Sunday:	09:00 to 23:00
Late Night Refreshment	
Monday to Saturday:	23:00 to 01:30
Sunday:	23:00 to 01:00
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted	
Sale by Retail of Alcohol	
Monday to Saturday:	10:00 to 01:00
Saturday:	10:00 to 00:30
Sunday:	12:00 to 00:30
<i>For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1</i>	

The opening hours of the premises:	
Monday to Saturday:	09:00 to 01:30
Sunday:	09:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:
Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:
Sohomead Limited 30 Dean Street London W1D 3RZ

Registered number of holder, for example company number, charity number (where applicable)
14694501

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:
Name: Mr Declan Joseph Forde

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 29th March 2023

Signed:



pp

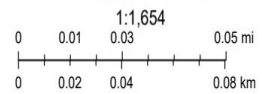
This licence has been authorised by Karyn Abbott on behalf of the Director - Public Protection and Licensing.

Sunset Strip, 30 Dean Street



08/11/2023, 15:28:08

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count: 229

Faith Groups: 0

Schools: 0

Sex Establishment: 1

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City of Westminster Licensing Sub-Committee

Meeting:	<i>Licensing Sub-Committee</i>
Date:	<i>23 November 2023</i>
Classification:	<i>General Release</i>
Premises:	<i>Sunset Strip, Basement to First Floor, 30 Dean Street, London, W1D 3SA</i> <i>23/05227/LISEVV</i>
Wards Affected:	<i>West End</i>
Financial Summary:	<i>None</i>
Report of:	<i>Operational Director for Premises Management</i>

1. Executive Summary

- 1.1 The council has received an application for a variation of the sex establishment licence under the Local Government (Miscellaneous Provisions) Act 1982 (as amended by the Policing and Crime Act 2009) for Sunset Strip, Basement to First Floor, 30 Dean Street, London, W1D 3SA. The report sets out the application details, representations, policy and legal context along with other considerations that the Committee requires to determine this application.

2. Recommendations

- 2.1 That following consideration of the information given orally at the hearing and in writing by the applicants and objectors to:
- 2.1.1 Grant the application in full
 - 2.1.2 Grant the application subject to the standard conditions and/or any modifications to any part of the application and imposition of any additional conditions proposed by a party to the hearing, or
 - 2.1.3 Refuse the application

3. Relevant History

- 3.1 Sunset Strip has operated as a sex establishment since 2012. Following the grant of the sex establishment licence in 2012, annual renewal applications on behalf of Mr Anthony Curran and Mr Declan Forde have been submitted and granted under delegated authority save for the renewals submitted in 2017, 2019 and 2021 which were granted by Licensing Sub-Committee on 11 January 2018, 13 February 2020 and 12 January 2022 respectively.
- 3.2 The last renewal application for this licence was submitted on 15 September 2022.
- 3.3 On 14 March 2023 an application to transfer the licence from Mr Anthony Curran and Mr Declan Forde to Sohomead Limited was received. The application was granted under delegated authority on 11 April 2023. This licence (reference 23/01573/LISEVT) expired on 30 September 2023. A copy of this licence is attached as **Appendix A**.
- 3.2 A copy of the full sex establishment licence history for this premises since 2012 is attached as **Appendix B**.

4. Application being considered

- 4.1 On 8 August 2023 Sohomead Limited applied to vary the sexual entertainment venue premises licence to vary the layout at the premises as follows:

Ground Floor

- Reconfiguration of WC to increase public facilities.
- Reconfiguration and reduce size of the servery bar.
- Reduction in raised area from two steps to single step.
- Addition of loose seating.
- General refurbishment.

Basement Floor- where regulated entertainment takes place

- Reconfiguration of stage.
- Removal of all private dance booths.
- New servery provided.
- Relocation of DJ area.
- Addition of fixed seating.
- General refurbishment.

First Floor

- Reconfiguration of WC's.
- Reconfiguration of dressing room area to allow for small lounge area.
- New dressing room provided.
- General refurbishment.

The alterations are also the subject of a variation application under the premises licence and that licence has offered works conditions as the works will need to be assessed upon completion as follows:

- A) "No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
- B) "Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.
- 4.2 The applicant has not requested to change the relevant entertainment or to remove any standard conditions to the licence if this application is granted. A copy of the application form and proposed premises plans are attached as **Appendix C**.
- 5. Objections**
- 5.1 The application has received one objection from the Licensing Authority. The representation appears at **Appendix D**
- 5.2 There have not been any objections received from any interested parties.
- 6. Licensing Act 2003 Premises Licence**
- 6.1 The premises also have the benefit of a premises licence. An application in the same terms has also been submitted in respect of the premises licence. The current premises licence reference is 23/01570/LIPT and a copy of the premises licence appears at **Appendix E**
- 7. Policy Considerations**
- 7.1 Suitability of applicant – SU1
- The applicant has stated that no relevant offences have been committed. In addition, the Police and the Council's Licensing Inspectorate have carried out fit and proper persons checks and have not made any objections to the application.
- 7.2 SEV carried on for the benefit of another person – SU2
- The Police and the Council's Licensing Inspectorate have undertaken appropriate checks and have made no comments.
- 7.3 Appropriate number of SEV in a locality – NO1
- The appropriate number of sexual entertainment venues in the relevant localities is 25 in the Westminster core CAZ north. As the premises are currently licensed this application, if granted, will not exceed 25.
- 7.4 Character of the relevant locality – LO1

Dean Street is a small street in Soho with both pedestrian and vehicular access. Within a 100 metre radius of the premises, there is a resident count of 229.

7.5 Use of premises in the vicinity – LO2

The main use of the premises in the immediate vicinity are commercial. There is one sex shop within a 100 metre radius of the premises. There are no schools, or places of worship within a 100 metre radius of the premises. A map of the relevant locality is attached to this report as **Appendix F**.

7.6 Layout, character or condition of the venue – LO3

The premises is spread over the basement, ground floor and first floors. basement, ground and first floors however no SEV activities takes place on the ground or 1st floors.

8. Legal Implications

8.1 The Licensing Sub-Committee may determine to:

- (a) Grant the application in full
- (b) Grant with additional special conditions which the Licensing Sub-Committee deem appropriate; or
- (c) Refuse the application.

8.2 Before refusing to renew an application, the Licensing Authority shall give the licence holder an opportunity to appear before and of being heard by the Licensing Sub-Committee (Para 10(19) Schedule 3 LG(MP)A1982).

8.3 In considering this application, the Licensing Sub-Committee shall have regard to any observations submitted to them by the Chief Officer of Police and any objections that have been received in writing within the 28 day consultation period (Para 10(18) Schedule 3 LG(MP)A1982).

8.4 The Licensing Sub-Committee may refuse to grant or renew a licence for the following reasons set out in (Para 12(3) Schedule 3 LG(MP)A1982):

- (a) that the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason;
- (b) that if the licence were to be granted the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant of such a licence if he made the application himself;
- (c) that the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
- (d) that the grant or renewal of the licence would be inappropriate, having regard:
 - (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

An applicant whose application for the grant or renewal of a licence is refused on either ground specified in paragraph (c) or (d) above shall not have the right to appeal to the magistrates' court.

- 8.5 If the Licensing Sub-Committee determine to grant a Sexual Entertainment Venue licence, the licence will be subject to the Standard Conditions for Sexual Entertainment Venue licences, unless the Sub-Committee determines that certain Standard Conditions should be expressly excluded or varied (Para 13(4) Schedule 3 LG(MP)A1982).
- 8.6 Should the Licensing Sub-Committee determine to refuse the application for the renewal of a licence under Paragraph 12(3)(a) or (b) Schedule 3 LG(MP)A 1982, the applicant may appeal to the Magistrates' Court within 21 days beginning with the date on which the applicant is notified of the refusal of his application (Para 27(1) Schedule 3 LG(MP)A1982).

9. Human Rights and Equality Issues

- 9.1 In making a decision consideration will need to be given to the applicant's rights under the European Convention on Human Rights. The right to peaceful enjoyment of possessions (Article 1 of the First Protocol) and freedom of expression (Article 10) may be relevant.
- 9.2 The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to-
- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
 - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
 - (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.
- 9.3 Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.
- 9.4 An Equalities Impact Assessment has been conducted and the Council believes that the granting of this application for the sexual entertainment venue licence renewal for Sunset Strip will not have an adverse impact or unlawfully discriminates against any protected characteristics.

Appendices

- A - Copy of existing sex establishment licence
- B - Sex establishment licence history
- C - Application form
- D – Objections
- E – Applicant supporting documemnts
- F - Copy of premises licence
- G – Map of locality

If you have any queries about this Report or wish to inspect any of the background papers please contact: Kevin Jackaman on 020 7641 6500 or at kjackaman@westminster.gov.uk

BACKGROUND PAPERS

Local Government (Miscellaneous Provisions) Act 1982

Policing and Crime Act 2009

Sexual Entertainment Venues Statement of Licensing Policy 2012

Sexual Entertainment Venues Guidance and Procedure effective 17 February 2012

Home Office Guidance March 2010

SEX ESTABLISHMENT LICENCE
Sexual Entertainment Venue

Premises licence number:	23/01573/LISEVT
Original Reference:	12/02487/LISEVN

The CITY OF WESTMINSTER, under the provisions of the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Policing and Crime Act 2009

hereby licences: **Sohomead Limited**
30 Dean Street
to use the premises: **London**
W1D 3RZ

as a Sexual Entertainment Venue.

This licence commences on 01 October 2022 and will expire on 30 September 2023.

Relevant Entertainment (namely table dancing and pole dancing and involves implied nudity, full and partial nudity) may be provided during the following times:

Monday to Saturday	09:00 to 01:00
Sunday	09:00 to 23:00

Relevant Entertainment may only be provided in the permitted areas outlined in red shown on the plans attached at Appendix 1.

This licence is granted subject to the conditions attached at Appendix 2.

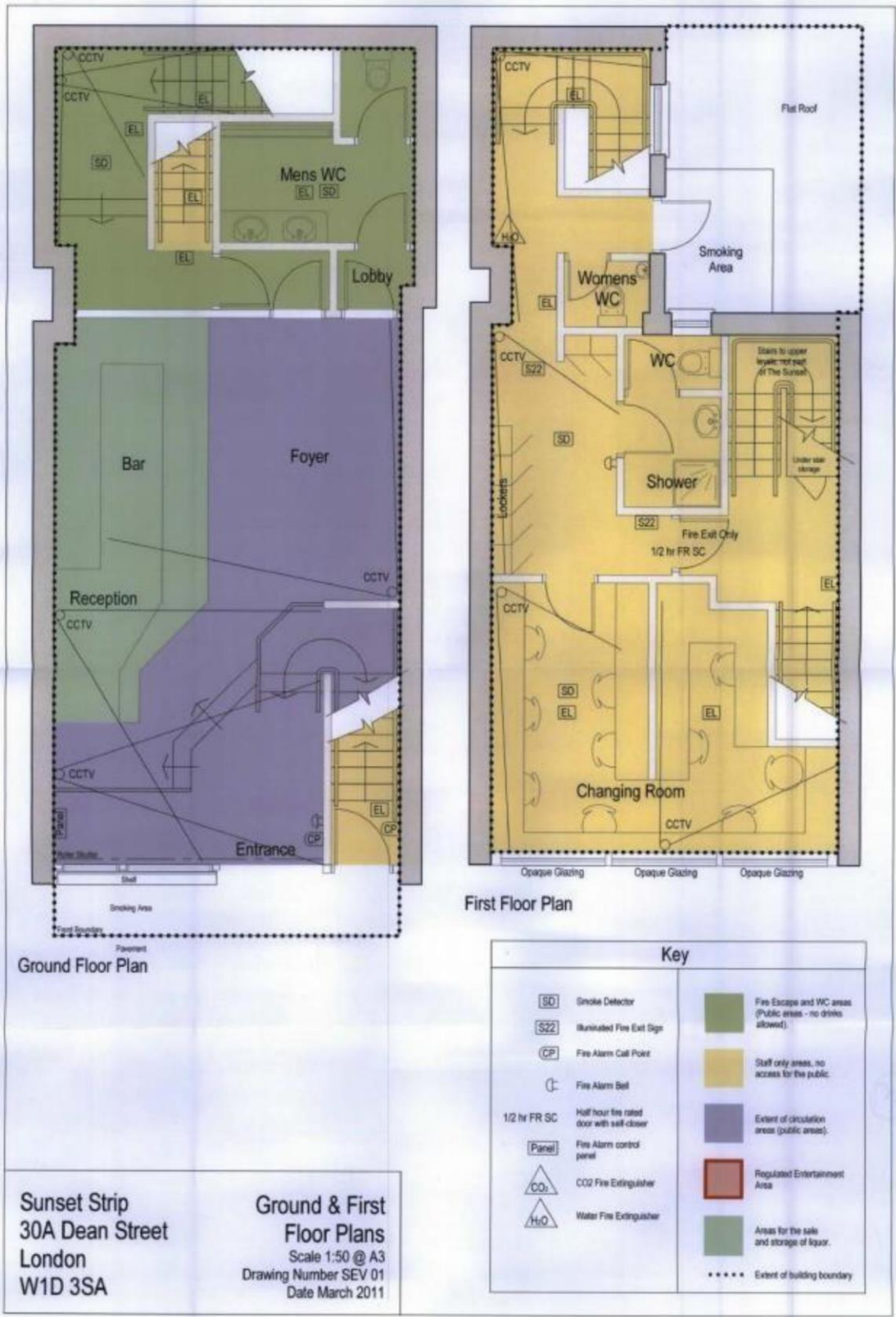
DATE: 11 April 2023

SIGNED: 

On behalf of the Director – Public Protection and Licensing



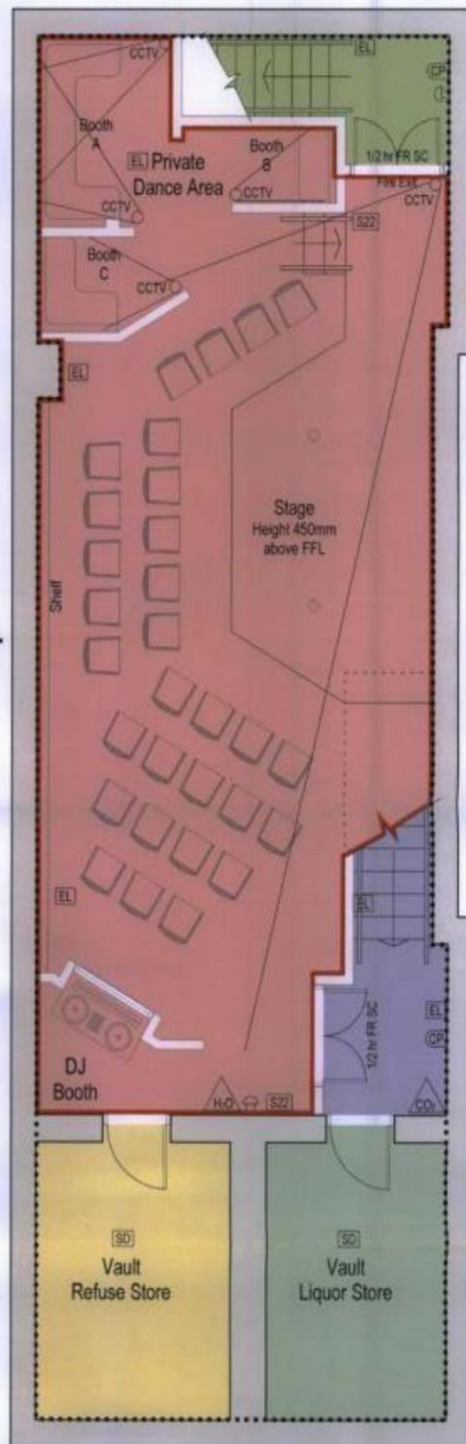
Appendix 1- Plans





Front Elevation

Key		
SD	Smoke Detector	Fire Escape and WC areas (Public areas - no drinks allowed).
S22	Illuminated Fire Exit Sign	Staff only areas, no access for the public.
CP	Fire Alarm Call Point	Extent of circulation areas (public areas).
Bell	Fire Alarm Bell	Regulated Entertainment Area
1/2 hr FR SC	Half hour fire rated door with self closer	Areas for the sale and storage of liquor.
Panel	Fire Alarm control panel	Extent of building boundary
CO ₂	CO ₂ Fire Extinguisher	
H ₂ O	Water Fire Extinguisher	



Basement Plan

Sunset Strip
30A Dean Street
London
W1D 3SA

Basement Plan &
Front Elevation
Scale 1:50 @ A3
Drawing Number SEV 02
Date March 2011

Appendix 2 – Conditions

Standard Conditions:

1. Whilst Relevant Entertainment is taking place no person under the age of 18 shall be on the licensed premises and a clear notice to that effect shall be displayed at the entrance in a prominent position so that it can be easily read by persons entering the premises.
2. Whenever persons under the age of 18 are admitted to the premises there will be no promotional or other material on display within the premises which depicts nudity or partial nudity.
3. The licence or a clear copy shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises.
4. No provision of relevant entertainment, or material depicting nudity or relevant entertainment, shall be visible from outside the premises.
5. Menus and drinks price lists shall be clearly displayed at the front entrance of the club, reception area, tables and bar at such a position and size as to be easily read by customers. This price list shall show all consumable items and any minimum tariff including charges and fees applicable to Performers.
6. Except with the consent of the Licensing Authority, no advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) shall be inscribed or affixed at the premises, on the surface of the highway or on any building, structure, works, street furniture, tree or any other property or be distributed in the street to the public that advertises or promotes the relevant entertainment at the premises.
7. The licence holder or other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.
8. Adequate toilets, washing and changing facilities for use by the Performers shall be provided.
9. Either the licence holder or a named responsible person shall be present throughout the time the Relevant Entertainment takes place.
10. The premises will install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer that ensures all areas of the licensed premises are monitored including all entry and exit points will be covered enabling frontal identification of every person entering any light condition. All cameras shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period together with facilities for viewing.
11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.

12. An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:
 - (a) all crimes reported to the venue;
 - (b) all ejections of patrons;
 - (c) any complaints received;
 - (d) any incidents of disorder;
 - (e) seizures of drugs or offensive weapons;
 - (f) any faults in the CCTV system or searching equipment or scanning equipment;
 - (g) any refusal of the sale of alcohol;
 - (h) any visit by a relevant authority or emergency service;
 - (i) any breach of licence conditions reported by a Performer
 - (j) any breach of licence condition by a performer
13. The licence holder shall produce a Code of Conduct setting out rules and obligations between the licence holder and performers whilst performing. All Performers shall sign the Code of Conduct in their proper name acknowledging that they have read, understood and are prepared to abide by the said Code of Conduct, and a copy so signed shall be retained by the licence holder and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.
14. Individual records shall be kept at the premises of the real names, stage names and addresses of all Performers working at the premises. The record will include either a copy of their birth certificate, current passport, EU driving licence or national identity card and shall be made immediately available for inspection by the Police and/or the Licensing Authority upon request.
15. Details of all work permits and/or immigration status relating to persons working at the premises shall be retained by the licence holder and be readily available for inspection by the Licensing Authority, a Police Officer or Immigration Officer.
16. Relevant Entertainment shall be given only by Performers and the audience shall not be permitted to participate in the relevant entertainment.
17. There shall be no physical contact between Performers whilst performing.
18. Performers will not request or give out any telephone number, address or any other contact information from or to any customer. Any such information given by a customer shall be surrendered to the premises manager as soon as is practicable.
19. Relevant Entertainment shall take place only in the designated areas approved by the Licensing Authority as shown on the licence plan. Arrangements for access to the dressing room shall be maintained at all times whilst Relevant Entertainment is taking place and immediately thereafter.
20. Customers must remain fully clothed at all times. The Performer must not remove any of the customer's clothing at any time.
21. Where Relevant Entertainment is provided in booths, or other areas of the premises where private performances are provided, the booth or area shall not have a door or

other similar closure, the area shall be constantly monitored by CCTV, and access to the booth or other area shall be adequately supervised.

22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.
23. Performers must redress fully immediately after each performance.

Additional Conditions:

24. An SIA trained licensed doorman shall be based in the basement at all times when relevant entertainment is taking place.
25. The maximum number of customers accommodated in the area [private dance area] at any one time shall be 4 persons excluding staff, dancers, or hostesses.
26. In the private dance area entertainment may be provided solely by fully nude dancers to customers seated at tables in the approved part of the premises. No audience participation shall be permitted.
27. The maximum number of persons accommodated within the premises at any one time (including staff) shall not exceed 65 persons.
28. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
29. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
30. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
31. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
32. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
33. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
34. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.

- i. pyrotechnics including fire works
- ii. firearms

- iii.lasers
- iv.explosives and highly flammable substances.
- v.real flame.
- vi.strobe lighting.

- 35. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 36. No relevant entertainment shall be provided at the premises until such time that the premises have been inspected by the Licensing Authority and Environmental Health.

Sex Establishment Licence History**Appendix B**

Licence Number	Application	Determination	Date Granted
12/02487/LISEVN	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	11.06.2012
13/07301/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	17.12.2013
14/08306/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	9.12.2014
15/08431/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	4.11.2015
16/10306/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	2.12.2016
17/10883/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	11.01.2018
18/11617/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	16.11.2018
19/12460/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	13.02.2020
20/08821/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	26.10.2020
21/10396/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted by Licensing Sub-Committee	12.01.2022
22/08759/LISEVR	Application to renew Sexual Entertainment Venue licence	Granted under delegated authority	31.10.2022
23/01573/LISEVT	Application to transfer Sexual Entertainment Venue licence	Granted under delegated authority	11.04.2023
23/05227/LISEVV	Application to transfer Sexual Entertainment Venue licence	Awaiting determination	N/A



Westminster City Council

Application for a sexual entertainment venue licence

Local Government (Miscellaneous Provisions) Act 1982

Application is hereby made and the necessary fee will be sent for a:

New Licence	<input type="checkbox"/>	
Transfer of Licence	<input type="checkbox"/>	Licence search
Renewal of Licence	<input type="checkbox"/>	Licence number <input type="text" value="23/01573/LISEVT"/>
Variation of Licence	<input checked="" type="checkbox"/>	

Part 1 - Application Details

Name of premises

Address of premises

Postcode

The application is being made -

If application is made on behalf of an individual:

Title	<input type="text"/>	<input type="text"/>
Name	<input type="text"/>	Occupation (during preceding six months)
Surname	<input type="text"/>	<input type="text"/>
Date of birth	<input type="text"/>	Telephone number

If application is made on behalf of a corporate or incorporated body:

Name of applicant body:

Is this an unincorporated or body corporate? Unincorporated Body corporate

Registered / principal office address:

Postcode

Company number

Full names of directors and other persons responsible for the management of the body, including the names of managers, company secretary and similar officers and the manager of the establishment

Please continue by answering the questions you are asked below -

Part 2 - Licence Details

What hours and what days are you applying for?

as existing- no change
Monday to Saturday 09:00 to 01:00
Sunday 09:00 to 23:00

What *relevant* entertainment will be performed?

as existing
striptease and nude dancing on stage and booths

For variation applications - what does the variation consist of?

updating the layout plans of the premises- see attached sheet

Is only part of the building to be licensed?

No

Yes Please provide details

basement, ground and first floors are licensed but no SEV activities takes place on the ground or 1st floor as per existing

Will any part of the premises be used for the exhibition of moving pictures?

No

Yes Please provide details

Does the applicant presently use the premises as a sex establishment?

No

Yes If yes, when did the use commence?

when the SEVL transfer took effect- April 2023

If not, what is the present use?

Supporting Material Checklist - tick to confirm

- I understand that I am required to send this application with a plan showing the area to be licensed and the statutory declarations for the applicants, the directors of the company applying for the licence and any other person who will be responsible for the management of the licensed premises.

upload attachments

I confirm that no changes have taken place since the last renewal

All supporting material should be sent / provided to the address shown on the declaration.

Declaration Page

Important

It is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003 to make a false statement in or in connection with this application

Fee

The non-returnable fee for this application is and must be submitted with this application.

An additional fee of will be payable before any approval is issued

Declaration

I hereby declare that the information given on this form is correct to the best of my knowledge and belief.

I understand we are required to send / provide the sum of , being the fee for this application.

Confirmation *Date* *Name*
Capacity

Contact details for correspondence, leave blank if due to be provided premises address

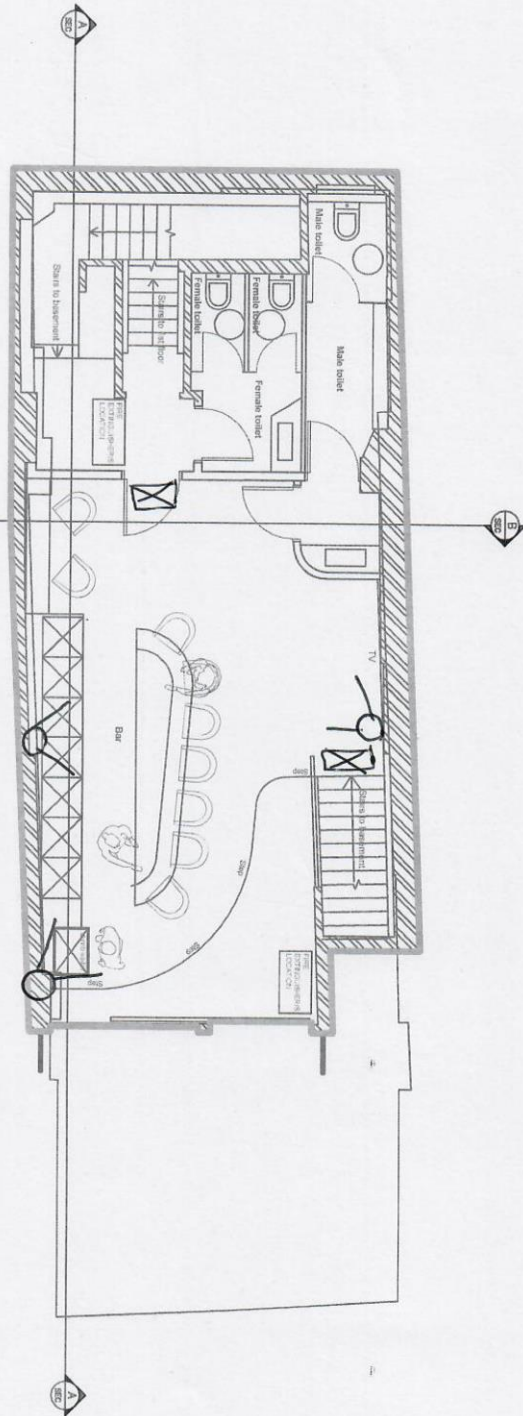
Title
Name
Surname
Postal address
Postcode

Telephone number
Email address

Supporting Material Return Address

Please send all supporting material to the address below. Specific documents will be returned to the correspondence address after a decision has been made regarding the application.

Ground Floor
 30 Duane Street
 Scale 1:50
REV 3A




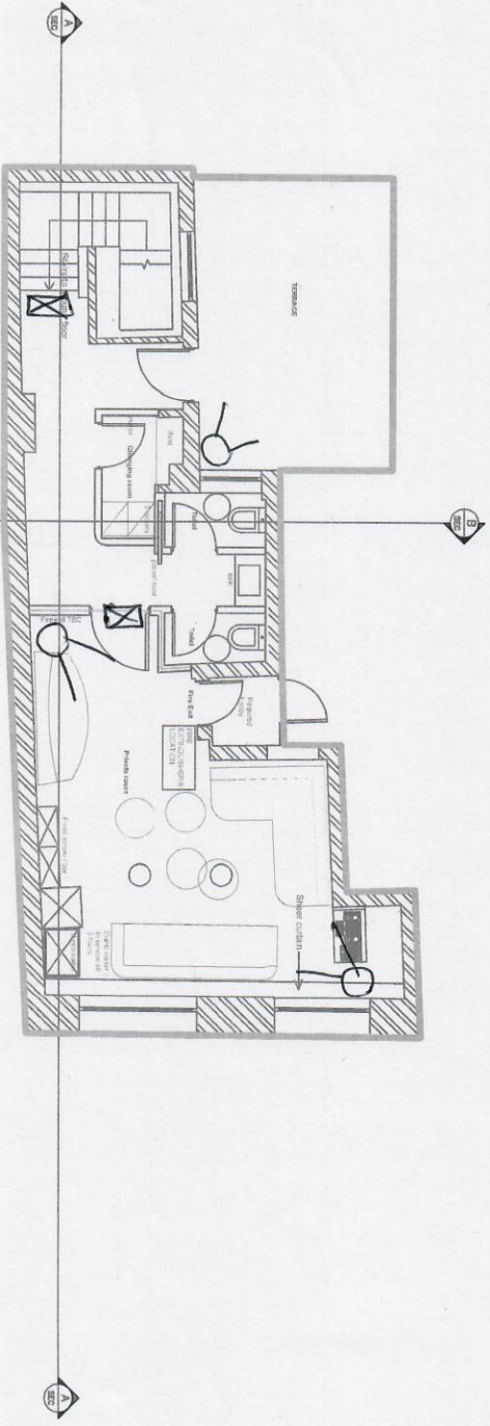
RELEASE NOTE
 ALL WORK IS SUBJECT TO THE REQUIREMENTS OF THE
 BUILDING DEPARTMENT AND THE CITY OF BOSTON.
 THE DESIGNER ASSUMES NO LIABILITY FOR THE
 ACCURACY OF THE INFORMATION PROVIDED HEREON.

G. CTV

First Floor
 30 Dean Street
 Scale 1:50
REV 3A

PLEASE NOTE:
 ALL LOCKER FURNITURE IS NEGATIVE ONLY.
 ALL LOCKER ACTIVITIES TAKE PLACE WITH THE BELONGINGS
 OF THE OFFICERS.

 emergency light



Licensing Authority objection

I am authorised on behalf of the Licensing Authority of Westminster City Council to carry out its functions in considering Sex Establishment applications made under the provisions of Part II, Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982.

I write in relation to the variation application submitted for a sexual entertainment licence at Basement to First Floor, 30 Dean Street, London, W1D 3SA which was made by Sohomead Limited.

The application seeks to vary:

This variation is made in accordance with pre-application advice received from Ian Watson, EH (23/01270/PREAPM) and the details of the variation of plans are

Ground Floor

- Reconfiguration of WC to increase public facilities.
- Reconfiguration and reduce size of the servery bar.
- Reduction in raised area from two steps to single step.
- Addition of loose seating.
- General refurbishment.

Basement Floor- where regulated entertainment takes place

- Reconfiguration of stage.
- Removal of all private dance booths.
- New servery provided.
- Relocation of DJ area.
- Addition of fixed seating.
- General refurbishment.

First Floor

- Reconfiguration of WC's.
- Reconfiguration of dressing room area to allow for small lounge area.
- New dressing room provided.
- General refurbishment.

No changes to the main entrance, circulation staircases or secondary means of escape.

No changes to the operating hours, activities or capacity conditions.

The alterations are also the subject of a variation application under the premises licence and that licence has offered works conditions as the works will need to be assessed upon completion as follows:

A) "No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.

B) "Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

The Licensing Authority has reviewed the application in detail and has concerns with the first floor. The concerns are around the reconfiguration of the dressing room area to allow for a small lounge, and the proximity of the dressing rooms to an area allowed for the customers to drink. The Licensing Authority would like further submissions to the questions below.

1. The wording on the plans state 'Private Room' will this room have performances?
2. Are customers allowed in this area?
3. Will customers be able to drink alcohol on the first floor?
4. How will the first floor be operated and controlled? i.e waiter/waitress service and seated?
5. How can the applicant ensure that customers won't enter the dressing rooms?
6. What will the terrace be used for?
7. Can you drink on the terrace and will there be performances?

The Licensing Authority look forward to further submissions from the applicant in regard to the application so it can be assessed further.

Please accept this as a formal objection.



18 Soho Square, London W1D 3QL

13 November 2023

Premises Licensing Team
Westminster City Council
Westminster City Hall
4th Floor, 64 Victoria Street
London SW1E 6QP

Dear Licensing

RE: SUNSET SOHO, BASEMENT TO FIRST FLOOR, 30 DEAN STREET LONDON W1D 3SA – (1) APPLICATION FOR RENEWAL OF A SEV LICENCE, (2) APPLICATION FOR VARIATION OF A SEV LICENCE, (3) APPLICATION FOR VARIATION OF A PREMISES LICENCE

We refer to the above applications listed for hearing on 23 November 2023

Renewal of SEV

We note the licensing authorities position on the renewal application but also note that the premises has been subjected to various visits in respect of SEV compliance, the prior two (before the recent inspection which we appreciate was unsatisfactory) being on 25 March 2023 and 30 June 2023. We understand the premises was deemed compliant with the conditions on the licence after these visits. Further, when pre-application advice was carried out with EH in May 2023, after a premises check EH advised "A check of the premises file does not indicate any recent complaints against the premises regarding noise or nuisance nor any adverse visits by the city council". Accordingly, the venue's policies are capable of and were/are enforced by staff.

In response to the recent visit by the inspectors we attach our letter to the licensing inspectors dated 12 October 2023. Further comments as to the issues raised and the personal comments against [REDACTED] will be raised and discussed at the hearing. Since the complaints the venue has improved signage and ensuring the refresher training is carried out with the performers having to re-sign the codes of conduct. The venue aims to provide the best customer experience in terms of service and facilities in a well-managed compliant environment and has always operated in complete openness with all the responsibility authorities.

The venue's policies are enforced by a series of procedures ranging from mere interventions, verbal and written warnings to the termination of a performers' contract. New performers sign a contractual agreement, attend an induction meeting, staff emphasise that Sunset Strip is a no touching club. There is full CCTV in the venue. There is a CCTV monitor at the entrance to the premises, which shows the cameras recording in the basement of the premises. Security and bar staff can view the CCTV monitor. Security staff are employed to enforce the rules of Sunset Soho.

The venue further takes performer welfare very seriously. Previously they welcomed Soho Illuminate into the Sunset Strip every week for years. Members had private conversations



The Licensing Team

with the dancers to discuss safety and any other need they may have. They usually came on a Thursday evening and the dancers were aware of this- it provided another avenue to check on performer welfare and provide an inclusive environment for the dancers.

Variation of SEV and Premises Licence

Notwithstanding the above, variation applications have been submitted for the SEV and premises licence on basically the same terms.

The variation of layout seeks to allow a layout change and remove the private booths in the basement. There will be no more private booths at Sunset Soho should the variations be granted. This will undoubtedly facilitate vision and enforcement of the rules of conduct at the premises.

The variations sought are made in accordance with pre-application advice received from Ian Watson, EH (23/01270/PREAPM). The details of the variation of plans are

Ground Floor

- Reconfiguration of WC to increase public facilities.
- Reconfiguration and reduce size of the servery bar.
- Reduction in raised area from two steps to single step.
- Addition of loose seating.
- General refurbishment.

Basement Floor- where regulated entertainment takes place

- Reconfiguration of stage.
- Removal of all private dance booths.
- New servery provided.
- Relocation of DJ area.
- Addition of fixed seating.
- General refurbishment.

First Floor

- Reconfiguration of WC's.
- Reconfiguration of dressing room area to allow for small lounge area.
- New dressing room provided.
- General refurbishment.

There are no changes to the main entrance, circulation staircases or secondary means of escape. There are also no changes to the operating hours, activities or capacity conditions.

The alterations under both licences offer a works conditions as the works will need to be assessed upon completion as follows, in the usual way:

- A) "No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
- B) "Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

The Licensing Team

There is no objection to either the renewal of the variations from EH. A copy of Mr Watson's pre application advice is attached. He was of the opinion that the variation, could be dealt with under a minor variation of the premises licence (as far as the premises licence was concerned) and this was duly applied for. Despite not having any representations against the minor variation the licensing authority refused the minor variation and sought a full variation.

The first floor is part of the licensable area under the premises licence (red line is around this space as Mr Watson acknowledges). The SEV licence does not cover the first floor and we confirm no SEV entertainment will be provided on the first floor. The first floor will be operated to invited patrons only, like a private space and the general public will not be permitted in that area. There will be staff at all times on the first floor. There will be new CCTV installed throughout the premises as part of the works, including the first floor. There is an external space on the first floor and this will be utilised as a smoking area (which is what it is used for now). The changing rooms have been reduced in size in consultation with EH who are satisfied with the proposed arrangements.

Should the variations (and renewal) be granted by Members the premises will be closed for approximately 6 months to carry out the works, ideally from January 2024. The works to upgrade the premises will be at an expense of around £1.3 million. There will be new staff at the premises. These proposals will be expanded on at the hearing.

The premises are located within the West End Cumulative Impact zone but there will be no changes to the hours, activities or capacity. Therefore, the alterations will need to be assessed under the licensing objectives to include Public Safety and Crime and Disorder.

The alterations will not change the current operational style of the premises as a sexual entertainment venue/ bar but areas will be provided with additional facilities to allow a lounge area.

The premises licence variation includes a further aspect which was the removal of condition 18 of the premises licence regarding the requirement that persons pay a minimum fee before entering is historic and relates to the converted justice's licence back in 2005.

The condition states: "18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday."

Preapplication advice confirms EH did not object to the removal of this condition and prior to lodging the variation the applicant discussed the removal of this condition with the Police licensing team (PC Tom Stewart) and it was confirmed they had no objection to the removal of condition 18 either.

Yours sincerely

LANA TRICKER



City of Westminster
64 Victoria Street, London, SW1E 6QP

**Schedule 12
Part A**

**WARD: West End
UPRN: 010033533194**

Premises licence

Regulation 33, 34

Premises licence number:

23/01570/LIPT

Original Reference:

05/02203/LIPC

Part 1 – Premises details

Postal address of premises:

Sunset Strip
Basement To First Floor
30 Dean Street
London
W1D 3SA

Telephone Number: 020 7437 7229

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Provision of facilities for Dancing
Provision of facilities for making Music
Performance of Live Music
Playing of Recorded Music
Provision of facilities for entertainment of a similar description to making music or dancing
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for Dancing

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for making Music

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Performance of Live Music

Monday to Saturday: 09:00 to 01:00

Sunday: 09:00 to 23:00

Playing of Recorded Music

Monday to Sunday: 09:00 to 09:00

Provision of facilities for entertainment of a similar description to making music or dancing

Monday to Saturday: 09:00 to 01:00

Sunday: 09:00 to 23:00

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 01:00

Sunday: 09:00 to 23:00

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30

Sunday: 23:00 to 01:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00

Saturday: 10:00 to 00:30

Sunday: 12:00 to 00:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 01:30

Sunday: 09:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Sohomead Limited
30 Dean Street
London
W1D 3RZ

Registered number of holder, for example company number, charity number (where applicable)

14694501

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Mr Declan Joseph Forde

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 05/02109/LiPERS
Licensing Authority: City Of Westminster Council

Date: 29th March 2023

Signed:



pp

This licence has been authorised by Karyn Abbott on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
5.
 - (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children.
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
6. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

7. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
8. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
 - (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
9. The responsible person shall ensure that:
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect.

Conditions relating to Regulated Entertainment:

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule Management No.6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 1am on the day following.
13. Patrons shall not be permitted to queue outside the premises.
14. Notices shall be prominently displayed at the exits reminding patrons that the premises are within a residential area. The notices shall also request patrons to leave in a quiet and orderly manner.
15. Deliveries to the premises shall not take place before 8am.

16. No person under 18 years of age shall take part in a striptease performance or shall otherwise be employed or allowed in the premises whilst the premises are in use under this licence.
17. Striptease will only be provided by the performers and the audience will not be permitted to be on the stage or participate in any other way.

Conditions for Sale of Alcohol

18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday.
19. Persons who have paid the fee allowing them to visit the premises as many times in one day as they wish may only be allowed re-entry to the premises up to 11pm. Thereafter, the minimum entrance charges at Condition 15 will apply with no re-entry.
20. There shall be no payment made by or on behalf of the licensees to any person for bringing customers to the premises.
21. No gaming otherwise than by machines authorised under part III, Gaming Act, 1968.
22. Striptease performances will only be provided by the dancers and the audience will not be permitted to participate in any way.
23. No persons under the age of 18 years shall be allowed to enter or remain on the licensed premises, and a clear notice shall be displayed, in the following terms, at the entrance to the premises in a prominent position so that it can be easily read by persons entering: NO PERSON UNDER 18 YEARS WILL BE ADMITTED.
24. The sound level at the premises to be maintained at a level so as to prevent noise escape to the exterior.
25. Customers shall not be permitted to form a queue outside the premises and thus obstruct the pavement.
26. Silence notices to be placed by the exits warning patrons that the premises are in proximity of residential premises and requesting them to make an orderly exit.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

27. (i) Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
 - (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
 - (c) On Good Friday, 12.00 to 22.30.
 - (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
 - (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
 - (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
 - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).
- ii. Alcohol may be sold or supplied for one hour following the hours set out above (other than Christmas Day and New Year's Eve), and on Christmas Day, between 15.00 and 19.00, to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and

for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

- iii. (a) Alcohol may be sold or supplied until 01.00 in the morning following weekdays (other than Good Friday and Christmas Day), 00.30 a.m. in the morning following Sundays (other than Christmas Day) and 00.30 in the morning following Good Friday to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by that person in that part of the premises as an ancillary to his meal.
- (b) That part of the premises must also be used for the provision of entertainment by persons present and performing to which the sale or supply of alcohol is also ancillary.
- (c) The alcohol must be sold or supplied at a time before (i) the provision of entertainment by persons present and performing or (ii) the provision of substantial refreshment, has ended. For other purposes or in other parts of the premises the hours set out above shall continue to apply.
- (d) This condition does not authorise any sale or supply to any person admitted to the premises either after midnight (23.00 on Sunday) or less than half an hour before the entertainment is due to end, except in accordance with condition number 28(ii) above.

NOTE - The above restrictions do not prohibit:

- (a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

- 28. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:

- (a) He is the child of the holder of the premises licence.
- (b) He resides in the premises, but is not employed there.
- (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
- (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

29. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence:
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
30. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

31. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to nuisance.
32. The maximum number of persons, including staff, to be present in the licensed premises shall not exceed the number specified from time to time by the proper officer of the London Fire and Civil Defence Authority. Maximum number of persons permitted (including staff) - 65.
33. Two SIA licensed doormen shall be on duty at the premises at all times and shall routinely monitor the premises.

34*. An SIA trained licensed doorman shall be predominately based in the basement area during any stage performances.

35*. Whilst the premises are in use under this licence Rule Management No.4 is waived in part so as to only permit the performance of striptease on the raised stage or designated dance area in the basement.

36*. At least one "Personal Licence Holder" shall be present during the whole time intoxicating liquor is supplied, sold or consumed.

37*. Striptease and nudity shall only be allowed in the basement floor, on a raised stage or in the private designated dance area as indicated on the Premises Plan. The stage performance provided to customers seated in theatre style seating or customers standing in the area to rear of that seating only. The private performance provided in the Designated Dance area to customers seated on fixed seating within the area.

38*. Striptease or nudity shall only be allowed in performance presented by or in association with the licensees in the designated dance or stage areas.

If at any time hostesses are operating at the premises Conditions 38-43 shall apply:

39*. The Code of Conduct for hostesses shall be lodged with the Police Authority responsible for licensing and Westminster City Council Licensing Authority. All hostesses shall sign the Code of Conduct as agreed by the Police in their proper name acknowledging that they have read and understood, and are prepared to abide by the said Code of Conduct, and copy so signed shall be retained by the licensees and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.

40*. A record shall be kept at the premises of the real names, addresses and "stage names" of all hostesses and this record shall be readily available to the Police and/or the Licensing Authority upon reasonable request.

41*. A notice outlining the Code of Conduct for the customer -as agreed with the Police- shall be positioned at the entrance, reception, bar area and table menus. It shall be of an adequate size (font 16) so that it can be easily read by the customer.

42*. All hostesses' activities shall be conducted openly and at no time shall hostesses entertain customers in areas of the premises that are screened, hidden by curtains or not in public use.

43*. Hostesses will not accept any telephone number or any other contact information from any customer.

44*. Customers will not be in the company of the hostess except in any area open to the public within the Club.

45*. Customers must remain fully clothed at all times. The dancers must not remove any of the customers' clothing at any time.

46*. There shall be no indecent conduct between the customer and dancers.

47*. Customers will not offer any payment in return for sexual favours.

48*. At all times customers will behave in a decent and appropriate manner. Any customers not acting in accordance with these codes of conduct will (at the management's discretion) be asked to leave the premise)

49*. There shall be no physical contact between dancers whilst performing.

50. There shall be no physical contact between customers and the dancers except for the placing of money or tokens in a garter or into the hands of the dancer at the beginning or conclusion of the performance. Whilst the dancers are performing there shall be a minimum distance of one metre between the dancer and the seated customers. Notices to this effect shall clearly be displayed at each table and at the entrance to the premises.

51. CCTV will be installed in the whole of the licensed areas, including all dance areas, and in particular cameras to be placed to cover the entrance, the toilet entrance and the entrance to the dancers changing room. All cameras will continually record whilst the premises are open to the public. The recordings will be retained for a period of 28 days, time/date stamped, and made available to the statutory authorities upon request (all areas are to be sufficiently lit, in order that the recorded images are of reasonable quality).

52. Suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.

53*. On any day that performers are taking part in acts of striptease (whether on stage or at table side) they shall not perform towards each other, or make any physical contact with another person.

54*. Such striptease and topless performers shall be engaged subject to the rules the same as or similar to the Management Rules of Conduct deposited with the Licensing Authority. The striptease dancers shall be provided with copy of those rules.

Private Dance Area

55*. Entertainment may be provided solely by fully nude dancers to customers seated at tables in the approved part of the premises. No audience participation shall be permitted.

56*. The maximum number of customers accommodated in the area at any one time shall be 4 persons excluding staff, dancers, or hostesses.

Designated Smoking Area:

57. Consumption of alcohol is permitted outside the premises subject to being restricted to the Designated Smoking Area supervised by a licensed doorman positioned outside the premises at all material times and involves a maximum of 10 patrons at any one time

* Conditions indicated shall not apply when a Sexual Entertainment Licence is in effect at the premises



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 010033533194

Premises licence
summary

Regulation 33, 34

Premises licence number:

23/01570/LIPT

Part 1 – Premises details

Postal address of premises:

Sunset Strip
Basement To First Floor
30 Dean Street
London
W1D 3SA

Telephone Number: 020 7437 7229020 7437 7229

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Provision of facilities for Dancing
Provision of facilities for making Music
Performance of Live Music
Playing of Recorded Music
Provision of facilities for entertainment of a similar description to making music or dancing
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for Dancing

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Provision of facilities for making Music

Monday to Saturday: 09:00 to 01:00
Sunday: 09:00 to 23:00

Performance of Live Music

Monday to Saturday: 09:00 to 01:00

Sunday:	09:00 to 23:00
Playing of Recorded Music	
Monday to Sunday:	09:00 to 09:00
Provision of facilities for entertainment of a similar description to making music or dancing	
Monday to Saturday:	09:00 to 01:00
Sunday:	09:00 to 23:00
Anything of a similar description to Live Music, Recorded Music or Performance of Dance	
Monday to Saturday:	09:00 to 01:00
Sunday:	09:00 to 23:00
Late Night Refreshment	
Monday to Saturday:	23:00 to 01:30
Sunday:	23:00 to 01:00
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted	
Sale by Retail of Alcohol	
Monday to Saturday:	10:00 to 01:00
Saturday:	10:00 to 00:30
Sunday:	12:00 to 00:30
<i>For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1</i>	

The opening hours of the premises:	
Monday to Saturday:	09:00 to 01:30
Sunday:	09:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:
Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:
Sohomead Limited 30 Dean Street London W1D 3RZ

Registered number of holder, for example company number, charity number (where applicable)
14694501

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:
Name: Mr Declan Joseph Forde

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 29th March 2023

Signed:



pp

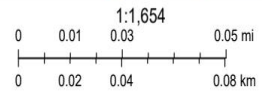
This licence has been authorised by Karyn Abbott on behalf of the Director - Public Protection and Licensing.

Sunset Strip, 30 Dean Street



08/11/2023, 15:28:08

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count: 229

Faith Groups: 0

Schools: 0

Sex Establishment: 1



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	23 November 2023
Licensing Ref No:	23/04998/LIPV - Premises Licence Variation
Title of Report:	Sunset Strip Basement To First Floor 30 Dean Street London
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Kevin Jackaman Senior Licensing Officer
Contact details	Telephone: 0207 641 6500 Email: kjackaman@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	27 July 2023		
Applicant:	Sohomead Limited		
Premises:	Sunset Strip		
Premises address:	Basement To First Floor 30 Dean Street London W1D 3SA	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	The premises operate as a bar and striptease establishment		
Variation description:	<p>The variation is to:</p> <p>a) vary plans at annex 4 of the premises licence - see attached sheet for changes</p> <p>b) remove condition 18 of the premises licence regarding the requirement that persons pay a minimum fee before entering is historic and relates to the converted justices licence back in 2005.</p> <p>The condition states,</p> <p>18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday.</p> <p>Preapplication advice confirms EH does not object to the removal of this condition and prior to lodging the variation the applicant discussed the removal of this condition with the Police licensing team (Tom Stewart) and it was confirmed they had no objection to the removal of condition 18 either.</p> <p>An application for MV was previously lodged with respect of the proposed changes and no representations were received from EH, Police or other parties however the licensing authority sought a full variation to be lodged.</p>		
Premises licence history:	<p>The premise shave held a premises licence since at least 2005. A copy of the current premises licence (Licence number 23/01570/LIPT appears at appendix</p> <p>The premise also hold a sexual entertainment licence.</p>		
Applicant submissions:	<p>This variation is made in accordance with pre-application advice received from Ian Watson, EH (23/01270/PREAPM) a copy of which appears at appendix</p> <p>Preapplication advice confirms EH does not object to the removal of this condition and prior to lodging the variation the applicant discussed the removal of this condition with the Police licensing team and it was confirmed they had no objection to the removal of condition 18 either.</p>		

	An application for MV was previously lodged with respect of the proposed changes and no representations were received from EH, Police or other parties however the licensing authority sought a full variation to be lodged.
Applicant amendments:	None

1-B Current and proposed licensable activities, areas and hours
Regulated Entertainment – No change of licensable activities or hours is proposed.

1-C Layout alteration
<p>Ground Floor</p> <ul style="list-style-type: none"> • Reconfiguration of WC to increase public facilities. • Reconfiguration and reduce size of the servery bar. • Reduction in raised area from two steps to single step. • Addition of loose seating. • General refurbishment. <p>Basement Floor</p> <ul style="list-style-type: none"> • Reconfiguration of stage. • Removal of all private dance booths. • New servery provided. • Relocation of DJ area. • Addition of fixed seating. • General refurbishment. <p>First Floor</p> <ul style="list-style-type: none"> • Reconfiguration of WC's. • Reconfiguration of dressing room area to allow for small lounge area. • New dressing room provided. • General refurbishment. <p>No change to the main entrance, circulation staircases or secondary means of escape is proposed.</p>

1-D Conditions being added
<ul style="list-style-type: none"> • No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority. • Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

Adult entertainment:	Current position:
	The premises holds a Sexual Entertainment (SEV) licence for striptease although it is confirmed that SEV entertainment shall not be provided on the first floor (the SEV licence does not cover the 1st floor)

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Licensing Authority
Representative:	Karyn Abbott
Received:	24 August 2023
<p>I write in relation to the application submitted for a variation of the premises licence for Basement To First Floor, 30 Dean Street, London, W1D 3SA.</p> <p>As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:</p> <ul style="list-style-type: none"> • Public Nuisance • Prevention of Crime & Disorder • Public Safety • Protection of children from harm <p>The application seeks to vary:</p> <p>This variation is made in accordance with pre-application advice received from Ian Watson, EH (23/01270/PREAPM) and is to</p> <p>a) vary plans at annex 4 of the premises licence- see attached sheet for changes</p> <p>b) remove condition 18 of the premises licence regarding the requirement that persons pay a minimum fee before entering is historic and relates to the converted justice's licence back in 2005.</p> <p>The condition states, "18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday."</p> <p>Preapplication advice confirms EH does not object to the removal of this condition and prior to lodging the variation the applicant discussed the removal of this condition with the Police licensing team (Tom Stewart) and it was confirmed they had no objection to the removal of condition 18 either.</p> <p>The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered from Westminster's Statement of Licensing Policy.</p> <p>The Licensing Authority have concerns in regard to this application due to insufficient information submitted. It is noted that the applicant proposes to reconfigure the dressing room area to allow a small lounge area on the first floor. The Licensing Authority understands that previously this area was restricted to performers only with no public access. The Licensing Authority encourages the applicant to provide further submissions to the questions below.</p> <ul style="list-style-type: none"> • What is the capacity of the first floor? • On the plans the area is called 'Private room' does this mean customers can enter this room and drink? 	

- How will the first floor be operated and controlled? i.e waiter/waitress service and seated?
- Will there be performances on the first floor in the private room and or terrace?
- What will the terrace be used for?

The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the West End cumulative impact area, in accordance with policy CIP1.

The Licensing Authority would like submissions from the applicant in regard to the application so it can be assessed further and against any other relevant policy considerations.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

3.	Policy & Guidance
The following policies within the City of Westminster Statement of Licensing Policy apply:	
Cumulative Impact Policy CIP1 applies:	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
Hours Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played.

	<p>6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.</p> <p>7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.</p> <p>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</p> <p>9. The capacity of the premises.</p> <p>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.</p> <p>11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for this application as defined within this policy are:</p> <p>9. Sexual Entertainment Venues and Sex Cinemas Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p>
<p>Policy SCEV1 applies</p>	<p>A. It is the Licensing Authority's policy to only grant applications for Sexual Entertainment Venues and Sex Cinemas in exceptional circumstances and subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The premises are not located in the proximity of: <ul style="list-style-type: none"> • Residential accommodation. • Schools. • Places of worship. • Community facilities or public buildings. 3. The hours for licensable activities being within the council's Core Hours Policy HRS1. 4. The sale by retail of alcohol, regulated entertainment and/or late-night refreshment must be an ancillary function to the primary purpose of the venue as providing nudity, striptease or sex related entertainment.

	<p>5. The operation of any delivery services for alcohol and/or late night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.</p> <p>6. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated zone.</p> <p>7. The application and operation of the venue meeting the definition of a sexual entertainment venue or as a sex cinema as per Clause B. B. For the purpose of this policy a sexual entertainment venue and sex cinemas are defined as:</p> <p>1. Sexual Entertainment Venue: a venue that meets the definition of a Sexual Entertainment Venue as defined under paragraph 2A of Schedule 3 Local Government (Miscellaneous Provisions) Act 1982.</p> <p>2. Sex Cinema: a venue that meets the definition of Sex Cinema as defined under paragraph 3 of Schedule 3 Local Government (Miscellaneous Provisions) Act 1982.</p> <p>C. Venues that are operating under their entitlement to provide relevant entertainment (nudity, striptease, etc) on up to 11 occasions, not lasting any more than 24 hours and the occasion has not begun within a period of one month beginning with the end of any previous occasion under paragraph 2A(3)(b) of schedule 3 of the Local Government Miscellaneous Provisions Act 1982 shall not be subject to this policy and will be considered under other relevant policies within this statement as appropriate.</p>
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Kevin Jackaman Senior Licensing Officer
Contact:	Telephone: Email: kjackaman@westminster.gov.uk

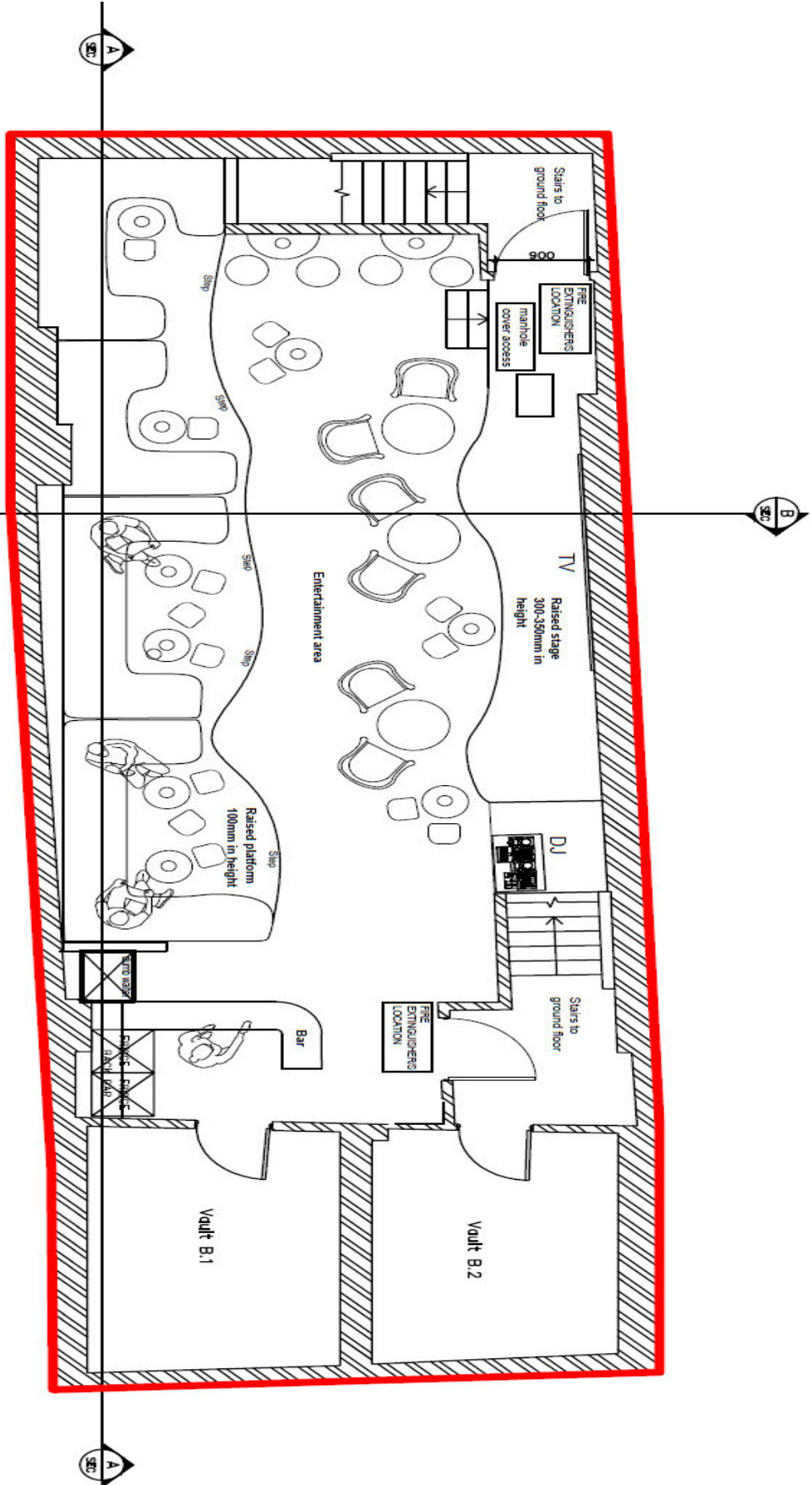
If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	August 2023
4	Licensing Authority representation	24 August 2023

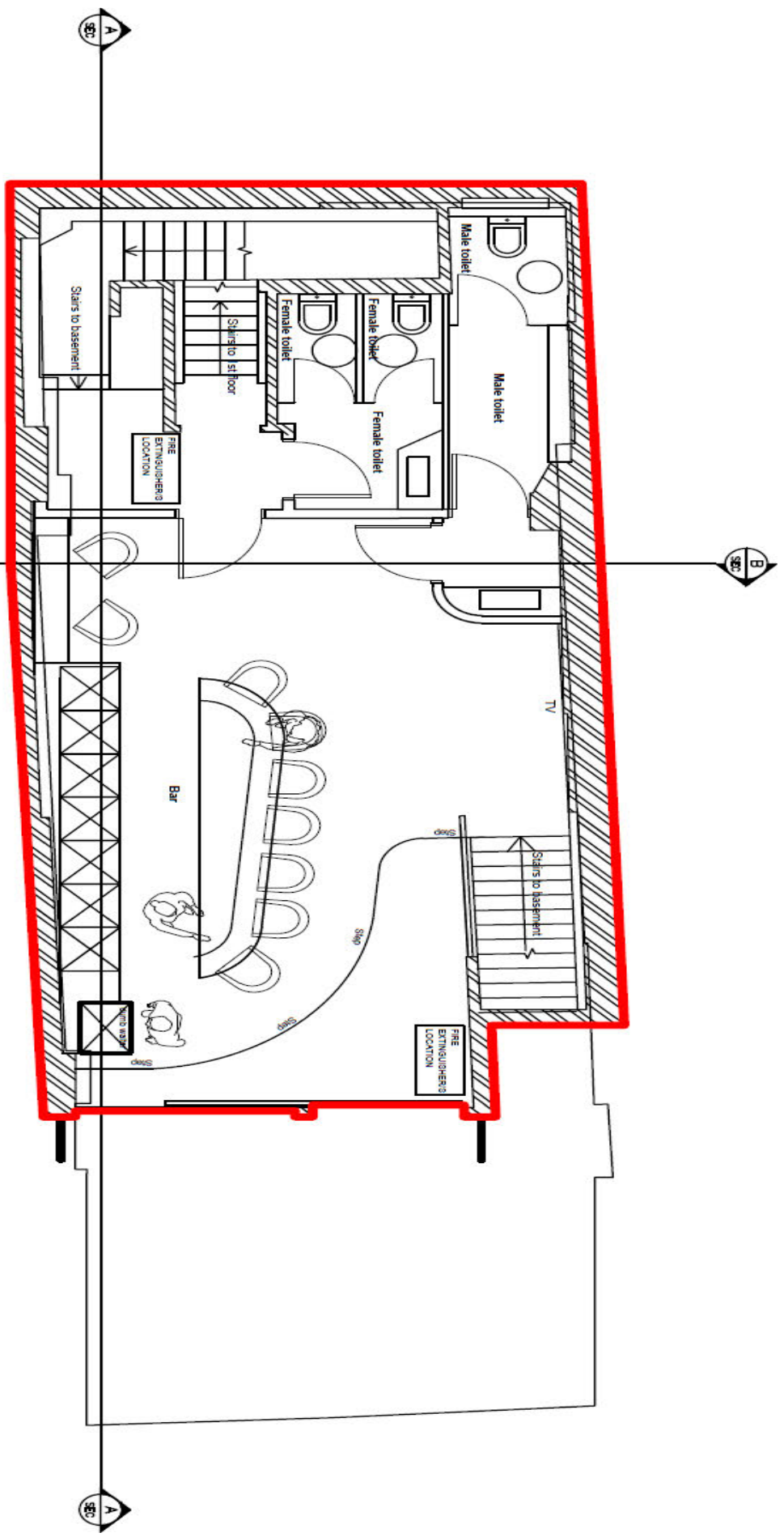
Lower Ground Floor
 30 Dean Street
 Scale 1:50
REV 3A

PLEASE NOTE:
 -ALL LOOSE FURNITURE IS INDICATIVE ONLY
 -ALL LICENSABLE ACTIVITIES TAKE PLACE WITHIN THE RED LINE
 -FIRE EQUIPMENT MAY CHANGE IN ACCORDANCE WITH FRA OR ON ADVICE OF FIRE OFFICERS

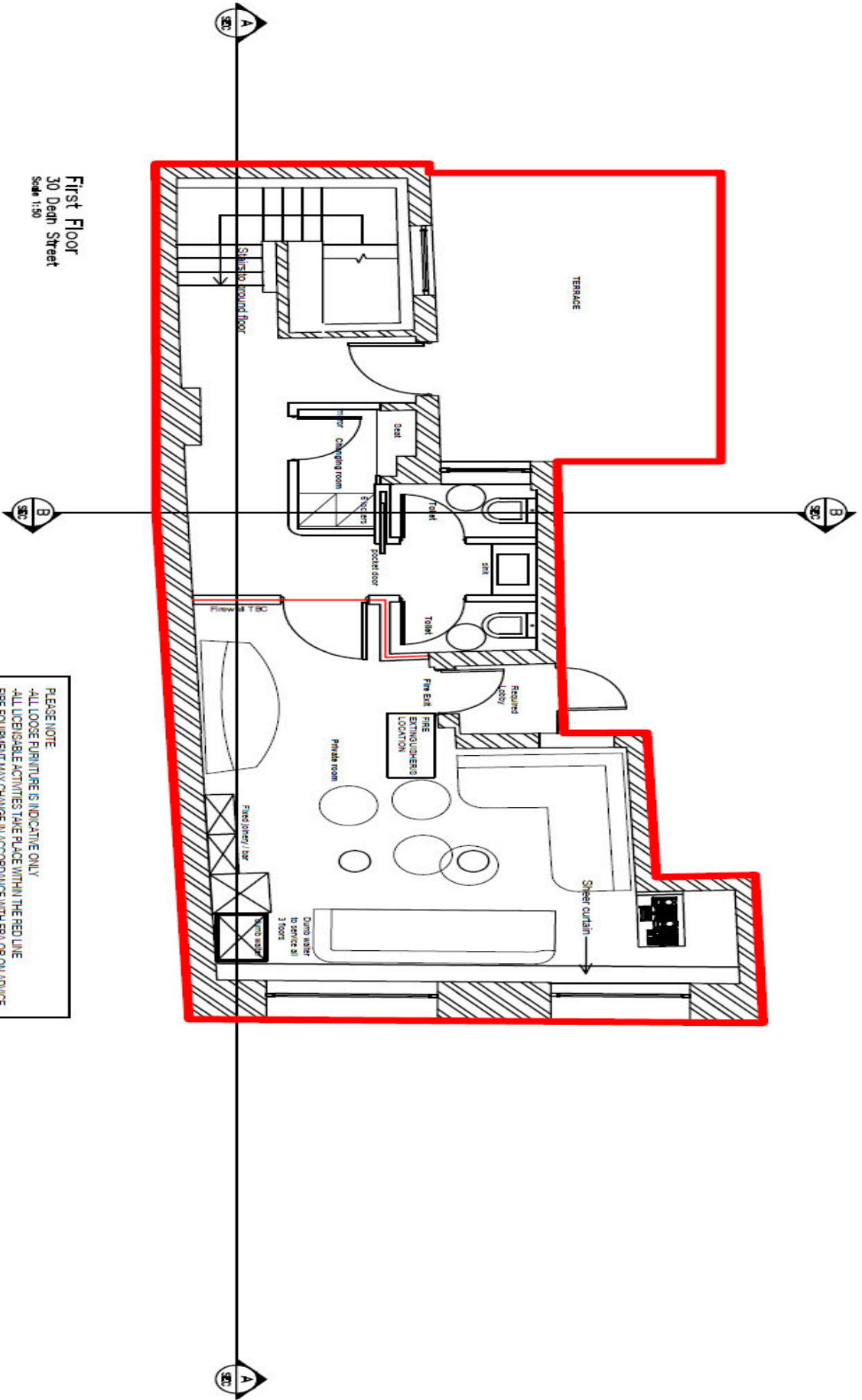


Ground Floor
 30 Dean Street
 Scale 1:30
REV 3A

PLEASE NOTE
 -ALL LOOSE FURNITURE IS INDICATIVE ONLY
 -ALL LICENSABLE ACTIVITIES TAKE PLACE WITHIN THE RED LINE
 -FIRE EQUIPMENT MAY CHANGE IN ACCORDANCE WITH FRA OR ON ADVICE
 OF FIRE OFFICERS



First Floor
 30 Dean Street
 Scale 1:50
REV 3A



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 -FIRE EQUIPMENT MAY CHANGE IN ACCORDANCE WITH FRA OR ON ADVICE
 OF FIRE OFFICERS



18 Soho Square, London W1D 3QL

13 November 2023

Premises Licensing Team
Westminster City Council
Westminster City Hall
4th Floor, 64 Victoria Street
London SW1E 6QP

Dear Licensing

RE: SUNSET SOHO, BASEMENT TO FIRST FLOOR, 30 DEAN STREET LONDON W1D 3SA – (1) APPLICATION FOR RENEWAL OF A SEV LICENCE, (2) APPLICATION FOR VARIATION OF A SEV LICENCE, (3) APPLICATION FOR VARIATION OF A PREMISES LICENCE

We refer to the above applications listed for hearing on 23 November 2023

Renewal of SEV

We note the licensing authorities position on the renewal application but also note that the premises has been subjected to various visits in respect of SEV compliance, the prior two (before the recent inspection which we appreciate was unsatisfactory) being on 25 March 2023 and 30 June 2023. We understand the premises was deemed compliant with the conditions on the licence after these visits. Further, when pre-application advice was carried out with EH in May 2023, after a premises check EH advised "A check of the premises file does not indicate any recent complaints against the premises regarding noise or nuisance nor any adverse visits by the city council". Accordingly, the venue's policies are capable of and were/are enforced by staff.

In response to the recent visit by the inspectors we attach our letter to the licensing inspectors dated 12 October 2023. Further comments as to the issues raised and the personal comments against [REDACTED] will be raised and discussed at the hearing. Since the complaints the venue has improved signage and ensuring the refresher training is carried out with the performers having to re-sign the codes of conduct. The venue aims to provide the best customer experience in terms of service and facilities in a well-managed compliant environment and has always operated in complete openness with all the responsibility authorities.

The venue's policies are enforced by a series of procedures ranging from mere interventions, verbal and written warnings to the termination of a performers' contract. New performers sign a contractual agreement, attend an induction meeting, staff emphasise that Sunset Strip is a no touching club. There is full CCTV in the venue. There is a CCTV monitor at the entrance to the premises, which shows the cameras recording in the basement of the premises. Security and bar staff can view the CCTV monitor. Security staff are employed to enforce the rules of Sunset Soho.

The venue further takes performer welfare very seriously. Previously they welcomed Soho Illuminate into the Sunset Strip every week for years. Members had private conversations

[REDACTED]

The Licensing Team

with the dancers to discuss safety and any other need they may have. They usually came on a Thursday evening and the dancers were aware of this- it provided another avenue to check on performer welfare and provide an inclusive environment for the dancers.

Variation of SEV and Premises Licence

Notwithstanding the above, variation applications have been submitted for the SEV and premises licence on basically the same terms.

The variation of layout seeks to allow a layout change and remove the private booths in the basement. There will be no more private booths at Sunset Soho should the variations be granted. This will undoubtedly facilitate vision and enforcement of the rules of conduct at the premises.

The variations sought are made in accordance with pre-application advice received from Ian Watson, EH (23/01270/PREAPM). The details of the variation of plans are

Ground Floor

- Reconfiguration of WC to increase public facilities.
- Reconfiguration and reduce size of the servery bar.
- Reduction in raised area from two steps to single step.
- Addition of loose seating.
- General refurbishment.

Basement Floor- where regulated entertainment takes place

- Reconfiguration of stage.
- Removal of all private dance booths.
- New servery provided.
- Relocation of DJ area.
- Addition of fixed seating.
- General refurbishment.

First Floor

- Reconfiguration of WC's.
- Reconfiguration of dressing room area to allow for small lounge area.
- New dressing room provided.
- General refurbishment.

There are no changes to the main entrance, circulation staircases or secondary means of escape. There are also no changes to the operating hours, activities or capacity conditions.

The alterations under both licences offer a works conditions as the works will need to be assessed upon completion as follows, in the usual way:

- A) "No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
- B) "Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

The Licensing Team

There is no objection to either the renewal of the variations from EH. A copy of Mr Watson's pre application advice is attached. He was of the opinion that the variation, could be dealt with under a minor variation of the premises licence (as far as the premises licence was concerned) and this was duly applied for. Despite not having any representations against the minor variation the licensing authority refused the minor variation and sought a full variation.

The first floor is part of the licensable area under the premises licence (red line is around this space as Mr Watson acknowledges). The SEV licence does not cover the first floor and we confirm no SEV entertainment will be provided on the first floor. The first floor will be operated to invited patrons only, like a private space and the general public will not be permitted in that area. There will be staff at all times on the first floor. There will be new CCTV installed throughout the premises as part of the works, including the first floor. There is an external space on the first floor and this will be utilised as a smoking area (which is what it is used for now). The changing rooms have been reduced in size in consultation with EH who are satisfied with the proposed arrangements.

Should the variations (and renewal) be granted by Members the premises will be closed for approximately 6 months to carry out the works, ideally from January 2024. The works to upgrade the premises will be at an expense of around £1.3 million. There will be new staff at the premises. These proposals will be expanded on at the hearing.

The premises are located within the West End Cumulative Impact zone but there will be no changes to the hours, activities or capacity. Therefore, the alterations will need to be assessed under the licensing objectives to include Public Safety and Crime and Disorder.

The alterations will not change the current operational style of the premises as a sexual entertainment venue/ bar but areas will be provided with additional facilities to allow a lounge area.

The premises licence variation includes a further aspect which was the removal of condition 18 of the premises licence regarding the requirement that persons pay a minimum fee before entering is historic and relates to the converted justice's licence back in 2005.

The condition states: "18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday."

Preapplication advice confirms EH did not object to the removal of this condition and prior to lodging the variation the applicant discussed the removal of this condition with the Police licensing team (PC Tom Stewart) and it was confirmed they had no objection to the removal of condition 18 either.

Yours sincerely

LANA TRICKER

Office Name: Ian Watson
 Designation: Senior Practitioner
 Environmental Health
 Date: 19/05/23
 Contact number:
 Email: iwatson@westminster.gov.uk
 Signed: Ian Watson
 Uniform Ref Number: 23/01270/PREAPM

Trading name of business and Address:
 30 Dean Street, W1D 3SA
 Reference Number if Applicable: 23/01270/PREAPM

Licence: Yes 23/01570/LIPT	Applicant/Solicitor: Ms Lana Tricker LT Law	Cumulative Impact Zone: Yes.
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Type of Business: Sexual Entertainment Venue or Club.
 Activities: Supply of Alcohol, Late-Night Refreshment, Regulated and Private Entertainment and Relevant Entertainment.
 Alcohol Hours: Monday to Saturday 10.00 to 01.00 hours and Sunday 12.00 to 00.30 hours.

Pre application advice purpose: To assess the proposal to carryout alterations to the premises and the impact on Public Safety and the removal of condition 18 regarding an entrance fee. Assess suitability for the changes to be made under a minor variation. Advise on technical suitability and policy implications in advance of the appropriate application.

Issues discussed and actions taken:
 Assessment carried out by Ian Watson (Environmental Health – EH) of the proposed layout plans. The findings are detailed below.

District Surveyor Comments

Means of Escape: General
 The premises are a small basement, ground and first floor premises with a secondary means of escape to the basement and first floor. There will be no physical changes to the current means of escape except for a refurbishment and refresh.

General Public/Fire Safety Comments

- Means of escape from the premises should be based on a simultaneous evacuation upon activation of the fire detection and alarm system and the system should ideally be a minimum L2 system in line with BS5839 part 1. This will allow maximum flexibility when calculating maximum occupancies as will give maximum early warning.
- All protected exit routes to be provided with a minimum of 30 minutes fire separation to other parts of the premises.

- All Fire doors protecting escape routes will be provided with intumescent strips and smoke seals and all fire doors will comply with the relevant provisions of Table B1 of ADB. At the time of inspection a number of doors were missing their smoke strips.
- Every escape route (other than those in ordinary use) will be marked by emergency exit signs complying with BS 5499: Part 1 and these will be located in accordance with the recommendations of BS 5499: Part 4. At the time of inspection signage was in place but some was inappropriately sited and some additional signage is required to clearly highlight the location of all the exit routes from all parts of the premises.

Licensing Policy

The premises are located within the West End Cumulative Impact zone but there will be no changes to the hours, activities or capacity. Therefore, the alterations will need to be assessed under the licensing objectives to include Public Safety and Crime and Disorder.

The alterations will not change the current operational style of the premises as a sexual entertainment venue or club but areas will be provided with additional facilities to allow a lounge area.

Premises History

A check of the premises file does not indicate any recent complaints against the premises regarding noise or nuisance nor any adverse visits by the city council.

Licensing Position

Proposed changes.

Ground Floor

- Reconfiguration of WC to increase public facilities.
- Reconfiguration and reduce size of the servery bar.
- Reduction in raised area from two steps to single step.
- Addition of loose seating.
- General refurbishment.

Basement Floor

- Reconfiguration of stage.
- Removal of all private dance booths.
- New servery provided.
- Relocation of DJ area.
- Addition of fixed seating.
- General refurbishment.

First Floor

- Reconfiguration of WC's.
- Reconfiguration of dressing room area to allow for small lounge area.
- New dressing room provided.
- General refurbishment.

No changes to the main entrance, circulation staircases or secondary means of escape.

No changes to the operating hours, activities or capacity.

The alterations will need to be assessed upon completion and therefore a works condition should be proposed.

Conditions

- No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.

Sexual Entertainment Licence

The plans supporting the SEV licence will need to be varied to reflect the new layout. It is advised that such variation is not made until the Premises Licence plans are granted.

Home Office guidance states.

Variations to premises/club layout.

If you are applying for a variation to the layout of your premises, you must include a revised plan. You should be aware that your application is likely to be refused if the proposed variation could: increase capacity for drinking on the premises; affect access between the public part of the premises and the rest of the premises or the street or public way, e.g. block emergency exits or routes to emergency exits; or impede the effective operation of a noise reduction measure.

How your minor variation may have an impact on licensing objectives.

You should also include a statement about why you consider the variations proposed would not have an impact on the licensing objectives. You should cover each of the objectives that could possibly apply to your proposal (or if more than one, to each proposal) and say why you think there could be no adverse impact on that objective.

The capacity of the premises is not changing therefore, the changes will not increase capacity for drinking. The changes do not impact on the current means of escape or hinder access to the current means of escape.

The removal of condition 18 regarding the requirement that persons pay a minimum fee before entering is historic and relates to the converted justice's licence back in 2005. The condition states,

18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday.

Environmental Health would not object to the removal of this condition by way of minor variation. The financial charge is now so small that it would not deter people seeking entrance and would not be a condition that responsible authorities would impose under the Licensing Act 2003. It would be advisable to seek comment from the Police on their view.

Conclusion

The proposed alterations will not change the overall operational nature of the premises or impact on the Public Safety licensing objective.

Therefore, the view of Environmental Health is that the alterations can be addressed by way of minor variation with the alterations detailed above to be provided on the application form. The application is further reinforced as there will be no change to the licensing hours, activities or capacity. A full statement will need to be provided that demonstrates that there will be no adverse impact on the licensing objectives.

As part of the application process it is advised that the other responsible authorities will also need to assess the proposals and may wish to make additional comments.

Please note that any advice given will not guarantee that your application will be granted by the Licensing Service and the Environmental Health Consultation Team may still choose to make a representation to the application submitted.

From: Tom.Stewart@met.police.uk
To: [Lana Tricker](#)
Subject: RE: 23/01270/PREAPM 30 Dean Street, W1
Date: 22 May 2023 12:26:15
Attachments: [image005.png](#)

Hi Lana,

I am well thank you.

£3 to enter! Wow, there must have been a time when that was considered a reasonable amount of money!

I have no issues with the removal of that condition by way of a minor variation. I can see that condition causing more of a hindrance than a help.

Feel free to mention on the MV that you have discussed with me.

Kind Regards

Tom

Pc Tom Stewart | Licensing Officer | Westminster Licensing Team
Westminster City Council

15th Flr 64 Victoria Street
SW1E 6QP

Mobile - [REDACTED]

Email - Tom.stewart@met.police.uk

Licensing Team mailbox - AWMailbox-LicensingCW@met.police.uk



From: Lana Tricker <lane@lrlaw.co.uk>
Sent: 22 May 2023 11:06
To: Stewart Tom - AW-CU <Tom.Stewart@met.police.uk>
Subject: FW: 23/01270/PREAPM 30 Dean Street, W1

Hi Tom

Hope you are well. I act for Sunset Strip and they want to do some refurb works. I did pre-app with Ian (report is attached) and as part of that Ian says the following about the removal of condition 18 on the premises licence regarding the requirement that persons pay a minimum fee before entering –he says it is historic and relates to the converted justice’s licence back in 2005. The condition states,

18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday.

Ian says "Environmental Health would not object to the removal of this condition by way of minor variation. The financial charge is now so small that it would not deter people seeking entrance and would not be a condition that responsible authorities would impose under the Licensing Act 2003. It would be advisable to seek comment from the Police on their view."

So I am checking if you are ok if this is removed. I have removed them on other licences in the past under a MV but obviously checking. I am about to do the MV for the layout changes and wanted to include this on it as well if you are ok with it.

I attach the PL for you as well for ease.

Thanks

Kind regards

Lana

Lana Tricker
Principal, LT Law



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From: Watson, Ian: WCC <jwatson@westminster.gov.uk>

Sent: Friday, May 19, 2023 4:05 PM

To: Lana Tricker <lane@lrlaw.co.uk>

Subject: 23/01270/PREAPM 30 Dean Street, W1

Hi Lane

Please find attached the pre-application report.

Regards

Ian Watson

Senior Practitioner Environmental Health (Licensing)
EH Consultation
Regulatory Support Team 2
Public Protection and Licensing
Westminster City Council
15th Floor
City Hall
64 Victoria Street
Victoria
London
SW1E 6QP

Tel: [REDACTED]
Email: lwatson@westminster.gov.uk



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Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/02203/LIPC	Conversion	10.05.2005	Granted under delegated authority
06/05073/WCCMAP	Master licence	19.10.2006	Granted under delegated authority
06/07620/LIPV	Variation – Extend hours to 02:00, variation of plans and amendment of conditions	19.10.2006	Granted by Licensing Sub Committee
08/05453/LIPV	Variation - Amendment of conditions	08.07.2008	Granted by Licensing Sub Committee
09/07575/LIPV	Variation - Amendment of conditions	11.03.2010	Refused by Licensing Sub Committee (Granted on Appeal to the Magistrates Court 12.11.201)
09/09464/LIPVM	Minor variation – Vary layout to include two private dance booths.	15.12.2009	Granted under delegated authority
18/09098/LIPDPS	Vary DPS	06.09.2018	Granted under delegated authority
23/01570/LIPT	Transfer - Anthony Curran and Declan Forde to Sohomed Limited	29.03.2023	Granted under delegated authority
23/03729/LIPVM	Minor variation – Amendment of plans	30.06.2023	Refused under delegated authority

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
5.
 - (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children.
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
6. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
7. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
8. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
9. The responsible person shall ensure that:
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect.

Conditions relating to Regulated Entertainment:

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule Management No.6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 1am on the day following.
13. Patrons shall not be permitted to queue outside the premises.
14. Notices shall be prominently displayed at the exits reminding patrons that the premises are within a residential area. The notices shall also request patrons to leave in a quiet and orderly manner.
15. Deliveries to the premises shall not take place before 8am.
16. No person under 18 years of age shall take part in a striptease performance or shall otherwise be employed or allowed in the premises whilst the premises are in use under this licence.
17. Striptease will only be provided by the performers and the audience will not be permitted to be on the stage or participate in any other way.

Conditions for Sale of Alcohol

18. Intoxicating liquor shall not be sold or supplied to persons entering the premises after 11pm other than to persons who have paid a minimum entrance fee of £3 Monday to Thursday or £5 Friday to Saturday.
19. Persons who have paid the fee allowing them to visit the premises as many times in one day as they wish may only be allowed re-entry to the premises up to 11pm. Thereafter, the minimum entrance charges at Condition 15 will apply with no re-entry.
20. There shall be no payment made by or on behalf of the licensees to any person for bringing customers to the premises.
21. No gaming otherwise than by machines authorised under part III, Gaming Act, 1968.
22. Striptease performances will only be provided by the dancers and the audience will not be permitted to participate in any way.
23. No persons under the age of 18 years shall be allowed to enter or remain on the licensed premises, and a clear notice shall be displayed, in the following terms, at the entrance to the premises in a prominent position so that it can be easily read by persons entering: NO PERSON UNDER 18 YEARS WILL BE ADMITTED.

24. The sound level at the premises to be maintained at a level so as to prevent noise escape to the exterior.
25. Customers shall not be permitted to form a queue outside the premises and thus obstruct the pavement.
26. Silence notices to be placed by the exits warning patrons that the premises are in proximity of residential premises and requesting them to make an orderly exit.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments

27. (i) Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
 - (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
 - (c) On Good Friday, 12.00 to 22.30.
 - (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
 - (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
 - (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
 - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).
- ii. Alcohol may be sold or supplied for one hour following the hours set out above (other than Christmas Day and New Year's Eve), and on Christmas Day, between 15.00 and 19.00, to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.
 - iii. (a) Alcohol may be sold or supplied until 01.00 in the morning following weekdays (other than Good Friday and Christmas Day), 00.30 a.m. in the morning following Sundays (other than Christmas Day) and 00.30 in the morning following Good Friday to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by that person in that part of the premises as an ancillary to his meal.
 - (b) That part of the premises must also be used for the provision of entertainment by persons present and performing to which the sale or supply of alcohol is also ancillary.
 - (c) The alcohol must be sold or supplied at a time before (i) the provision of entertainment by persons present and performing or (ii) the provision of substantial refreshment, has ended. For other purposes or in other parts of the premises the hours set out above shall continue to apply.
 - (d) This condition does not authorise any sale or supply to any person admitted to the premises either after midnight (23.00 on Sunday) or less than half

an hour before the entertainment is due to end, except in accordance with condition number 28(ii) above.

NOTE - The above restrictions do not prohibit:

- (a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

28. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

29. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence:

- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
30. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

31. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to nuisance.
32. The maximum number of persons, including staff, to be present in the licensed premises shall not exceed the number specified from time to time by the proper officer of the London Fire and Civil Defence Authority. Maximum number of persons permitted (including staff) - 65.
33. Two SIA licensed doormen shall be on duty at the premises at all times and shall routinely monitor the premises.

34*. An SIA trained licensed doorman shall be predominately based in the basement area during any stage performances.

35*. Whilst the premises are in use under this licence Rule Management No.4 is waived in part so as to only permit the performance of striptease on the raised stage or designated dance area in the basement.

36*. At least one "Personal Licence Holder" shall be present during the whole time intoxicating liquor is supplied, sold or consumed.

37*. Striptease and nudity shall only be allowed in the basement floor, on a raised stage or in the private designated dance area as indicated on the Premises Plan. The stage performance provided to customers seated in theatre style seating or customers standing in the area to rear of that seating only. The private performance provided in the Designated Dance area to customers seated on fixed seating within the area.

38*. Striptease or nudity shall only be allowed in performance presented by or in association with the licensees in the designated dance or stage areas.

If at any time hostesses are operating at the premises Conditions 38-43 shall apply:

39*. The Code Conduct for hostesses shall be lodged with the Police Authority responsible for licensing and Westminster City Council Licensing Authority. All hostesses shall sign the Code of Conduct as agreed by the Police in their proper name acknowledging that they have read and understood, and are prepared to abide by the said Code of Conduct, and copy so signed shall be retained by the licensees and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.

40*. A record shall be kept at the premises of the real names, addresses and "stage names" of all hostesses and this record shall be readily available to the Police and/or the Licensing Authority upon reasonable request.

41*. A notice outlining the Code of Conduct for the customer -as agreed with the Police- shall be positioned at the entrance, reception, bar area and table menus. It shall be of an adequate size (font 16) so that it can be easily read by the customer.

42*. All hostesses' activities shall be conducted openly and at no time shall hostesses entertain customers in areas of the premises that are screened, hidden by curtains or not in public use.

43*. Hostesses will not accept any telephone number or any other contact information from any customer.

44*. Customers will not be in the company of the hostess except in any area open to the public within the Club.

45*. Customers must remain fully clothed at all times. The dancers must not remove any of the customers' clothing at any time.

46*. There shall be no indecent conduct between the customer and dancers.

47*. Customers will not offer any payment in return for sexual favours.

48*. At all times customers will behave in a decent and appropriate manner. Any customers not acting in accordance with these codes of conduct will (at the management's discretion) be asked to leave the premise)

49*. There shall be no physical contact between dancers whilst performing.

50. There shall be no physical contact between customers and the dancers except for the placing of money or tokens in a garter or into the hands of the dancer at the beginning or conclusion of the performance. Whilst the dancers are performing there shall be a minimum distance of one metre between the dancer and the seated customers. Notices to this effect shall clearly be displayed at each table and at the entrance to the premises.

51. CCTV will be installed in the whole of the licensed areas, including all dance areas, and in particular cameras to be placed to cover the entrance, the toilet entrance and the entrance to the dancers changing room. All cameras will continually record whilst the premises are open to the public. The recordings will be retained for a period of 28 days, time/date stamped, and made available to the statutory authorities upon request (all areas are to be sufficiently lit, in order that the recorded images are of reasonable quality).

52. Suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.

53*. On any day that performers are taking part in acts of striptease (whether on stage or at table side) they shall not perform towards each other, or make any physical contact with another person.

54*. Such striptease and topless performers shall be engaged subject to the rules the same as or similar to the Management Rules of Conduct deposited with the Licensing Authority. The striptease dancers shall be provided with copy of those rules.

Private Dance Area

55*. Entertainment may be provided solely by fully nude dancers to customers seated at tables in the approved part of the premises. No audience participation shall be permitted.

56*. The maximum number of customers accommodated in the area at any one time shall be 4 persons excluding staff, dancers, or hostesses.

Designated Smoking Area:

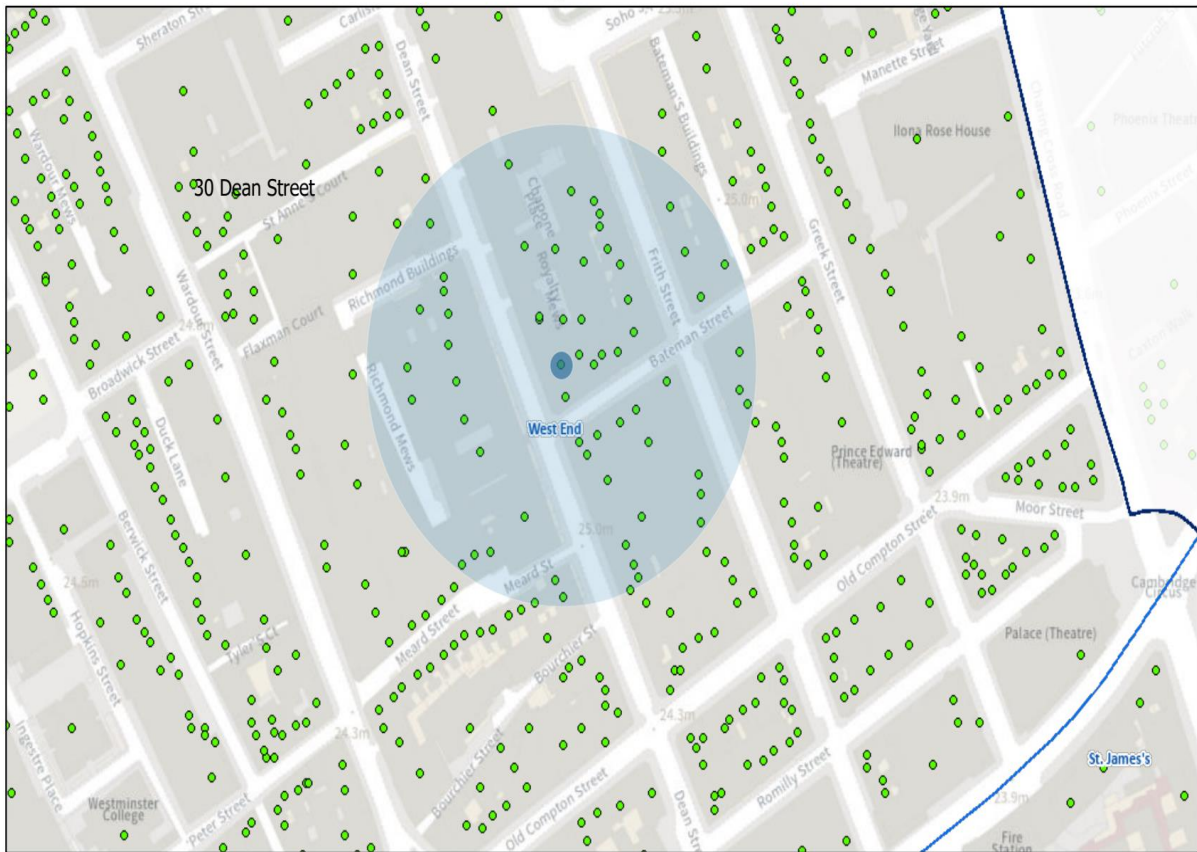
57. Consumption of alcohol is permitted outside the premises subject to being restricted to the Designated Smoking Area supervised by a licensed doorman positioned outside the premises at all material times and involves a maximum of 10 patrons at any one time

* Conditions indicated shall not apply when a Sexual Entertainment Licence is in effect at the premises

Conditions proposed by the applicant

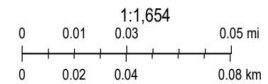
58. No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
59. Before the premises open to the public, the plans as deposited shall be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

Sunset Strip, 30 Dean Street



07/11/2023, 13:04:07

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident count: 89

Licensed premises within 75m of 30 Dean Street, London, W1				
Licence Number	Trading Name	Address	Premises Type	Time Period
21/14629/LIPVM	The Crown & Two Chairmen	31-32 Dean Street London W1D 3SB	Pub or pub restaurant with lodge	Sunday; 07:00 - 22:50 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00

20/03241/LIPT	Salon 64	14 Bateman Street London W1D 3AG	Hairdresser or beauty salon	Monday; 08:00 - 22:30 Tuesday; 08:00 - 22:30 Wednesday; 08:00 - 22:30 Thursday; 08:00 - 22:30 Friday; 08:00 - 22:30 Saturday; 08:00 - 22:30
23/00162/LIPVM	Barrafina Quo Vadis	26 Dean Street London W1D 3LL	Restaurant	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 02:30
21/05164/LIPDPS	Pix	16 Bateman Street London W1D 3AH	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 11:00 - 23:30 Friday to Saturday; 11:00 - 00:00 New Year's Eve; 12:00 - 00:00
22/09153/LIPDPS	Doppo	33 Dean Street London W1D 4PW	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
22/11707/LIPCH	Cookhouse Joe	33 Dean Street London W1D 4PW	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
13/01625/LIPDPS	Gopal's Of Soho	Basement And Ground Floor 12 Bateman Street	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

		London W1D 4AH		
20/07618/LIPDPS	Mimis	56-57 Frith Street London W1D 3JG	Hotel, 3 star or under	Sunday; 07:00 - 22:30 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
19/06836/LIPDPS	Dog & Duck Public House	18 Bateman Street London W1D 3AJ	Public house or pub restaurant	Sunday; 07:00 - 00:00 Sunday; 07:00 - 22:30 Monday to Thursday; 07:00 - 23:30 Monday to Saturday; 07:00 - 00:30 Friday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays; 07:00 - 00:00
18/08862/LIPVM	Japes	Ground Floor Townsend House 22 - 25 Dean Street London W1D 3RY	Restaurant	Sunday; 09:00 - 00:00 Monday to Saturday; 07:00 - 01:00
22/10218/LIPDPS	Soho Dean Street	76 Dean Street London W1D 3SQ	Club or institution	Monday to Sunday; 07:00 - 01:00
23/06960/LIDPSR	Canwood55	55 Frith Street London W1D 4SJ	Restaurant	Sunday; 12:00 - 22:30 Monday to Saturday; 10:00 - 23:30
17/06448/LICV	De Lane Lea Sports & Social Club	Ground Floor 75 Dean Street London W1D 3SQ	Film and TV studio	Monday to Saturday; 12:00 - 00:00

20/10046/LIPN	Tomato (Shadow Licence)	54 Frith Street London W1D 4SL	Premises Licence - Shadow Licence	Monday; 10:00 - 01:30 Tuesday; 10:00 - 01:30 Wednesday; 10:00 - 01:30 Thursday; 10:00 - 01:30 Friday; 10:00 - 01:30 Saturday; 10:00 - 01:30 Sunday; 10:00 - 01:00
20/11539/LIPDPS	Tomato	54 Frith Street London W1D 4SL	Restaurant	Sunday; 10:00 - 01:00 Monday to Saturday; 10:00 - 01:30
20/03127/LIPN	Not Recorded	Royalty House 72-74 Dean Street London W1D 3SG	Office	Sunday; 08:00 - 00:00 Monday to Saturday; 07:00 - 01:00
22/11434/LIPDPS	The Seafood Bar	Basement And Ground Floor 77 Dean Street London W1D 3SH	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
17/09349/LIPRW	Circa	Basement And Ground Floor 62 Frith Street London W1D 3JN	Night clubs and discos	Monday to Sunday; 11:00 - 01:00
22/11030/LIPDPS	Dean Street Town House	69 - 71 Dean Street London W1D 3SE	Club or institution	Monday to Sunday; 00:00 - 00:00
21/09121/LIPDPS	Sussex Restaurant	63 - 64 Frith Street London W1D 3JW	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/07752/LIPN	Gravity House	65 - 66 Frith Street London W1D 3JR	Office	Monday to Sunday; 00:00 - 00:00
22/09297/LIPVM	Burger & Lobster	36 - 38 Dean Street London W1D 3TE	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:30 Friday to

				Saturday; 10:00 - 01:00 Sundays before Bank Holidays; 12:00 - 00:30
17/08427/LIPV	Nandos	Ground Floor 10 Frith Street London W1D 3JF	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
11/02308/LIPDPS	Prix Fixe Brasserie	Basement And Ground Floor 39 Dean Street London W1D 4PU	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
16/09930/LIPDPS	Koya Bar	Ground Floor 50 Frith Street London W1D 4SQ	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
08/06508/LIPDPS	The Arts Theatre Club	50 Frith Street London W1D 4SQ	Night clubs and discos	Sunday; 09:00 - 23:00 Monday to Saturday; 09:00 - 03:30
18/01285/LIPDPS	Hazlitts Hotel	6 Frith Street London W1D 3JA	Hotel, 3 star or under	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
23/04898/LIPDPS	Soho Theatre	Basement And Ground Floor 21 Dean Street London W1D 3NE	Theatre	Sunday; 10:00 - 01:00 Monday to Saturday; 10:00 - 02:30
19/07312/LIPDPS	Soho Theatre Company	First Floor To Second Floor 21 Dean Street London W1D 3NE	Theatre	Sunday; 12:00 - 23:30 Monday to Saturday; 09:00 - 00:00 Bank Holiday; 14:00 - 23:30
23/05285/LIPDPS	Hoppers	49 Frith Street London W1D 4SG	Restaurant	Sunday; 08:00 - 23:30 Monday to Saturday; 08:00 - 00:30
20/09123/LIPCH	Wagamama	81 Dean Street London W1D 3SW	Restaurant	Sunday; 08:00 - 23:00 Monday to Thursday;

				08:00 - 00:00 Friday to Saturday; 08:00 - 00:30 Sundays before Bank Holidays; 08:00 - 00:30
22/10545/LIPCH	Honest Burgers	Basement And Ground Floor 4 Meard Street London W1F 0EF	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/14671/LIPDPS	40 Dean Street	40 Dean Street London W1D 4PX	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/07519/LIPV	Chotto-Matte	11-13 Frith Street London W1D 4RB	Restaurant	Sunday; 12:00 - 00:30 Monday to Saturday; 10:00 - 01:30
21/14423/LIPV	TAVUUK	3-5 Bateman Street London W1D 4AG	Cafe	Sunday; 12:00 - 16:00 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 12:00 - 00:00
06/07744/WCCMAP	Garlic & Shots	Basement And Ground Floor 14 Frith Street London W1D 4RD	Restaurant	Sunday; 12:00 - 23:30 Monday to Saturday; 10:00 - 01:00
21/07370/LIPV	Blacks	Basement To First Floor 67 Dean Street London W1D 4QH	Club or institution	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 01:30
22/04199/LIPDPS	Duck Soup	Basement And Ground Floor 41 Dean Street London W1D 4PY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/01394/LIPCH	Lobos Meat Tapas	Basement And Ground Floor 48 Frith Street London W1D 4SF	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to

				Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
23/01943/LIPRW	Negroni	15 Frith Street London W1D 4RE	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

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